

(unaudited)

**Third Quarter 2013** 

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(unaudited)

**Third Quarter 2013** 

**Consolidated Results** 

# Ameriprise Financial, Inc. Statistical Supplement Presentation Third Quarter 2013

Ameriprise Financial, Inc. ("Ameriprise Financial" or "the Company") prepares its financial statements in accordance with generally accepted accounting principles ("GAAP"). Management believes that operating measures, which exclude net realized gains or losses; the market impact on variable annuity guaranteed living benefits, net of hedges and the related deferred sales inducement costs ("DSIC") and deferred acquisition costs ("DAC") amortization; the market impact on indexed universal life benefits, net of hedges and the related DAC amortization, unearned revenue amortization, and the reinsurance accrual; integration and restructuring charges; income (loss) from discontinued operations and the impact of consolidating certain investment entities ("CIEs"), best reflect the underlying performance of our core operations and facilitate a more meaningful trend analysis. The Company also uses a number of non-GAAP financial measures to evaluate its financial performance on a basis comparable to that used by some securities analysts and investors. However, these measures are not a substitute for GAAP. Therefore, reconciliations to GAAP measures are provided on page 6 and in Exhibit B "Non-GAAP Financial Measure Reconciliations" on pages 44 and 45.

The market impact on variable annuity guaranteed living benefits and indexed universal life benefits includes changes in liability values caused by changes in financial market conditions, net of changes in associated economic hedge values. The market impact also includes certain valuation adjustments made in accordance with Financial Accounting Standards Board Accounting Standards Codification 820, *Fair Value Measurements and Disclosures* ("ASC 820"), including the impact on liability values of discounting projected benefits to reflect a current estimate of RiverSource Life Insurance Company's nonperformance spread. Further, the market impact is net of related impacts on DAC, DSIC and unearned revenue amortization as well as a reinsurance accrual for indexed universal life. The market impact relates to guaranteed minimum accumulation benefits, non-life contingent guaranteed minimum withdrawal benefits and indexed universal life benefits accounted for at fair value as embedded derivatives.

Operating earnings is the measure of segment profit or loss management uses to evaluate segment performance. Operating earnings should not be viewed as a substitute for GAAP income from continuing operations before income tax provision. Management believes the presentation of segment operating earnings as we measure it for management purposes enhances the understanding of our business by reflecting the underlying performance of our core operations and facilitating a more meaningful trend analysis.

In addition, management uses adjusted net pretax operating margin in the Asset Management segment to evaluate segment performance on a basis comparable to other asset managers. In the Asset Management segment, operating revenues are adjusted to exclude distribution pass through revenues and subadvisory and other pass through revenues, and operating earnings are adjusted to exclude operating net investment income and amortization of intangibles.

## Ameriprise Financial, Inc. Consolidated GAAP Income Statements Third Quarter 2013

															Р	rior Year C	comp	arisons				
(in millions, except per share amounts, unaudited)											Year-te	o-Date			Qtr Chg -		-cinp	YTD Chg	- 3Q	Se	q Qtr Chg	- 3Q
	3 Qtr 2012	4 Qt	r 2012	1 Qtr	2013	2 Qtr	2013	3 Qtr 20	013		2012		2013		Diff.	%		Diff.	%		Diff.	%
Revenues														-			_					
Management and financial advice fees	\$ 1,191	\$	1,217	s	1,244	s	1,294	\$ 1,	,318	s	3,475	s	3,856	\$	127	11 %	s	381	11 %	s	24	2 %
Distribution fees	391		427	*	434	•	448		441	*	1.189	_	1.323		50	13 %	*	134	11 %	*	(7)	(2)%
Net investment income	427		503		489		451		491		1,430		1,431		64	15 %		1	-		40	9 %
Premiums	309		311		310		315		324		912		949		15	5 %		37	4 %		9	3 %
Other revenues	161		226		222		249		247		569		718		86	53 %		149	26 %		(2)	(1)%
Total revenues	2,479		2,684		2,699		2,757		,821		7,575		8,277		342	14 %	_	702	9 %		64	2 %
Banking and deposit interest expense	11		10		8		8		8		32		24		(3)	(27)%		(8)	(25)%		-	- /-
Total net revenues	2,468		2,674		2,691	•	2,749	2	,813	_	7,543		8,253		345	14 %	_	710	9 %		64	2 %
	_,		_,		_,		_,		,		.,		-,								-	- /*
Expenses																						
Distribution expenses	667		702		726		760		757		1,996		2,243		90	13 %		247	12 %		(3)	-
Interest credited to fixed accounts	207		209		198		198		204		622		600		(3)	(1)%		(22)	(4)%		6	3 %
Benefits, claims, losses and settlement expenses	542		443		409		490		492		1,456		1,391		(50)	(9)%		(65)	(4)%		2	-
Amortization of deferred acquisition costs	67		89		75		92		(14)		197		153		(81)	#		(44)	(22)%		(106)	#
Interest and debt expense	68		67		66		60		68		209		194		-	-		(15)	(7)%		8	13 %
General and administrative expense	718		746		730		747		704		2,243		2,181		(14)	(2)%		(62)	(3)%		(43)	(6)%
Total expenses	2,269		2,256		2,204		2,347	2,	,211		6,723		6,762		(58)	(3)%		39	1 %		(136)	(6)%
Income from continuing operations before income tax provision	199		418		487		402		602		820		1,491		403	#		671	82 %		200	50 %
Income tax provision	47		87		121		120		154		248		395		107	#		147	59 %		34	28 %
Income from continuing operations	152		331		366		282		448		572		1,096		296	#		524	92 %		166	59 %
Income (loss) from discontinued operations, net of tax	(1	)	1		(1)		(1)		1		(3)		(1)		2	#		2	67 %		2	#
Net income	151		332		365		281		449		569		1,095		298	#		526	92 %		168	60 %
Less: Net income (loss) attributable to noncontrolling interests	(22	)	(57)		30		(40)		67		(71)		57		89	#		128	#		107	#
Net income attributable to Ameriprise Financial	\$ 173	\$	389	\$	335	\$	321	\$	382	\$	640	\$	1,038	\$	209	#	\$	398	62 %	\$	61	19 %
Net Investment Income																						
Investment income on fixed maturities	\$ 442		415	\$	401	\$	403	\$	390	\$	1,353	\$	1,194	\$	(52)	(12)%	\$	(159)	(12)%	\$	(13)	(3)%
Realized gains (losses)	(68	)	82		1		-		6		(75)		7		74	#		82	#		6	-
Affordable housing	(5		(8)		(7)		(1)		(3)		(17)		(11)		2	40 %		6	35 %		(2)	#
Other (including seed money)	15		22		17		42		17		51		76		2	13 %		25	49 %		(25)	(60)%
Consolidated investment entities	43		(8)		77		7		81		118		165		38	88 %	_	47	40 %		74	#
Total net investment income	\$ 427	\$	503	\$	489	\$	451	\$	491	\$	1,430	\$	1,431	\$	64	15 %	\$	1	-	\$	40	9 %
Earnings Per Share																						
Basic				_		_		_		_				_			_			_		
Income from continuing operations	\$ 0.81		1.84	\$	1.61	\$	1.57	\$	1.90	\$	2.91	\$	5.07	\$	1.09	#	\$	2.16	74 %	\$	0.33	21 %
Income (loss) from discontinued operations	(0.01		0.01	_	- 4.04	_	4.57		-		(0.02)	•		_	0.01	#		0.02	#	•		- 04.0/
Net income	\$ 0.80	\$	1.85	\$	1.61	\$	1.57	\$	1.90	\$	2.89	\$	5.07	\$	1.10	#	\$	2.18	75 %	\$	0.33	21 %
Dilleteral																						
Diluted Income from continuing operations	\$ 0.79	s	1.80	s	1.58	s	1.54		1.86	\$	2.85	s	4.97		1.07	#	\$	2.12	74 %	•	0.32	21 %
Income (loss) from discontinued operations	\$ 0.79	Þ	0.01	Ф	1.56	Þ	1.54	\$	1.00	Ф	(0.01)	Ф	4.97	\$	1.07	#	Ф	0.01	74 % #	Ф	0.32	2170
Net income	\$ 0.79	\$	1.81	\$	1.58	-	1.54	e .	1.86	\$	2.84	•	4.97	\$	1.07	#	\$	2.13	75 %	•	0.32	21 %
Earnings per diluted share growth (from continuing operations)	(40.6)%		89.5 %		49.1 %	-	55.6 %		NM	ð	(25.2)%	Ф	74.4 %	Ą	NM	#	Þ	99.6 %	75 %	ð	NM	21 70
Earnings per diluted share growth (from continuing operations)	(40.6)7	0	09.5 %		49.1 %		55.0 %		INIVI		(25.2)%		74.4 76		INIVI			99.0 %			INIVI	
Weighted average common shares outstanding																						
Basic weighted average common shares outstanding	215.0		210.8		208.4		204.9	20	01.3		221.3		204.8		(13.7)	(6)%		(16.5)	(7)%		(3.6)	(2)%
	210.0		210.0		200.4		204.3	2.	01.0		221.0		204.0		(13.7)	(0) /0		(10.5)	(1)70		(5.0)	(2)70
Effect of potentially dilutive nonqualified stock options and other share-based awards	4.1		4.3		3.9		3.7		3.8		4.1		3.9		(0.3)	(7)%		(0.2)	(5)%		0.1	3 %
Diluted weighted average common shares outstanding	219.1	_	215.1		212.3		208.6		05.1		225.4		208.7		(14.0)	(6)%	_	(16.7)	(7)%		(3.5)	(2)%
Brates weighted average common enales edictarianty	210.1	_	210.1		L IL.O		200.0		00.1		LLU. I		200.7		(11.0)	(0)/0	_	(10.7)	(,,,,		(0.0)	(2)/0
Metrics																						
Net revenue growth	0.5 %	r D	3.6 %		5.1 %		9.3 %	14	1.0 %		(0.9)%		9.4 %		13.5 %			10.3 %			4.7 %	
Pretax income margin (1)	8.1 %		15.6 %		18.1 %		14.6 %		1.4 %		10.9 %		18.1 %		13.3 %			7.2 %			6.8 %	
Effective tax rate (2)	23.8 %		20.8 %		25.0 %		29.6 %		5.5 %		30.3 %		26.4 %		1.7 %			(3.9)%			(4.1)%	
Effective tax rate excluding noncontrolling interests (2)(3)	21.4 9		18.3 %		26.6 %		26.9 %		3.7 %		27.9 %		27.5 %		7.3 %			(0.4)%			1.8 %	
	21.4 7		10.0 /0		_0.0 /0	-	_5.5 /0	20	/0		21.3 /0		21.5 /6		1.0 /0			(0.7)/0			1.0 /0	
Ameriprise Financial shareholders' equity / outstanding shares (4)	\$ 43.05	s	43.44	s	43.37	\$	41.10	\$ 4	1.69	\$	43.05	s	41.69	\$	(1.36)	(3)%	\$	(1.36)	(3)%	\$	0.59	1 %
Ameriprise Financial shareholders' equity / outstanding shares  Ameriprise Financial shareholders' equity excluding AOCI /	0.00	Ť		-		-		, ,		~		,		*	()	(5),75	•	(50)	(3),0	-	2.50	. 70
outstanding shares (3)(5)	\$ 37.09	s	37.74	s	38.12	\$	38.02	\$ 38	8.66	\$	37.09	s	38.66	\$	1.57	4 %	\$	1.57	4 %	s	0.64	2 %
anding orianoo	ψ 37.03		J	Ψ	50.12	Ψ.	-0.02	<b>\$</b> 30		Ÿ	505	Ψ	00.00	Ψ		7 70	Ψ		7 70	Ψ.	J.J <del>.</del>	- 70

<sup>(1)</sup> Calculated as income from continuing operations before income tax provision divided by total net revenues.

<sup>(2)</sup> Year-to-date 2012 includes a tax-related item related to incomplete data received from a third party service provider for securities lending activities in prior periods.

<sup>(3)</sup> See non-GAAP financial information on pg 34. Non-GAAP financial measure reconciliations can be found on pages 44 and 45.

<sup>(4)</sup> Calculated as Ameriprise Financial shareholders' equity divided by common shares outstanding plus common stock equivalents outstanding at period end.

<sup>(5)</sup> Calculated as Ameriprise Financial shareholders' equity excluding AOCI divided by common shares outstanding plus common stock equivalents outstanding at period end.

<sup>#</sup> Variance of greater than 100%.

# Ameriprise Financial, Inc. Consolidated Operating Results and Highlights Third Quarter 2013

																Prie	or Year C	Compa	risons				
(in millions except per share amounts, unaudited)												Year-to	o-Date			Qtr Chg -	3Q		YTD Chg -	3Q	Sec	q Qtr Chg	g - 3Q
	3 Qtr	2012	4 C	tr 2012	1 0	tr 2013	2 (	Qtr 2013	3 0	tr 2013		2012		2013		Diff.	%		Diff.	%		Diff.	%
Revenues																							
Total net revenues	\$	2,468	\$	2,674	\$	2,691	\$	2,749	\$	2,813	\$	7,543	\$	8,253	\$	345	14 %	\$	710	9 %	\$	64	2 %
Less revenues attributable to the CIEs		27		(9)		82		12		114		80		208		87	#		128	#		102	#
Less realized gains (losses)		(68)		82		1		-		6		(75)		7		74	#		82	#		6	-
Less market impact on indexed universal life benefits		-		-		-		(1)		(2)		-		(3)		(2)	-		(3)	-		(1)	#
Less integration/restructuring charges		(8)		4						-		(8)		-		8	#		8	#			-
Operating total net revenues (1)	\$	2,517	\$	2,597	\$	2,608	\$	2,738	\$	2,695	\$	7,546	\$	8,041	\$	178	7 %	\$	495	7 %	\$	(43)	(2)%
Earnings	\$	470	•	200	•	225	Φ.	204	•	200	\$	0.40	•	4 000				_			_		
Net income attributable to Ameriprise Financial	Ф	173	\$	389 1	\$	335	\$	321	\$	382	Ф	640	\$	1,038	\$	209	#	\$	398	62 %	\$	61	19 %
Less income (loss) from discontinued operations, net of tax		(1) 174		388		(1) 336		322		381		(3) 643		1,039		2	#		2	67 %		2	#
Net income from continuing operations attributable to Ameriprise Financial				388		336		322 1		381		43		1,039		207	#		396	62 %		59	18 %
Integration/restructuring charges, net of tax (2)		11				1				- 40						(11)	#		(41)	(95)%		(1)	#
Market impact on variable annuity guaranteed living benefits, net of tax (2)		60		30		2		28		13		143		43 3		(47)	(78)%		(100)	(70)%		(15)	(54)%
Market impact on indexed universal life benefits, net of tax (2)		(44)		-		-		1		2		(40)				2	-		3	-		1	#
Less realized gains (losses), net of tax <sup>(2)</sup> Operating earnings <sup>(1)</sup>	\$	(44) 289	_	367	_	338	_	352	•	392	_	(49)	•	1,082	_	48	#	_	54	#		4_	-
Operating earnings	\$	289	\$	367	\$	338	\$	352	\$	392	\$	878	\$	1,082	\$	103	36 %	\$	204	23 %	\$	40	11 %
Pretax Earnings																							
Income from continuing operations before income tax provision	\$	199	\$	418	\$	487	\$	402	\$	602	\$	820	\$	1,491	\$	403	#	\$	671	82 %	\$	200	50 %
Less net income (loss) attributable to noncontrolling interests		(22)		(57)		30		(40)		67		(71)		57	•	89	#	•	128	#	•	107	#
Pretax earnings excluding CIEs		221		475		457		442		535	-	891		1,434		314	#		543	61 %		93	21 %
Integration/restructuring charges		17		5		2		1		-		66		3		(17)	#		(63)	(95)%		(1)	#
Market impact on variable annuity guaranteed living benefits		91		45		2		43		21		220		66		(70)	(77)%		(154)	(70)%		(22)	(51)%
Market impact on indexed universal life benefits		-		-		-		2		2		-		4		2			4			` -	-
Less realized gains (losses)		(68)		82		1		-		6		(75)		7		74	#		82	#		6	-
Pretax operating earnings (1)	\$	397	\$	443	\$	460	\$	488	\$	552	\$	1,252	\$	1,500	\$	155	39 %	\$	248	20 %	\$	64	13 %
							-																
Pretax Operating Margin (1)(3)		15.8%		17.1%		17.6%		17.8%		20.5%		16.6%		18.7%		4.7 %			2.1 %			2.7 %	
Operating Effective Tax Rate (1)(4)(5)		27.2%		17.2%		26.5%		27.9%		29.0%		29.9%		27.9%		1.8 %			(2.0)%			1.1 %	
Operating Effective Tax Rate		21.270		17.270		20.576		21.570		23.076		23.376		21.570		1.0 70			(2.0)%			1.1 70	
Weighted Average Common Shares Outstanding																							
Basic		215.0		210.8		208.4		204.9		201.3		221.3		204.8		(13.7)	(6)%		(16.5)	(7)%		(3.6)	(2)%
Diluted		219.1		215.1		212.3		208.6		205.1		225.4		208.7		(14.0)	(6)%		(16.7)	(7)%		(3.5)	(2)%
Operating Earnings Per Share <sup>(1)</sup>																							
Basic operating earnings per share	\$	1.34	\$	1.74	\$	1.62	\$	1.72	\$	1.95	\$	3.97	\$	5.28	\$	0.61	46 %	\$	1.31	33 %	\$	0.23	13 %
Operating earnings per diluted share	\$	1.32	\$	1.71	\$	1.59	\$	1.69	\$	1.91	\$	3.90	\$	5.18	\$	0.59	45 %	\$	1.28	33 %	\$	0.22	13 %
Poturn on Equity																							
Return on Equity		10.7 %		12.8 %		14.0 %		15.5 %		18.2 %		10.7 %		18.2 %		7.5 %			7.5 %			2.7 %	
Return on equity excluding AOCI <sup>(1)(4)</sup> Operating return on equity excluding AOCI <sup>(1)(4)</sup>								15.5 %		19.4 %		15.4 %		18.2 %		7.5 % 4.0 %			7.5 % 4.0 %			2.7 % 1.5 %	
Operating return on equity excluding AOOI		15.4 %		16.2 %		16.4 %		17.9 %		19.4 %		15.4 %		19.4 %		4.0 %			4.0 %			1.5 %	

<sup>(1)</sup> See non-GAAP financial information on pg 34.

<sup>(2)</sup> Calculated using the statutory tax rate of 35%.

<sup>(3)</sup> Defined as pretax operating earnings as a percentage of operating total net revenues.

<sup>(4)</sup> Non-GAAP financial measure reconciliations can be found on pg 44.

<sup>(5)</sup> Year-to-date 2012 includes a tax-related item related to incomplete data received from a third party service provider for securities lending activities in prior periods.

<sup>#</sup> Variance of greater than 100%.

# Ameriprise Financial, Inc. Consolidated Operating Results and Highlights Third Quarter 2013

**Prior Year Comparisons** 

																	or rear C	omp					
(in millions except per share amounts, headcount and where noted, unaudited)									_			Year-te	o-Dat			Qtr Chg -			YTD Chg -		S	eq Qtr Cho	
	3	Qtr 2012	4	Qtr 2012	1	Qtr 2013	2	Qtr 2013	3	Qtr 2013		2012		2013		Diff.	%		Diff.	%		Diff.	%
Book Value																							
Ameriprise Financial shareholders' equity excluding CIEs / outstanding																							
shares (1)(2)	\$	41.34	\$	41.95	\$	41.73	\$	39.71	\$	40.09	\$	41.34	\$	40.09	\$	(1.25)	(3)%	\$	(1.25)	(3)%	\$	0.38	1 %
Ameriprise Financial shareholders' equity excluding CIEs and AOCI /																							
outstanding shares (1)(3)	\$	35.26	\$	36.13	\$	36.37	\$	36.55	\$	36.98	\$	35.26	\$	36.98	\$	1.72	5 %	\$	1.72	5 %	\$	0.43	1 %
Operating Metrics																							
Operating total net revenue growth: Target 6 - 8%		0.3 %		5.8 %		3.9 %		8.7 %		7.1 %		(0.6)%		6.6 %		6.8 %			7.2 %			(1.6)%	
Operating earnings per diluted share growth: Target 12 - 15%		10.9 %		30.5 %		9.7 %		49.6 %		44.7 %		1.0 %		32.8 %		33.8 %			31.8 %			(4.9)%	
Operating return on equity excluding AOCI: Target 15 - 18% (1)		15.4 %		16.2 %		16.4 %		17.9 %		19.4 %		15.4 %		19.4 %		4.0 %			4.0 %			1.5 %	
Debt to Capital																							
Total Ameriprise Financial long-term debt to total Ameriprise Financial capita	ı	20.9 %		20.9 %		21.1 %		22.0 %		26.1 %		20.9 %		26.1 %		5.2 %			5.2 %			4.1 %	
Goodwill and Intangible Assets	\$	2,125	\$	2,113	\$	2,074	\$	2,065	\$	2,064	\$	2,125	\$	2,064	\$	(61)	(3)%	\$	(61)	(3)%	\$	(1)	-
·																` '	. ,		` '	. ,		. ,	
Assets Under Management and Administration																							
Advice & Wealth Management AUM	\$	121,675	\$	125.014	\$	134,172	\$	136,334	\$	144,512	\$	121,675	\$	144,512	\$	22,837	19 %	\$	22,837	19 %	\$	8,178	6 %
Asset Management AUM		460,856		455.441		466,487		459,366		479,316		460,856		479,316		18,460	4 %		18.460	4 %		19.950	4 %
Corporate AUM (4)		26		26		1.044		1,005		953		26		953		927	#		927	#		(52)	(5)%
Eliminations		(18,080)		(18,117)		(19,147)		(19,035)		(19,653)		(18,080)		(19,653)		(1,573)	(9)%		(1,573)	(9)%		(618)	(3)%
Total Assets Under Management	_	564,477		562,364		582,556	_	577,670		605,128	_	564,477		605,128		40,651	7 %	_	40,651	7 %	_	27,458	5 %
Total Assets Under Administration		113,986		118,673		125,170		125,558		129,733		113,986		129,733		15,747	14 %		15,747	14 %		4,175	3 %
Total AUM and AUA	\$	678,463	\$	681,037	\$	707,726	\$	703,228	\$	734,861	\$		\$	734,861	\$	56,398	8 %	\$	56,398	8 %	\$	31,633	4 %
	Ť	0.0,.00		001,007		101,120	_	700,220	<u> </u>	701,001		0.0,.00		701,001		00,000	0 70		00,000	0 70	_	01,000	. ,0
Business Metrics																							
Total Ameriprise client assets	\$	344,857	\$	352.751	\$	371.916	\$	373,100	\$	389,399	\$	344.857	\$	389,399	\$	44.542	13 %	\$	44.542	13 %	\$	16,299	4 %
Total branded financial advisors	φ	9,815	φ	9,767	φ	9,777	φ	9,788	φ	9,761	φ	9,815	φ	9,761	φ	(54)	(1)%	φ	(54)	(1)%	φ	(27)	4 /0
Total branded ilitaricial advisors		9,015		9,101		9,111		9,700		9,701		9,015		9,701		(54)	(1)/0		(34)	(1)/0		(21)	-
Net Flows and Net Deposits																							
•	•	0.000	•	0.000	•	4.070	•	0.445	•	2.000	•	7.500	•	40.040	•	000	47.0/	•	0.007	05.0/	•	(00)	(0)0/
Branded advisor wrap	\$	2,062	\$	2,062	\$	4,073	\$	3,115	\$	3,022	\$	7,583	\$	10,210	\$	960	47 %	\$	2,627	35 %	\$	(93)	(3)%
Asset Management		(3,475)		(3,945)		(5,742)		(2,102)		(4,334)		(14,725)		(12,178)		(859)	(25)%		2,547	17 %		(2,232)	#
Annuities		(396)		(517)		(462)		(410)		(372)		(821)		(1,244)		24	6 %		(423)	(52)%		38	9 %
Variable universal life / Universal life		(49)		(27)		(53)		(34)		(46)		(151)		(133)		3	6 %		18	12 %		(12)	(35)%
000 500																							
S&P 500																							
Daily average		1,402		1,417		1,515		1,610		1,674		1,366		1,600		272	19 %		234	17 %		64	4 %
Period end		1,441		1,426		1,569		1,606		1,682		1,441		1,682		241	17 %		241	17 %		76	5 %

<sup>(1)</sup> See non-GAAP financial information on pg 34. Non-GAAP financial measure reconciliations can be found on pages 44 and 45.

<sup>(2)</sup> Calculated as Ameriprise Financial shareholders' equity excluding CIEs divided by common shares outstanding plus common stock equivalents outstanding at period end.

<sup>(3)</sup> Calculated as Ameriprise Financial shareholders' equity excluding CIEs and AOCI divided by common shares outstanding plus common stock equivalents outstanding at period end.

<sup>(4)</sup> In the first quarter of 2013, Corporate AUM was redefined to include consumer loans that were reclassified from Receivables to Investments in the fourth quarter of 2012.

<sup>#</sup> Variance of greater than 100%.

### Ameriprise Financial, Inc. Common Share and Capital Summary Third Quarter 2013

																	ompa	arisons				
(in millions unless otherwise noted, unaudited)											Year-te	o-Date	,		Qtr Chg -	3Q		YTD Chg	- 3Q	Seq	Qtr Chg	- 3Q
	3 Qtr	2012	4 Qtr	2012	1 Qt	r 2013	2 (	tr 2013	3 Q	tr 2013	2012		2013		Diff.	%		Diff.	%	Di	ff.	%
Common shares																						
Beginning balance		212.7		207.4		203.9		202.5		198.5	221.9		203.9		(14.2)	(7)%		(18.0)	(8)%		(4.0)	(2)%
Repurchases		(6.3)		(5.9)		(5.2)		(4.9)		(4.2)	(18.7)		(14.3)		2.1	33 %		4.4	24 %		0.7	14 %
Issuances		1.1		2.7		5.4		1.8		1.5	4.6		8.7		0.4	36 %		4.1	89 %		(0.3)	(17)%
Other		(0.1)		(0.3)		(1.6)		(0.9)		(0.6)	 (0.4)		(3.1)		(0.5)	#		(2.7)	#		0.3	33 %
Total common shares outstanding		207.4		203.9		202.5		198.5		195.2	207.4		195.2		(12.2)	(6)%		(12.2)	(6)%		(3.3)	(2)%
Nonforfeitable restricted stock units		5.3		5.4		4.1		4.4		4.5	 5.3		4.5		(8.0)	(15)%		(8.0)	(15)%		0.1	2 %
Total basic common shares outstanding		212.7		209.3		206.6		202.9		199.7	212.7		199.7		(13.0)	(6)%		(13.0)	(6)%		(3.2)	(2)%
Total potentially dilutive shares		4.1		4.0		3.6		3.6		3.7	 4.1		3.7		(0.4)	(10)%		(0.4)	(10)%		0.1	3 %
Total diluted shares		216.8		213.3		210.2		206.5		203.4	 216.8		203.4		(13.4)	(6)%		(13.4)	(6)%		(3.1)	(2)%
Capital Returned to Shareholders																						
Dividends paid	\$	76	\$	96	\$	94	\$	108	\$	105	\$ 218	\$	307	\$	29	38 %	\$	89	41 %	\$	(3)	(3)%
Common stock share repurchases	\$	340	\$	350	\$	360	\$	380	\$	370	\$ 990	\$	1,110	\$	30	9 %	\$	120	12 %	\$	(10)	(3)%
Allocated Equity (1)																						
Advice & Wealth Management	\$	772	\$	444	\$	450	\$	450	\$	456	\$ 772	\$	456	\$	(316)	(41)%	\$	(316)	(41)%	\$	6	1 %
Asset Management		1,942		1,929		1,908		1,903		1,892	1,942		1,892		(50)	(3)%		(50)	(3)%		(11)	(1)%
Annuities		2,425		2,394		2,266		2,415		2,618	2,425		2,618		193	8 %		193	8 %		203	8 %
Protection		1,731		1,753		1,751		1,794		1,824	1,731		1,824		93	5 %		93	5 %		30	2 %
Corporate & Other		630		1,042		1,140		854		595	630		595		(35)	(6)%		(35)	(6)%		(259)	(30)%
Total allocated equity	\$	7,500	\$	7,562	\$	7,515	\$	7,416	\$	7,385	\$ 7,500	\$	7,385	\$	(115)	(2)%	\$	(115)	(2)%	\$	(31)	-

<sup>(1)</sup> Allocated equity equals Ameriprise Financial shareholders' equity excluding consolidated investment entities less AOCI. Allocated equity is not adjusted for non-operating items except for CIEs. # Variance of greater than 100%.



(unaudited)

**Third Quarter 2013** 

**Segment Results** 

# Ameriprise Financial, Inc. Segment Summary Third Quarter 2013

								Р	rior Year Compa	arisons		
(in millions unless otherwise noted, unaudited)						Year-	to-Date	Qtr Chg		YTD Chg - 3Q	Seq Qtr Chg	- 3Q
, , , , , , , , , , , , , , , , , , , ,	3 Qtr 2012	4 Qtr 2012	1 Qtr 2013	2 Qtr 2013	3 Qtr 2013	2012	2013	Diff.		Diff. %	Diff.	%
Segment Summary Advice & Wealth Management			·									
Operating total net revenues	\$ 961	\$ 1,005	\$ 1,018	\$ 1,076	\$ 1,074	\$ 2,868	\$ 3,168	\$ 113	12 % \$	300 10 %	. ,	-
Operating expenses	842	886	887	924	921	2,544	2,732	79	9 %	<u>188</u> 7 %	(3)	-
Pretax operating earnings	\$ 119	\$ 119	\$ 131	\$ 152	\$ 153	\$ 324	\$ 436	\$ 34	29 % \$	112 35 %	\$ 1	1 %
Allocated equity	\$ 772 36.5 %	\$ 444 44.9 %	\$ 450 53.7 %	\$ 450 66.7 %	\$ 456 80.3 %	\$ 772 36.5 %	\$ 456 80.3 %	\$ (316) 43.8 %	(41)% \$	(316) (41)% 43.8 %	\$ 6 13.6 %	1 %
Operating return on allocated equity (1)  Pretax operating margin	12.4 %	11.8 %	12.9 %	14.1 %	14.2 %	11.3 %	13.8 %	1.8 %		2.5 %	0.1 %	
Asset Management	12.4 /0	11.0 /0	12.5 /0	14.1 70	14.2 /0	11.5 /0	13.0 70	1.0 /0		2.5 /6	0.1 /0	
Operating total net revenues	\$ 733	\$ 740	\$ 746	\$ 822	\$ 777	\$ 2,151	\$ 2,345	\$ 44	6% \$	194 9 %	\$ (45)	(5)%
Operating expenses	578	599	602	623	599	1,735	1,824	21	4 %	89 5%	(24)	(4)%
Pretax operating earnings	\$ 155	\$ 141	\$ 144	\$ 199	\$ 178	\$ 416	\$ 521	\$ 23	15 % \$	105 25 %	\$ (21)	(11)%
		-										
Allocated equity	\$ 1,942	\$ 1,929	\$ 1,908	\$ 1,903	\$ 1,892	\$ 1,942	\$ 1,892	\$ (50)	(3)% \$	(50) (3)%		(1)%
Operating return on allocated equity (1) Pretax operating margin	19.6 % 21.1 %	20.9 % 19.1 %	21.5 % 19.3 %	24.8 % 24.2 %	25.7 % 22.9 %	19.6 % 19.3 %	25.7 % 22.2 %	6.1 % 1.8 %		6.1 % 2.9 %	0.9 % (1.3)%	
Operating total net revenues	\$ 733	\$ 740	\$ 746	\$ 822	\$ 777	\$ 2,151	\$ 2,345	\$ 44	6% \$	194 9 %	. ,	(5)%
Distribution pass thru revenues	(203)	(209)	(214)	(225)	(224)	(613)	(663)	(21)	(10)%	(50) (8)%	1	-
Subadvisory and other pass thru revenues Adjusted operating revenues (2)	\$ 425	\$ 428	\$ 434	\$ 461	\$ 457	\$ 1,242	(330) \$ 1,352	\$ 32	9 % 8 % \$	(34) (11)% 110 9%	\$ (4)	29 % (1)%
Adjusted operating revenues	\$ 425	φ 420	<del>\$ 434</del>	<del>3</del> 401	<b>φ</b> 457	φ 1,242	ý 1,55 <u>2</u>	φ 32	0 / 3	110 9 76	<b>3</b> (4)	(1)/0
Pretax operating earnings	\$ 155	\$ 141	\$ 144	\$ 199	\$ 178	\$ 416	\$ 521	\$ 23	15 % \$	105 25 %		(11)%
Operating net investment income	(5)	(7)	(4)	(41)	(5)	(12)	(50)	-	-	(38) #	36	88 %
Amortization of intangibles	10	10	10	9	10	30	29	-		<u>(1)</u> (3)%	1	11 %
Adjusted operating earnings (2)	\$ 160	\$ 144	\$ 150	\$ 167	\$ 183	\$ 434	\$ 500	\$ 23	14 %	66 15 %	\$ 16	10 %
Adjusted net pretax operating margin (2)(3)	37.6 %	33.6 %	34.6 %	36.2 %	40.0 %	34.9 %	37.0 %	2.4 %		2.1 %	3.8 %	
Annuities												
Operating total net revenues	\$ 632	\$ 636	\$ 630	\$ 641	\$ 654	\$ 1,888	\$ 1,925	\$ 22	3 % \$	37 2 %	\$ 13	2 %
Operating expenses	541	465	474	517	435	1,492	1,426	(106)	(20)%	(66) (4)%	(82)	(16)%
Pretax operating earnings	\$ 91	\$ 171	\$ 156	\$ 124	\$ 219	\$ 396	\$ 499	\$ 128	# \$	103 26 %	\$ 95	77 %
Allocated equity	\$ 2,425	\$ 2,394	\$ 2,266	\$ 2,415	\$ 2,618	\$ 2,425	\$ 2,618	\$ 193	8 % \$	193 8 %	\$ 203	8 %
Operating return on allocated equity (1)	15.4 %	16.6 %	16.2 %	16.9 %	20.7 %	15.4 %	20.7 %	5.3 %		5.3 %	3.8 %	
Pretax operating margin	14.4 %	26.9 %	24.8 %	19.3 %	33.5 %	21.0 %	25.9 %	19.1 %		4.9 %	14.2 %	
Protection												
Operating total net revenues	\$ 496	\$ 542	\$ 538	\$ 551	\$ 536	\$ 1,546	\$ 1,625	\$ 40	8 % \$	79 5 %	\$ (15)	(3)%
Operating expenses	407	449	428	453	461	1,241	1,342	54	13 %	101 8 %	8	2 %
Pretax operating earnings	\$ 89	\$ 93	\$ 110	\$ 98	\$ 75	\$ 305	\$ 283	\$ (14)	(16)% \$	(22) (7)%	\$ (23)	(23)%
Allocated equity	\$ 1,731	\$ 1,753	\$ 1,751	\$ 1,794	\$ 1,824	\$ 1,731	\$ 1,824	\$ 93	5% \$	93 5%	\$ 30	2 %
Operating return on allocated equity (1)	16.9 %	16.6 %	16.7 %	16.7 %	15.9 %	16.9 %	15.9 %	(1.0)%		(1.0)%	(0.8)%	
Pretax operating margin	17.9 %	17.2 %	20.4 %	17.8 %	14.0 %	19.7 %	17.4 %	(3.9)%		(2.3)%	(3.8)%	
Corporate & Other												
Operating total net revenues	\$ 5	\$ -	\$ (3)	\$ (4)	\$ (5)	\$ 20	\$ (12)	\$ (10)	# \$	(32) #	\$ (1)	(25)%
Operating expenses	62	81	78	81	68	209	227	6	10 %	<u>18</u> 9 %	(13)	(16)%
Pretax operating loss	\$ (57)	\$ (81)	\$ (81)	\$ (85)	\$ (73)	\$ (189)	\$ (239)	\$ (16)	(28)%\$	(50) (26)%	\$ 12	14 %

<sup>(1)</sup> Calculated using operating earnings subject to the quarterly operating effective tax rate for the last four quarters in the numerator and the average allocated equity as of the last day of the trailing four quarters and current quarter in the denominator.

<sup>(2)</sup> See non-GAAP financial information on pg 34.

<sup>(3)</sup> Calculated as adjusted operating earnings as a percentage of adjusted operating revenues.

<sup>#</sup> Variance of greater than 100%.



(unaudited)

**Third Quarter 2013** 

**Advice & Wealth Management Segment** 

### Ameriprise Financial, Inc. Advice & Wealth Management Segment Third Quarter 2013

														Pı	ior Year C	ompa	risons				
(in millions unless otherwise noted, unaudited)											 Year-to	-Date	9	Qtr Chg -	3Q		YTD Chg -	3Q	Seq	Qtr Chg - 3	3Q
	3 0	etr 2012	4 C	tr 2012	1 Qt	r 2013	2 0	tr 2013	3 Q	tr 2013	 2012		2013	Diff.	%		Diff.	%		Diff.	%
Operating Income Statements																					
Revenues																					
Management and financial advice fees	\$	438	\$	457	\$	476	\$	505	\$	515	\$ 1,280	\$	1,496	\$ 77	18 %	\$	216	17 %	\$	10	2 %
Distribution fees		452		502		503		535		519	1,377		1,557	67	15 %		180	13 %		(16)	(3)%
Net investment income		63		42		32		31		31	191		94	(32)	(51)%		(97)	(51)%		-	-
Premiums		-		-		-		-		-	-		-	-	-		-	-		-	-
Other revenues		18		13		15		13		17	 51		45	 (1)	(6)%		(6)	(12)%		4	31 %
Total revenues		971		1,014		1,026		1,084		1,082	2,899		3,192	111	11 %		293	10 %		(2)	-
Banking and deposit interest expense		10		9		8		8		8	 31		24	 (2)	(20)%		(7)	(23)%			-
Operating total net revenues		961		1,005		1,018		1,076		1,074	2,868		3,168	113	12 %		300	10 %		(2)	-
Expenses																					
Distribution expenses		572		613		627		663		660	1,711		1,950	88	15 %		239	14 %		(3)	-
Interest credited to fixed accounts		-		-		-		-		-	-		-	-	-		-	-		-	-
Benefits, claims, losses and settlement expenses		-		-		-		-		-	-		-	-	-		-	-		-	-
Amortization of deferred acquisition costs		-		-		-		-		-	-		-	-	-		-	-		-	-
Interest and debt expense		-		-		-		-		-	-		-	-	-		-	-		-	-
General and administrative expense		270		273		260		261		261	 833		782	 (9)	(3)%		(51)	(6)%			-
Operating expenses		842		886		887		924		921	 2,544		2,732	 79	9 %		188	7 %		(3)	-
Pretax operating earnings	\$	119	\$	119	\$	131	\$	152	\$	153	\$ 324	\$	436	\$ 34	29 %	\$	112	35 %	\$	11	1 %
Pretax operating margin		12.4 %		11.8 %		12.9 %		14.1 %		14.2 %	11.3 %		13.8 %	1.8 %			2.5 %			0.1 %	
Return on Equity																					
Allocated equity	\$	772	\$	444	\$	450	\$	450	\$	456	\$ 772	\$	456	\$ (316)	(41)%	\$	(316)	(41)%	\$	6	1 %
Operating return on allocated equity (1)		36.5 %		44.9 %		53.7 %		66.7 %		80.3 %	36.5 %		80.3 %	43.8 %			43.8 %			13.6 %	
On-balance sheet deposits	\$	9,652	\$	6,540	\$	6,004	\$	6,596	\$	6,757	\$ 9,652	\$	6,757	\$ (2,895)	(30)%	\$	(2,895)	(30)%	\$	161	2 %

<sup>(</sup>f) Calculated using operating earnings subject to the quarterly operating effective tax rate for the last four quarters in the numerator and the average allocated equity as of the last day of the trailing four quarters and current quarter in the denominator.

## Ameriprise Financial, Inc. Advice & Wealth Management Segment Third Quarter 2013

																Pr	ior Year C	Compa	arisons				
(in millions, except headcount and where noted, unaudited)												Year-to	o-Dat	te		Qtr Chg			YTD Chg	- 3Q		Seq Qtr Ch	g - 3Q
	3	Qtr 2012	4	Qtr 2012	1 Q	tr 2013	2	Qtr 2013	3 (	Qtr 2013		2012		2013		Diff.	%		Diff.	%		Diff.	%
Product Information																							
Certificates and Banking - Combined																							
Pretax operating earnings	\$	24	\$	8	\$	9	\$	9	\$	10	\$	76	\$	28	\$	(14)	(58)%	\$	(48)	(63)%	\$	1	11 %
Allocated equity	\$	528	\$	203	\$	210	\$	211	\$	218	\$	528	\$	218	\$	(310)	(59)%	\$	(310)	(59)%	\$	7	3 %
Operating return on allocated equity (1)		13.0 %		12.5 %		11.6 %		10.8 %		9.8 %		13.0 %		9.8 %		(3.2)%			(3.2)%			(1.0)%	
Wealth Management & Distribution																							
Pretax operating earnings	\$	95	\$	111	\$	122	\$	143	\$	143	\$	248	\$	408	\$	48	51 %	\$	160	65 %	\$	-	-
Allocated equity	\$	244	\$	241	\$	240	\$	239	\$	238	\$	244	\$	238	\$	(6)	(2)%	\$	(6)	(2)%	\$	(1)	-
Operating return on allocated equity (1)		88.3 %		108.3 %		125.0 %		146.2 %		160.7 %		88.3 %		160.7 %		72.4 %			72.4 %			14.5 %	
Financial Plans																							
Branded financial plan net cash sales	\$	49	\$	63	\$	58	\$	61	\$	55	\$	160	\$	174	\$	6	12 %	\$	14	9 %	\$	(6)	(10)%
Financial Advisors																							
Employee advisors		2,328		2,318		2,303		2,289		2,235		2,328		2,235		(93)	(4)%		(93)	(4)%		(54)	(2)%
Franchisee advisors		7,487		7,449		7,474		7,499		7,526		7,487		7,526		39	1 %		39	1 %		27	-
Total branded financial advisors		9,815	_	9,767		9,777	_	9,788		9,761	_	9,815	_	9,761	_	(54)	(1)%	_	(54)	(1)%		(27)	-
Operating total net revenues per financial advisor (in thousands) (2)	\$	98	\$	103	\$	104	\$	110	\$	110	\$	293	\$	324	\$	12	12 %	\$	31	11 %	\$	-	-
Advisor Retention																							
Employee		91.5 %		90.8 %		91.2 %		91.4 %		91.3 %		91.5 %		91.3 %		(0.2)%			(0.2)%			(0.1)%	
Franchisee		93.8 %		93.8 %		94.3 %		94.3 %		94.7 %		93.8 %		94.7 %		0.9 %			0.9 %			0.4 %	
Total Client Assets (at period end)	\$	344,857	\$	352,751	\$	371,916	\$	373,100	\$	389,399	\$	344,857	\$	389,399	\$	44,542	13 %	\$	44,542	13 %	\$	16,299	4 %
Total Wrap Accounts																							
Beginning assets	\$	113,414	\$	120,554	\$	124,648	\$	133,766	\$	135,914	\$	103,385	\$	124,648	\$	22,500	20 %	\$	21,263	21 %	\$	2,148	2 %
Net flows		2,062		2,062		4,073		3,115		3,022		7,583		10,210		960	47 %		2,627	35 %		(93)	(3)%
Market appreciation (depreciation) and other	_	5,078		2,032		5,045		(967)	_	5,121		9,586		9,199		43	1 %		(387)	(4)%		6,088	#
Total wrap ending assets	\$	120,554	\$	124,648	\$	133,766	\$	135,914	\$	144,057	\$	120,554	\$	144,057	\$	23,503	19 %	\$	23,503	19 %	\$	8,143	6 %
Supplemental information - excluding historical former banking operations	•	004	•	4.005	•	4.040	•	4.070	•	4.074	•	0.000	•	0.400	•	440	40.0/	•	000	40.0/	•	(0)	
Operating total net revenues  Less: Operating total net revenues attributable to former banking operations	\$	961 33	\$	1,005 12	\$	1,018	\$	1,076	\$	1,074	\$	2,868 99	\$	3,168	\$	113 (33)	12 % #	\$	300 (99)	10 %	\$	(2)	-
Operating total net revenues excluding former banking operations (3)	\$	928	\$	993	\$	1.018	\$	1.076	\$	1.074	\$	2.769	\$	3,168	\$	146	16 %	\$	399	14 %	\$	(2)	-
			=				_		_		_				_			_			_		
Operating expenses  Less: Operating expenses attributable to former banking operations	\$	842 17	\$	886 12	\$	887	\$	924	\$	921	\$	2,544 50	\$	2,732	\$	79 (17)	9 %	\$	188 (50)	7 % #	\$	(3)	-
Operating expenses excluding former banking operations (3)	\$	825	\$	874	\$	887	\$	924	\$	921	\$	2,494	\$	2,732	\$	96	12 %	\$	238	10 %	\$	(3)	-
Operating total net revenues excluding former banking operations (3)	\$	928	\$	993	\$	1,018	\$	1,076	\$	1,074	\$	2,769	\$	3,168	\$	146	16 %	\$	399	14 %	s	(2)	
Operating expenses excluding former banking operations (3)	φ	825	φ	874	φ	887	φ	924	φ	921	φ	2,709	φ	2,732	φ	96	12 %	φ	238	10 %	φ	(3)	-
Pretax operating earnings excluding former banking operations (3)	\$	103	\$	119	\$	131	\$	152	\$	153	\$	275	\$	436	\$	50	49 %	\$	161	59 %	\$	1	1 %
Dreatov anaryting margin evaluating former hopking apprentions (3)		44.40/		12.00/		12.9%		14.10/		14.2%		0.00/		13.8%		3.1 %			3.9 %			0.1.0/	
Pretax operating margin excluding former banking operations (3)		11.1%		12.0%				14.1%				9.9%										0.1 %	
Allocated equity excluding equity attributable to former banking operations Operating return on allocated equity excluding former banking operations (1)	\$	420 59.7%	\$	438 70.0%	\$	450 77.7%	\$	450 87.7%	\$	456 93.3%	\$	420 59.7%	\$	456 93.3%	\$	36 33.6 %	9 %	\$	36 33.6 %	9 %	\$	6 5.6 %	1 %
Operating total net revenues per financial advisor excluding former banking operations (in thousands) (2)	\$	95	\$	102	\$	104	\$	110	\$	110	\$	284	\$	324	\$	15	16 %	\$	40	14 %	\$	-	-

<sup>(1)</sup> Calculated using operating earnings subject to the quarterly operating effective tax rate for the last four quarters in the numerator and the average allocated equity as of the last day of the trailing four quarters and current quarter in the denominator.

<sup>(2)</sup> Year-to-date is sum of current and prior quarters for the year under review.

<sup>(3)</sup> See non-GAAP financial information on pg 34.

<sup>#</sup> Variance of greater than 100%.



(unaudited)

**Third Quarter 2013** 

**Asset Management Segment** 

### Ameriprise Financial, Inc. Asset Management Segment Third Quarter 2013

													Pri	ior Year C	Compa	isons				
(in millions unless otherwise noted, unaudited)										Year-to	o-Date		Qtr Chg -	3Q		YTD Chg -	· 3Q	Seq	Qtr Chg - 3	3Q
	3 Qtr 2012		Qtr 2012	10	Qtr 2013	2 Q	tr 2013	3 0	tr 2013	2012	2	2013	 Diff.	%		Diff.	%		Diff.	%
Operating Income Statements																				
Revenues																				
Management and financial advice fees	\$ 62	0 \$	622	\$	627	\$	662	\$	655	\$ 1,798	\$	1,944	\$ 35	6 %	\$	146	8 %	\$	(7)	(1)%
Distribution fees	10	9	111		114		116		118	331		348	9	8 %		17	5 %		2	2 %
Net investment income		5	7		4		41		5	12		50	-	-		38	#		(36)	(88)%
Premiums		-	-		-		-		-	-		-	-	-		-	-		-	-
Other revenues		1)	1		1		4		-	11		5	 1_	#		(6)	(55)%		(4)	#
Total revenues	73	3	741		746		823		778	2,152		2,347	45	6 %		195	9 %		(45)	(5)%
Banking and deposit interest expense			1				1		1	1		2	 11	-		11	#		-	-
Operating total net revenues	73	3	740		746		822		777	2,151		2,345	44	6 %		194	9 %		(45)	(5)%
Expenses																				
Distribution expenses	27	6	283		288		301		297	822		886	21	8 %		64	8 %		(4)	(1)%
Interest credited to fixed accounts		-	-		-		-		-	-		-	-	-		-	-		-	-
Benefits, claims, losses and settlement expenses		-	-		-		-		-	-		-	-	-		-	-		-	-
Amortization of deferred acquisition costs		4	4		4		4		5	12		13	1	25 %		1	8 %		1	25 %
Interest and debt expense		-	-		-		-		-	-		-	-	-		-	-		-	-
General and administrative expense	29	8	312		310		318		297	901		925	 (1)	-		24	3 %		(21)	(7)%
Operating expenses	57	8	599		602		623		599	 1,735		1,824	 21	4 %		89	5 %		(24)	(4)%
Pretax operating earnings	\$ 15	5 \$	141	\$	144	\$	199	\$	178	\$ 416	\$	521	\$ 23	15 %	\$	105	25 %	\$	(21)	(11)%
Pretax operating margin	21.1	%	19.1 %		19.3 %		24.2 %		22.9 %	19.3 %		22.2 %	1.8 %			2.9 %			(1.3)%	
Operating total net revenues	\$ 73	3 \$	740	\$	746	\$	822	\$	777	\$ 2,151	\$	2,345	\$ 44	6 %	\$	194	9 %	\$	(45)	(5)%
Distribution pass thru revenues	(20	3)	(209)		(214)		(225)		(224)	(613)		(663)	(21)	(10)%		(50)	(8)%		1	-
Subadvisory and other pass thru revenues	(10	5)	(103)		(98)		(136)		(96)	(296)		(330)	 9	9 %		(34)	(11)%		40	29 %
Adjusted operating revenues (1)	\$ 42	5 \$	428	\$	434	\$	461	\$	457	\$ 1,242	\$	1,352	\$ 32	8 %	\$	110	9 %	\$	(4)	(1)%
Pretax operating earnings	\$ 15	5 \$	141	\$	144	\$	199	\$	178	\$ 416	\$	521	\$ 23	15 %	\$	105	25 %	\$	(21)	(11)%
Operating net investment income	(	5)	(7)		(4)		(41)		(5)	(12)		(50)	-	-		(38)	#		36	88 %
Amortization of intangibles	1	0	10		10		9		10	30		29	 -	-		(1)	(3)%		1	11 %
Adjusted operating earnings (1)	\$ 16	0 \$	144	\$	150	\$	167	\$	183	\$ 434	\$	500	\$ 23	14 %	\$	66	15 %	\$	16	10 %
Adjusted net pretax operating margin (1)(2)	37.6	%	33.6 %		34.6 %		36.2 %		40.0 %	34.9 %		37.0 %	2.4 %			2.1 %			3.8 %	
Return on Equity																				
Allocated equity	\$ 1,94	2 \$	1,929	\$	1,908	\$	1,903	\$	1,892	\$ 1,942	\$	1,892	\$ (50)	(3)%	\$	(50)	(3)%	\$	(11)	(1)%
Operating return on allocated equity (3)	19.6	%	20.9 %		21.5 %		24.8 %		25.7 %	19.6 %		25.7 %	6.1 %			6.1 %			0.9 %	

<sup>(1)</sup> See non-GAAP financial information on pg 34.

<sup>(2)</sup> Calculated as adjusted operating earnings as a percentage of adjusted operating revenues.

<sup>(9)</sup> Calculated using operating earnings subject to the quarterly operating effective tax rate for the last four quarters in the numerator and the average allocated equity as of the last day of the trailing four quarters and current quarter in the denominator.

<sup>#</sup> Variance of greater than 100%.

### Ameriprise Financial, Inc. Asset Management Segment Third Quarter 2013

														Pri	or Year (	Comp	arisons				
										Year-to	o-Date	<u> </u>		Qtr Chg -	3Q		YTD Chg -	3Q	Sec	Qtr Chg - 3	3Q
3 Qtr 2012	4	Qtr 2012	_ 1	Qtr 2013	2	Qtr 2013	3	Qtr 2013		2012		2013		Diff.	%		Diff.	%		Diff.	%
\$ (3,498)	\$	(4,553)	\$	(5,065)	\$	(2,519)	\$	(4,227)	\$	(14,021)	\$	(11,811)	\$	(729)	(21)%	\$	2,210	16 %	\$	(1,708)	(68)%
(165)	)	439		(988)		743		(83)		(2,341)		(328)		82	50 %		2,013	86 %		(826)	#
188		169		311		(326)		(24)		1,637		(39)		(212)	#		(1,676)	#		302	93 %
\$ (3,475)	\$	(3,945)	\$	(5,742)	\$	(2,102)	\$	(4,334)	\$	(14,725)	\$	(12,178)	\$	(859)	(25)%	\$	2,547	17 %	\$	(2,232)	#
\$ 339,943	\$	330,419	\$	341,327	\$	335,194	\$	345,005	\$	339,943	\$	345,005	\$	5,062	1 %	\$	5,062	1 %	\$	9,811	3 %
123,705		127,752		127,674		126,976		137,377		123,705		137,377		13,672	11 %		13,672	11 %		10,401	8 %
(2,792)		(2,730)		(2,514)		(2,804)		(3,066)		(2,792)		(3,066)		(274)	(10)%		(274)	(10)%		(262)	(9)%
\$ 460,856	\$	455,441	\$	466,487	\$	459,366	\$	479,316	\$	460,856	\$	479,316	\$	18,460	4 %	\$	18,460	4 %	\$	19,950	4 %
\$ 224,136	\$	224,078	\$	238,096	\$	238,531	\$	254,747	\$	224,136	\$	254,747	\$	30,611	14 %	\$	30,611	14 %	\$	16,216	7 %
209,742		205,210		203,357		195,680		197,805		209,742		197,805		(11,937)	(6)%		(11,937)	(6)%		2,125	1 %
6,766		6,480		6,022		6,100		6,607		6,766		6,607		(159)	(2)%		(159)	(2)%		507	8 %
7,365		6,703		6,627		6,312		6,145		7,365		6,145		(1,220)	(17)%		(1,220)	(17)%		(167)	(3)%
12,847		12,970		12,385		12,743		14,012		12,847		14,012		1,165	9 %		1,165	9 %		1,269	10 %
\$ 460,856	\$	455,441	\$	466,487	\$	459,366	\$	479,316	\$	460,856	\$	479,316	\$	18,460	4 %	\$	18,460	4 %	\$	19,950	4 %
	\$ (3,498) (165) 188 \$ (3,475) \$ 339,943 123,705 (2,792) \$ 460,856 \$ 224,136 209,742 6,766 7,365 12,847	\$ (3,498) \$ (165) 188 \$ (3,475) \$ \$ \$ (3,475) \$ \$ \$ \$ (3,475) \$ \$ \$ (2,792) \$ 460,856 \$ \$ \$ \$ 224,136 \$ 209,742 6,766 7,365 12,847	\$ (3,498) \$ (4,553)	\$ (3,498) \$ (4,553) \$ (165) 439 169	\$ (3,498) \$ (4,553) \$ (5,065) (165) 439 (988) 188 169 311 \$ (3,475) \$ (3,945) \$ (5,742) \$ 339,943 \$ 330,419 \$ 341,327 123,705 127,752 127,674 (2,792) (2,730) (2,514) \$ 460,856 \$ 455,441 \$ 466,487 \$ 224,136 \$ 224,078 \$ 238,096 209,742 205,210 203,357 6,766 6,480 6,022 7,365 6,703 6,627 12,847 12,970 12,385	\$ (3,498) \$ (4,553) \$ (5,065) \$ (165) 439 (988) 188 169 311 \$ (5,742) \$ \$ (3,475) \$ (3,945) \$ (5,742) \$ \$ \$ 339,943 \$ 330,419 \$ 341,327 \$ 123,705 127,752 127,674 (2,792) (2,730) (2,514) \$ 460,856 \$ 455,441 \$ 466,487 \$ \$ \$ 224,136 \$ 224,078 \$ 238,096 \$ 209,742 205,210 203,357 6,766 6,480 6,022 7,365 6,703 6,627 12,847 12,970 12,385	\$ (3,498) \$ (4,553) \$ (5,065) \$ (2,519) (165) 439 (988) 743 188 169 311 (326) \$ (3,475) \$ (3,945) \$ (5,742) \$ (2,102) \$ 339,943 \$ 330,419 \$ 341,327 \$ 335,194 123,705 127,752 127,674 126,976 (2,792) (2,730) (2,514) (2,804) \$ 460,856 \$ 455,441 \$ 466,487 \$ 459,366 \$ 224,136 \$ 224,078 \$ 238,096 \$ 238,531 209,742 205,210 203,357 195,680 6,766 6,480 6,022 6,100 7,365 6,703 6,627 6,312 12,847 12,970 12,385 12,743	\$ (3,498) \$ (4,553) \$ (5,065) \$ (2,519) \$ (165) 439 (988) 743 (326) \$ (185) \$ (3,945) \$ (5,742) \$ (2,102) \$ \$ \$ (3,475) \$ (3,945) \$ (5,742) \$ (2,102) \$ \$ \$ (3,475) \$ (3,945) \$ (5,742) \$ (2,102) \$ \$ \$ \$ (3,475) \$ (2,730) \$ (2,514) \$ (2,804) \$ (2,792) \$ (2,730) \$ (2,514) \$ (2,804) \$ \$ (40,856) \$ 455,441 \$ 466,487 \$ 459,366 \$ \$ \$ (2,792) \$ (2,730) \$ (2,514) \$ (2,804) \$ (2,804) \$ (2,792) \$ (2,730) \$ (2,514) \$ (2,804)	\$ (3,498) \$ (4,553) \$ (5,065) \$ (2,519) \$ (4,227) (165)	\$ (3,498) \$ (4,553) \$ (5,065) \$ (2,519) \$ (4,227) \$ (165) 439 (988) 743 (83)	3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)           (165)         439         (988)         743         (83)         (2,341)           188         169         311         (326)         (24)         1,637           \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)           \$ 339,943         \$ 330,419         \$ 341,327         \$ 335,194         \$ 345,005         \$ 339,943           123,705         127,752         127,674         126,976         137,377         123,705           (2,792)         (2,730)         (2,514)         (2,804)         (3,066)         (2,792)           \$ 460,856         \$ 455,441         \$ 466,487         \$ 459,366         \$ 479,316         \$ 460,856           \$ 224,136         \$ 224,078         \$ 238,096         \$ 238,531         \$ 254,747         \$ 224,136           209,742         205,210         203,357         195,680         197,805         209,742           6,766         6,480         6,022         6,100         6,607         6,766 <th>3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (165)           \$ (165)         439         (988)         743         (83)         (2,341)           \$ 188         169         311         (326)         (24)         1,637           \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)           \$ 339,943         \$ 330,419         \$ 341,327         \$ 335,194         \$ 345,005         \$ 339,943         \$ 127,752         127,674         126,976         137,377         123,705         (2,792)         (2,730)         (2,514)         (2,804)         (3,066)         (2,792)         \$ 460,856         \$ 455,441         \$ 466,487         \$ 459,366         \$ 479,316         \$ 460,856         \$           \$ 224,136         \$ 224,078         \$ 238,096         \$ 238,531         \$ 254,747         \$ 224,136         \$ 209,742           \$ 209,742         205,210         203,357         195,680         197,805         209,742           \$ 6,766         6,480         6,022         6,100         6,607         6,766</th> <th>\$ (3,498) \$ (4,553) \$ (5,065) \$ (2,519) \$ (4,227) \$ (14,021) \$ (11,811) (165) 439 (988) 743 (83) (2,341) (328) 188 169 311 (328) \$ (24) 1,637 (39) \$ (3,475) \$ (3,945) \$ (5,742) \$ (2,102) \$ (4,334) \$ (14,725) \$ (12,178) \$ (39,943) \$ 330,419 \$ 341,327 \$ 335,194 \$ 345,005 \$ 339,943 \$ 345,005 123,705 127,752 127,674 126,976 137,377 123,705 137,377 (2,792) (2,730) (2,514) (2,804) (3,066) (2,792) (3,066) \$ 460,856 \$ 455,441 \$ 466,487 \$ 459,366 \$ 479,316 \$ 460,856 \$ 479,316 \$ \$ 224,136 \$ 224,078 \$ 238,096 \$ 238,531 \$ 254,747 \$ 224,136 \$ 254,747 209,742 205,210 203,357 195,680 197,805 209,742 197,805 6,766 6,480 6,022 6,100 6,607 6,766 6,607 7,365 6,703 6,627 6,312 6,145 7,365 6,145 12,847 12,970 12,385 12,743 14,012 12,847 14,012</th> <th>3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012         2013           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (165)           \$ (439)         \$ (988)         743         (83)         \$ (2,341)         \$ (328)           \$ 188         \$ 169         \$ 311         \$ (326)         \$ (24)         \$ 1,637         \$ (39)           \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)         \$ (12,178)           \$ 339,943         \$ 330,419         \$ 341,327         \$ 335,194         \$ 345,005         \$ 339,943         \$ 345,005         \$ 32,705         \$ 127,752         \$ 127,674         \$ 126,976         \$ 137,377         \$ 123,705         \$ 137,377         \$ 123,705         \$ 137,377         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)</th> <th>3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012         2013         Qtr Chg-Diff.           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (729)           \$ (165)         439         (988)         743         (83)         (2,341)         (328)         82           188         169         311         (326)         (24)         1,637         (39)         (212)           \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)         \$ (12,178)         \$ (859)           \$ 339,943         \$ 330,419         \$ 341,327         \$ 335,194         \$ 345,005         \$ 339,943         \$ 345,005         \$ 5,062           123,705         127,752         127,674         126,976         137,377         123,705         137,377         13,672           (2,792)         (2,730)         (2,514)         (2,804)         (3,066)         (2,792)         (3,066)         (2,792)           \$ 460,856         \$ 455,441         \$ 466,487         \$ 459,366         \$ 479,316         \$ 460,856         \$ 479,316         \$ 18,460           \$ 224,136</th> <th>  Year-to-Date   Year-to-Date   Qtr Chg - 3Q    </th> <th>Year-to-Date         Qtr Chg - 3Q           3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012         2013         Diff.         %           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (729)         (21)%         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (729)         (21)%         \$ (2,519)         \$ (3,475)         \$ (3,488)         82         50 %         \$ (3,488)         169         311         (326)         (24)         1,637         (39)         (212)         #         \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)         \$ (12,178)         \$ (859)         (25)%         \$ (25)%         \$ (25)%         \$ (25)%         \$ (25)%         \$ (25)%         \$ (25)%         \$ (27,92)         \$ (2,792)         \$ (2,792)         \$ (2,792)         \$ (2,792)         \$ (2,792)         \$ (3,066)         \$ (274)         \$ (10)%         \$ (2,792)         \$ (3,066)         \$ (274)         \$ (10)%         \$ (2,792)         \$ (3,066)         \$ (274)         \$ (10)%         \$ (2,792)         \$ (3,066)         \$ (274)         \$ (10)%         \$ (2,792)<th>3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012         2013         Diff.         %         Diff.           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (729)         (21)%         \$ 2,210           (165)         439         (988)         743         (83)         (2,341)         (328)         82         50 %         2,013           188         169         311         (326)         (24)         1,637         (39)         (212)         # (1,676)           \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)         \$ (12,178)         \$ (859)         (25)%         \$ 2,547           \$ 339,943         \$ 330,419         \$ 341,327         \$ 335,194         \$ 345,005         \$ 339,943         \$ 345,005         \$ 5,062         1 % \$ 5,062           \$ 123,705         \$ 127,752         \$ 127,674         \$ 126,976         \$ 137,377         \$ 123,705         \$ 137,377         \$ 13,672         \$ 11 %         \$ 13,672           \$ 460,856         \$ 455,441         \$ 466,487         \$ 459,366         \$ 479,316         \$ 460,856         \$ 479,316</th><th>  Year-to-Date   Year-to-Date   Qtr Chg - 3Q   YTD Chg - 3Q    </th><th>  Year-to-Date   Year-to-Date   Qtr Chg - 3Q   YTD Chg - 3Q   Sec    </th><th>  Year-to-Date   Year-to-Date   Qtr Chg - 3Q   YTD Chg - 3Q   Diff.   Seq Qtr Chg - 3Q   Diff.   Diff.</th></th>	3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (165)           \$ (165)         439         (988)         743         (83)         (2,341)           \$ 188         169         311         (326)         (24)         1,637           \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)           \$ 339,943         \$ 330,419         \$ 341,327         \$ 335,194         \$ 345,005         \$ 339,943         \$ 127,752         127,674         126,976         137,377         123,705         (2,792)         (2,730)         (2,514)         (2,804)         (3,066)         (2,792)         \$ 460,856         \$ 455,441         \$ 466,487         \$ 459,366         \$ 479,316         \$ 460,856         \$           \$ 224,136         \$ 224,078         \$ 238,096         \$ 238,531         \$ 254,747         \$ 224,136         \$ 209,742           \$ 209,742         205,210         203,357         195,680         197,805         209,742           \$ 6,766         6,480         6,022         6,100         6,607         6,766	\$ (3,498) \$ (4,553) \$ (5,065) \$ (2,519) \$ (4,227) \$ (14,021) \$ (11,811) (165) 439 (988) 743 (83) (2,341) (328) 188 169 311 (328) \$ (24) 1,637 (39) \$ (3,475) \$ (3,945) \$ (5,742) \$ (2,102) \$ (4,334) \$ (14,725) \$ (12,178) \$ (39,943) \$ 330,419 \$ 341,327 \$ 335,194 \$ 345,005 \$ 339,943 \$ 345,005 123,705 127,752 127,674 126,976 137,377 123,705 137,377 (2,792) (2,730) (2,514) (2,804) (3,066) (2,792) (3,066) \$ 460,856 \$ 455,441 \$ 466,487 \$ 459,366 \$ 479,316 \$ 460,856 \$ 479,316 \$ \$ 224,136 \$ 224,078 \$ 238,096 \$ 238,531 \$ 254,747 \$ 224,136 \$ 254,747 209,742 205,210 203,357 195,680 197,805 209,742 197,805 6,766 6,480 6,022 6,100 6,607 6,766 6,607 7,365 6,703 6,627 6,312 6,145 7,365 6,145 12,847 12,970 12,385 12,743 14,012 12,847 14,012	3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012         2013           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (165)           \$ (439)         \$ (988)         743         (83)         \$ (2,341)         \$ (328)           \$ 188         \$ 169         \$ 311         \$ (326)         \$ (24)         \$ 1,637         \$ (39)           \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)         \$ (12,178)           \$ 339,943         \$ 330,419         \$ 341,327         \$ 335,194         \$ 345,005         \$ 339,943         \$ 345,005         \$ 32,705         \$ 127,752         \$ 127,674         \$ 126,976         \$ 137,377         \$ 123,705         \$ 137,377         \$ 123,705         \$ 137,377         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)         \$ (2,792)         \$ (3,066)	3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012         2013         Qtr Chg-Diff.           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (729)           \$ (165)         439         (988)         743         (83)         (2,341)         (328)         82           188         169         311         (326)         (24)         1,637         (39)         (212)           \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)         \$ (12,178)         \$ (859)           \$ 339,943         \$ 330,419         \$ 341,327         \$ 335,194         \$ 345,005         \$ 339,943         \$ 345,005         \$ 5,062           123,705         127,752         127,674         126,976         137,377         123,705         137,377         13,672           (2,792)         (2,730)         (2,514)         (2,804)         (3,066)         (2,792)         (3,066)         (2,792)           \$ 460,856         \$ 455,441         \$ 466,487         \$ 459,366         \$ 479,316         \$ 460,856         \$ 479,316         \$ 18,460           \$ 224,136	Year-to-Date   Year-to-Date   Qtr Chg - 3Q	Year-to-Date         Qtr Chg - 3Q           3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012         2013         Diff.         %           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (729)         (21)%         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (729)         (21)%         \$ (2,519)         \$ (3,475)         \$ (3,488)         82         50 %         \$ (3,488)         169         311         (326)         (24)         1,637         (39)         (212)         #         \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)         \$ (12,178)         \$ (859)         (25)%         \$ (25)%         \$ (25)%         \$ (25)%         \$ (25)%         \$ (25)%         \$ (25)%         \$ (27,92)         \$ (2,792)         \$ (2,792)         \$ (2,792)         \$ (2,792)         \$ (2,792)         \$ (3,066)         \$ (274)         \$ (10)%         \$ (2,792)         \$ (3,066)         \$ (274)         \$ (10)%         \$ (2,792)         \$ (3,066)         \$ (274)         \$ (10)%         \$ (2,792)         \$ (3,066)         \$ (274)         \$ (10)%         \$ (2,792) <th>3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012         2013         Diff.         %         Diff.           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (729)         (21)%         \$ 2,210           (165)         439         (988)         743         (83)         (2,341)         (328)         82         50 %         2,013           188         169         311         (326)         (24)         1,637         (39)         (212)         # (1,676)           \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)         \$ (12,178)         \$ (859)         (25)%         \$ 2,547           \$ 339,943         \$ 330,419         \$ 341,327         \$ 335,194         \$ 345,005         \$ 339,943         \$ 345,005         \$ 5,062         1 % \$ 5,062           \$ 123,705         \$ 127,752         \$ 127,674         \$ 126,976         \$ 137,377         \$ 123,705         \$ 137,377         \$ 13,672         \$ 11 %         \$ 13,672           \$ 460,856         \$ 455,441         \$ 466,487         \$ 459,366         \$ 479,316         \$ 460,856         \$ 479,316</th> <th>  Year-to-Date   Year-to-Date   Qtr Chg - 3Q   YTD Chg - 3Q    </th> <th>  Year-to-Date   Year-to-Date   Qtr Chg - 3Q   YTD Chg - 3Q   Sec    </th> <th>  Year-to-Date   Year-to-Date   Qtr Chg - 3Q   YTD Chg - 3Q   Diff.   Seq Qtr Chg - 3Q   Diff.   Diff.</th>	3 Qtr 2012         4 Qtr 2012         1 Qtr 2013         2 Qtr 2013         3 Qtr 2013         2012         2013         Diff.         %         Diff.           \$ (3,498)         \$ (4,553)         \$ (5,065)         \$ (2,519)         \$ (4,227)         \$ (14,021)         \$ (11,811)         \$ (729)         (21)%         \$ 2,210           (165)         439         (988)         743         (83)         (2,341)         (328)         82         50 %         2,013           188         169         311         (326)         (24)         1,637         (39)         (212)         # (1,676)           \$ (3,475)         \$ (3,945)         \$ (5,742)         \$ (2,102)         \$ (4,334)         \$ (14,725)         \$ (12,178)         \$ (859)         (25)%         \$ 2,547           \$ 339,943         \$ 330,419         \$ 341,327         \$ 335,194         \$ 345,005         \$ 339,943         \$ 345,005         \$ 5,062         1 % \$ 5,062           \$ 123,705         \$ 127,752         \$ 127,674         \$ 126,976         \$ 137,377         \$ 123,705         \$ 137,377         \$ 13,672         \$ 11 %         \$ 13,672           \$ 460,856         \$ 455,441         \$ 466,487         \$ 459,366         \$ 479,316         \$ 460,856         \$ 479,316	Year-to-Date   Year-to-Date   Qtr Chg - 3Q   YTD Chg - 3Q	Year-to-Date   Year-to-Date   Qtr Chg - 3Q   YTD Chg - 3Q   Sec	Year-to-Date   Year-to-Date   Qtr Chg - 3Q   YTD Chg - 3Q   Diff.   Seq Qtr Chg - 3Q   Diff.   Diff.

<sup>1)</sup> Threadneedle net flows for year-to-date 2012 include \$1.2 billion of outflows primarily due to a change in subadvisory relationship between Threadneedle and Columbia. These outflows are eliminated at the segment level. # Variance of greater than 100%.

# Ameriprise Financial, Inc. Asset Management Segment - Columbia Third Quarter 2013

								Р	rior Year C	omparisons			
(in millions unless otherwise noted, unaudited)						Year-t	to-Date	Qtr Chg	- 3Q	YTD Chg	- 3Q	Seq Qtr Ch	ıg - 3Q
	3 Qtr 2012	4 Qtr 2012	1 Qtr 2013	2 Qtr 2013	3 Qtr 2013	2012	2013	Diff.	%	Diff.	%	Diff.	%
Columbia Managed Assets Rollforward													
Retail Funds													
Beginning assets	\$ 211,376	\$ 218,839	\$ 216,264	\$ 227,476	\$ 223,255	\$ 204,843	\$ 216,264	\$ 11,879	6 %	\$ 11,421	6 %	\$ (4,221)	(2)%
Mutual fund inflows	8,446	9,885	10,338	9,491	8,609	28,321	28,438	163	2 %	117	-	(882)	(9)%
Mutual fund outflows	(10,204)	(14,236)	(12,518)	(13,305)	(12,250)	(39,292)	(38,073)	(2,046)	(20)%	1,219	3 %	1,055	8 %
Net VP/VIT fund flows	(160)	(113)	(165)	(164)	(119)	86	(448)	41	26 %	(534)	#	45	27 %
Net new flows	(1,918)	(4,464)	(2,345)	(3,978)	(3,760)	(10,885)	(10,083)	(1,842)	(96)%	802	7 %	218	5 %
Reinvested dividends	474	3,178	509	2,410	490	2,802	3,409	16	3 %	607	22 %	(1,920)	(80)%
Net flows	(1,444)	(1,286)	(1,836)	(1,568)	(3,270)	(8,083)	(6,674)	(1,826)	#	1,409	17 %	(1,702)	#
Distributions	(642)	(3,991)	(660)	(2,747)	(640)	(3,473)	(4,047)	2	-	(574)	(17)%	2,107	77 %
Market appreciation (depreciation) and other (1)	9,549	2,702	13,708	94	11,292	25,552	25,094	1,743	18 %	(458)	(2)%	11,198	#
Total ending assets	218,839	216,264	227,476	223,255	230,637	218,839	230,637	11,798	5 %	11,798	5 %	7,382	3 %
% of total retail assets sub-advised	20.5 %	21.8 %	21.7 %	20.9 %	20.7 %	20.5 %	20.7 %	0.1 %		0.1 %		(0.2)%	
Institutional													
Beginning assets	72,753	74,474	72,417	71,935	71,052	73,270	72,417	(1,701)	(2)%	(853)	(1)%	(883)	(1)%
Inflows	4,366	5,256	4,893	5,045	5,070	12,262	15,008	704	16 %	2,746	22 %	25	-
Outflows	(4,911)	(7,883)	(8,039)	(5,674)	(5,822)	(16,088)	(19,535)	(911)	(19)%	(3,447)	(21)%	(148)	(3)%
Net flows	(545)	(2,627)	(3,146)	(629)	(752)	(3,826)	(4,527)	(207)	(38)%	(701)	(18)%	(123)	(20)%
Market appreciation (depreciation) and other	2,266	570	2,664	(254)	2,441	5,030	4,851	175	8 %	(179)	(4)%	2,695	#
Total ending assets	74,474	72,417	71,935	71,052	72,741	74,474	72,741	(1,733)	(2)%	(1,733)	(2)%	1,689	2 %
Alternative													
Beginning assets	7,782	6,354	5,684	5,654	5,460	8,124	5,684	(2,322)	(30)%	(2,440)	(30)%	(194)	(3)%
Inflows	415	29	415	502	1	676	918	(414)	(100)%	242	36 %	(501)	(100)%
Outflows	(1,924)	(669)	(498)	(824)	(206)	(2,788)	(1,528)	1,718	89 %	1,260	45 %	618	75 %
Net flows	(1,509)	(640)	(83)	(322)	(205)	(2,112)	(610)	1,304	86 %	1,502	71 %	117	36 %
Market appreciation (depreciation) and other	81	(30)	53	128	61	342	242	(20)	(25)%	(100)	(29)%	(67)	(52)%
Total ending assets	6,354	5,684	5,654	5,460	5,316	6,354	5,316	(1,038)	(16)%	(1,038)	(16)%	(144)	(3)%
Affiliated General Account Assets	40,359	36,136	36,262	35,427	36,311	40,359	36,311	(4,048)	(10)%	(4,048)	(10)%	884	2 %
Other and Eliminations	(83)	(82)			_	(83)	_	83	#	83	#		
Total Columbia managed assets	\$ 339,943	\$ 330,419	\$ 341,327	\$ 335,194	\$ 345,005	\$ 339,943	\$ 345,005	\$ 5,062	1 %	\$ 5,062	1 %	\$ 9,811	3 %
	_						_						
Total Columbia net flows	\$ (3,498)	\$ (4,553)	\$ (5,065)	\$ (2,519)	\$ (4,227)	\$ (14,021)	\$ (11,811)	\$ (729)	(21)%	\$ 2,210	16 %	\$ (1,708)	(68)%

<sup>(1)</sup> Included in Market appreciation (depreciation) and other for retail funds for year-to-date 2012 are \$3B due to the transfer of Active Diversified Portfolio assets from non-proprietary to proprietary funds. # Variance of greater than 100%.

# Ameriprise Financial, Inc. Asset Management Segment - Threadneedle Third Quarter 2013

								P	rior Year C	omparisons			
(in millions unless otherwise noted, unaudited)						Year-te	o-Date	Qtr Chg -	3Q	YTD Chg	- 3Q	Seq Qtr Chg -	3Q
	3 Qtr 2012	4 Qtr 2012	1 Qtr 2013	2 Qtr 2013	3 Qtr 2013	2012	2013	Diff.	%	Diff.	%	Diff.	%
Threadneedle Managed Assets Rollforward													
Retail Funds													
Beginning assets	\$ 33,329	\$ 36,923	\$ 39,086	\$ 41,376	\$ 41,806	\$ 31,809	\$ 39,086	\$ 8,477	25 %	\$ 7,277	23 %	\$ 430	1 %
Mutual fund inflows	4,148	4,046	5,359	5,647	6,285	11,988	17,291	2,137	52 %	5,303	44 %	638	11 %
Mutual fund outflows (1)	(2,800)	(3,023	(3,998)	(4,728)	(5,403)	(10,788)	(14,129)	(2,603)	(93)%	(3,341)	(31)%	(675)	(14)%
Net new flows	1,348	1,023	1,361	919	882	1,200	3,162	(466)	(35)%	1,962	#	(37)	(4)%
Reinvested dividends	4	50	33	30	16	69	79	12	#	10	14 %	(14)	(47)%
Net flows	1,352	1,073	1,394	949	898	1,269	3,241	(454)	(34)%	1,972	#	(51)	(5)%
Distributions	(67)	(181	) (86)	(142)	(94)	(297)	(322)	(27)	(40)%	(25)	(8)%	48	34 %
Market appreciation (depreciation)	1,172	880	3,499	(710)	765	2,326	3,554	(407)	(35)%	1,228	53 %	1,475	#
Foreign currency translation (2)	969	203	(2,611)	29	2,743	1,392	161	1,774	#	(1,231)	(88)%	2,714	#
Other	168	188	94	304	155	424	553	(13)	(8)%	129	30 %	(149)	(49)%
Total ending assets	36,923	39,086	41,376	41,806	46,273	36,923	46,273	9,350	25 %	9,350	25 %	4,467	11 %
Institutional													
Beginning assets	82,266	85,771	87,647	85,325	84,318	80,617	87,647	2,052	2 %	7,030	9 %	(1,007)	(1)%
Inflows	1,941	2,557	1,263	2,469	1,759	6,573	5,491	(182)	(9)%	(1,082)	(16)%	(710)	(29)%
Outflows	(3,404)	(3,188	(3,591)	(2,626)	(2,693)	(9,993)	(8,910)	711	21 %	1,083	11 %	(67)	(3)%
Net flows	(1,463)	(631	) (2,328)	(157)	(934)	(3,420)	(3,419)	529	36 %	1	-	(777)	#
Market appreciation (depreciation)	1,951	1,416	5,212	(1,772)	758	3,463	4,198	(1,193)	(61)%	735	21 %	2,530	#
Foreign currency translation (2)	2,446	452	(5,753)	70	5,465	3,268	(218)	3,019	#	(3,486)	#	5,395	#
Other	571	639	547	852	668	1,843	2,067	97	17 %	224	12 %	(184)	(22)%
Total ending assets	85,771	87,647	85,325	84,318	90,275	85,771	90,275	4,504	5 %	4,504	5 %	5,957	7 %
Alternative													
Beginning assets	1,035	1,011	1,019	973	852	1,147	1,019	(183)	(18)%	(128)	(11)%	(121)	(12)%
Inflows	67	26	-	-	-	67	-	(67)	#	(67)	#	-	-
Outflows	(121)	(29	(54)	(49)	(47)	(257)	(150)	74	61 %	107	42 %	2	4 %
Net flows	(54)	(3	(54)	(49)	(47)	(190)	(150)	7	13 %	40	21 %	2	4 %
Market appreciation (depreciation)	(12)	(13	48	(94)	(46)	(36)	(92)	(34)	#	(56)	#	48	51 %
Foreign currency translation (2)	29	6	(64)	2	51	43	(11)	22	76 %	(54)	#	49	#
Other	13	18	24	20	19	47	63	6	46 %	16	34 %	(1)	(5)%
Total ending assets	1,011	1,019	973	852	829	1,011	829	(182)	(18)%	(182)	(18)%	(23)	(3)%
Total Threadneedle managed assets	\$ 123,705	\$ 127,752	\$ 127,674	\$ 126,976	\$ 137,377	\$ 123,705	\$ 137,377	\$ 13,672	11 %	\$ 13,672	11 %	\$ 10,401	8 %
. J.a. Tilleaulieeule mailayeu assets	Ψ 123,703	Ψ 121,132	Ψ 121,014	ψ 120,310	ψ 131,311	ψ 123,103	Ψ 131,311	ψ 13,072	11 /0	Ψ 13,012	11 /0	ψ 10, <del>4</del> 01	J /6
Total Threadneedle net flows	\$ (165)	\$ 439	\$ (988)	\$ 743	\$ (83)	\$ (2,341)	\$ (328)	\$ 82	50 %	\$ 2,013	86 %	\$ (826)	#
Total Threadneedle net flows excluding legacy insurance mandates	\$ 886	\$ 1,669	\$ 1,189	\$ 1,412	\$ 856	\$ 218	\$ 3,457	\$ (30)	(3)%	\$ 3,239	#	\$ (556)	(39)%

<sup>(1)</sup> Retail fund outflows for year-to-date 2012 include \$1.2 billion primarily due to a change in subadvisory relationship between Threadneedle and Columbia. These outflows are eliminated at the segment level.

<sup>(2)</sup> Amounts represent British Pound to US dollar conversion.

<sup>#</sup> Variance of greater than 100%.

## Ameriprise Financial, Inc. Asset Management Segment - Columbia Third Quarter 2013

#### Mutual Fund Rankings in top 2 Lipper Quartiles

		3 Qtr 2012	4 Qtr 2012	1 Qtr 2013	2 Qtr 2013	3 Qtr 2013
Domestic Equity						
Equal weighted	1 year	54 %	67 %	52 %	68 %	55 %
	3 year	47 %	53 %	51 %	68 %	63 %
	5 year	57 %	54 %	51 %	64 %	61 %
Asset weighted	1 year	64 %	71 %	56 %	47 %	35 %
	3 year	69 %	72 %	69 %	79 %	76 %
	5 year	72 %	73 %	71 %	73 %	73 %
International Equity						
Equal weighted	1 year	67 %	55 %	39 %	50 %	47 %
	3 year	50 %	44 %	56 %	56 %	41 %
	5 year	64 %	60 %	57 %	53 %	56 %
Asset weighted	1 year	80 %	20 %	20 %	23 %	22 %
	3 year	65 %	19 %	25 %	26 %	26 %
	5 year	80 %	80 %	81 %	79 %	81 %
Taxable Fixed Income						
Equal weighted	1 year	70 %	67 %	63 %	67 %	61 %
	3 year	65 %	75 %	78 %	71 %	71 %
	5 year	74 %	79 %	82 %	75 %	50 %
Asset weighted	1 year	72 %	72 %	70 %	72 %	72 %
	3 year	80 %	87 %	83 %	83 %	83 %
	5 year	81 %	83 %	98 %	93 %	62 %
Tax Exempt Fixed Income						
Equal weighted	1 year	85 %	90 %	95 %	94 %	94 %
	3 year	95 %	100 %	100 %	100 %	94 %
	5 year	95 %	100 %	100 %	89 %	100 %
Asset weighted	1 year	77 %	93 %	93 %	98 %	98 %
	3 year	86 %	100 %	100 %	100 %	98 %
	5 year	99 %	100 %	100 %	98 %	100 %
Asset Allocation Funds						
Equal weighted	1 year	40 %	60 %	54 %	54 %	62 %
	3 year	85 %	85 %	64 %	70 %	70 %
	5 year	85 %	85 %	82 %	80 %	80 %
Asset weighted	1 year	43 %	81 %	62 %	63 %	65 %
	3 year	91 %	91 %	84 %	84 %	85 %
	5 year	91 %	91 %	94 %	88 %	92 %
Number of funds with 4 or 5 Morningstar star ratings						
Overall		53	51	52	51	51
3 year		52	56	50	49	45
5 year		43	44	44	43	40
Percent of funds with 4 or 5 Morningstar star ratings						
Overall		47 %	46 %	51 %	53 %	52 %
3 year		46 %	50 %	49 %	51 %	46 %
5 year		41 %	42 %	45 %	46 %	43 %
Percent of assets with 4 or 5 Morningstar star ratings						
Overall		66 %	66 %	58 %	70 %	54 %
3 year		47 %	52 %	49 %	50 %	39 %
5 year		43 %	57 %	47 %	55 %	43 %
•						

Mutual fund performance rankings are based on the performance of Class Z fund shares for Columbia branded mutual funds. In instances where a fund's Class Z shares do not have a full one, three or five year track record, performance for an older share class of the same fund, typically Class A shares, is utilized for the period before Class Z shares were launched. No adjustments to the historical track records are made to account for differences in fund expenses between share classes of a fund.

Equal Weighted Rankings in Top 2 Quartiles: Counts the number of funds with above median ranking divided by the total number of funds. Asset size is not a factor.

Asset Weighted Rankings in Top 2 Quartiles: Sums the total assets of the funds with above median ranking (using Class Z and appended Class Z) divided by total assets of all funds. Funds with more assets will receive a greater share of the total percentage above or below median.

Aggregated data includes all Columbia branded mutual funds.

# Ameriprise Financial, Inc. Asset Management Segment - Threadneedle Third Quarter 2013

Retail Fund Rankings in Top 2 Morningstar Quartiles or Above Index Benchmark

-		3 Qtr 2012	4 Qtr 2012	1 Qtr 2013	2 Qtr 2013	3 Qtr 2013
Equity			<del></del> -			
Equal weighted	1 year	59 %	75 %	71 %	65 %	70 %
	3 year	78 %	80 %	78 %	78 %	80 %
	5 year	83 %	84 %	84 %	81 %	84 %
Asset weighted	1 year	61 %	78 %	60 %	52 %	45 %
	3 year	80 %	93 %	92 %	91 %	85 %
	5 year	88 %	94 %	94 %	94 %	90 %
Fixed Income						
Equal weighted	1 year	92 %	83 %	67 %	88 %	54 %
	3 year	76 %	76 %	57 %	82 %	78 %
	5 year	73 %	91 %	92 %	92 %	67 %
Asset weighted	1 year	99 %	60 %	29 %	91 %	61 %
	3 year	52 %	59 %	37 %	76 %	72 %
	5 year	75 %	98 %	98 %	98 %	44 %
Allocation (Managed) Fund	ds					
Equal weighted	1 year	67 %	67 %	83 %	83 %	100 %
	3 year	67 %	67 %	67 %	67 %	83 %
	5 year	83 %	83 %	83 %	83 %	100 %
Asset weighted	1 year	77 %	77 %	86 %	92 %	100 %
	3 year	77 %	77 %	78 %	78 %	92 %
	5 year	86 %	86 %	86 %	86 %	100 %

The performance of each fund is measured on a consistent basis against the most appropriate benchmark - a peer group of similar funds or an index.

Equal weighted: Counts the number of funds with above median ranking (if measured against peer group) or above index performance (if measured against an index) divided by the total number of funds. Asset size is not a factor.

Asset weighted: Sums the assets of the funds with above median ranking (if measured against peer group) or above index performance (if measured against an index) divided by the total sum of assets in the funds. Funds with more assets will receive a greater share of the total percentage above or below median or index.

Aggregated Allocation (Managed) Funds include funds that invest in other funds of the Threadneedle range including those funds that invest in both equity and fixed income.

Aggregated Threadneedle data includes funds on the Threadneedle platform sub-advised by Columbia as well as advisors not affiliated with Ameriprise Financial, Inc.



(unaudited)

**Third Quarter 2013** 

**Annuities Segment** 

## Ameriprise Financial, Inc. Annuities Segment Third Quarter 2013

										iii u wu	 			_		_					
6 90 L 4 L 7 L 7 L											Year-to	<b>.</b> .		 Qtr Cha-	rior Year (	Compa	risons YTD Cha-	•	_	Qtr Chg - 3	
(in millions unless otherwise noted, unaudited)	2.0	tr 2012	4.0	2tr 2012	1 Qtr	2012	2.0	tr 2013	2.0	tr 2013	 <u>Year-to</u> 2012		2013	 Otr Cng - Diff.	<u>3Q</u> %		Diff.	<u>3Q</u> %		Qtr Cng - 3 Diff.	<u>3Q</u> %
	36	(11 2012	-+ 6	(11 2012	1 Q11	2013	_ Z W	11 2013	3 4	(II 2013	 2012	_	2013	 DIII.	/0	-	DIII.	/0		DIII.	
Operating Income Statements																					
Revenues																					
Management and financial advice fees	\$	163	\$	166	\$	170	\$	174	\$	179	\$ 482	\$	523	\$ 16	10 %	\$	41	9 %	\$	5	3 %
Distribution fees		82		81		81		85		86	236		252	4	5 %		16	7 %		1	1 %
Net investment income		276		276		270		266		265	856		801	(11)	(4)%		(55)	(6)%		(1)	-
Premiums		30		28		28		26		27	90		81	(3)	(10)%		(9)	(10)%		1	4 %
Other revenues		81		85		81		90		97	 224		268	 16	20 %		44	20 %		7	8 %
Total revenues		632		636		630		641		654	1,888		1,925	22	3 %		37	2 %		13	2 %
Banking and deposit interest expense		-		-						-	 		-	 	-			-			-
Operating total net revenues		632		636		630		641		654	1,888		1,925	22	3 %		37	2 %		13	2 %
Expenses																					
Distribution expenses		98		100		101		109		107	295		317	9	9 %		22	7 %		(2)	(2)%
Interest credited to fixed accounts		173		170		164		162		164	518		490	(9)	(5)%		(28)	(5)%		2	1 %
Benefits, claims, losses and settlement expenses		143		77		116		130		150	342		396	7	5 %		54	16 %		20	15 %
Amortization of deferred acquisition costs		72		66		41		66		(41)	163		66	(113)	#		(97)	(60)%		(107)	#
Interest and debt expense		-		1		-		-		1	1		1	1	-		-	-		1	-
General and administrative expense		55		51		52		50		54	 173		156	 (1)	(2)%		(17)	(10)%		4_	8 %
Operating expenses		541		465		474		517		435	 1,492		1,426	 (106)	(20)%		(66)	(4)%		(82)	(16)%
Pretax operating earnings	\$	91	\$	171	\$	156	\$	124	\$	219	\$ 396	\$	499	\$ 128	#	\$	103	26 %	\$	95	77 %
Pretax operating margin		14.4 %		26.9 %	:	24.8 %		19.3 %		33.5 %	21.0 %		25.9 %	19.1 %			4.9 %			14.2 %	
Return on Equity																					
Allocated equity	\$	2,425	\$	2,394	\$	2,266	\$	2,415	\$	2,618	\$ 2,425	\$	2,618	\$ 193	8 %	\$	193	8 %	\$	203	8 %
Operating return on allocated equity (1)		15.4 %		16.6 %		16.2 %		16.9 %		20.7 %	15.4 %		20.7 %	5.3 %			5.3 %			3.8 %	
Market impact on variable annuity guaranteed living benefits (2)																					
Risk margin and nonperformance spread impact	\$	(32)	\$	(43)	\$	(44)	\$	(23)	\$	1	\$ 7	\$	(66)	\$ 33	#	\$	(73)	#	\$	24	#
Other		(59)		(2)		42		(20)		(22)	(227)		-	 37	63 %		227	#		(2)	(10)%
Total VA guaranteed living benefit impact excluded from operating earnings	\$	(91)	\$	(45)	\$	(2)	\$	(43)	\$	(21)	\$ (220)	\$	(66)	\$ 70	77 %	\$	154	70 %	\$	22	51 %
Total annuity net flows	\$	(396)	\$	(517)	\$	(462)	\$	(410)	\$	(372)	\$ (821)	\$	(1,244)	\$ 24	6 %	\$	(423)	(52)%	\$	38	9 %

<sup>(1)</sup> Calculated using operating earnings subject to the quarterly operating effective tax rate for the last four quarters in the numerator and the average allocated equity as of the last day of the trailing four quarters and current quarter in the denominator.

<sup>(2)</sup> Guaranteed Minimum Withdrawal Benefit (GMWB) and Guaranteed Minimum Accumulation Benefit (GMAB) only, net of hedges, DSIC and DAC amortization.

<sup>#</sup> Variance of greater than 100%.

#### Ameriprise Financial, Inc. Annuities Segment Third Quarter 2013

**Prior Year Comparisons** 

(in millions unless otherwise noted, unaudited)												Year-to	-Date			Qtr Chg -	rior Year C	ompa	YTD Chg -	30	Sea	Qtr Chg - 3	10
(III millions diffess otherwise noted, difaddited)	3 (	Qtr 2012	4	Qtr 2012	1 Qtr	2013	2 0	tr 2013	3 (	Qtr 2013	_	2012	-Date	2013	-	Diff.	% %		Diff.	%		Diff.	%
Product Information																							
Variable Annuities																							
Pretax operating earnings	\$	31	\$	129	\$	109	\$	82	\$	185	\$	247	\$	376	\$	154	#	•	129	52 %	\$	103	#
Allocated equity	\$	806	\$	809	\$	726	\$ \$	949	\$	1.118	\$	806	\$	1,118	\$	312	39 %	\$	312	39 %	\$	169	18 %
Operating return on allocated equity (1)	Ψ	28.6 %	Ψ	31.6 %	-	31.7 %	Ψ	31.1 %	Ψ	42.8 %	Ψ	28.6 %	Ψ	42.8 %	Ψ	14.2 %	33 /6	Ψ	14.2 %	33 /0	Ψ	11.7 %	10 /0
		20.0 /0		31.0 /0		31.7 /0		31.1 /0		42.0 /0		20.0 /6		42.0 /6		14.2 /0			14.2 /0			11.7 70	
Fixed Annuities <sup>(2)</sup>																							
Pretax operating earnings	\$	60	\$	42	\$	47	\$	42	\$	34	\$	149	\$	123	\$	(26)	(43)%	\$	(26)	(17)%	\$	(8)	(19)%
Allocated equity	\$	1,619	\$	1,585	\$	1,540	\$	1,466	\$	1,500	\$	1,619	\$	1,500	\$	(119)	(7)%	\$	(119)	(7)%	\$	34	2 %
Operating return on allocated equity (1)		8.3 %		8.5 %		8.3 %		9.1 %		8.0 %		8.3 %		8.0 %		(0.3)%			(0.3)%			(1.1)%	
Variable Annuities Rollforward																							
Beginning balance	\$	65,197	\$	67,515	\$ (	68,054	\$	70,882	\$	70,266	\$	62,343	\$	68,054	\$	5,069	8 %	\$	5,711	9 %	\$	(616)	(1)%
Deposits		1,126		1,260		1,236		1,416		1,285		3,897		3,937		159	14 %		40	1 %		(131)	(9)%
Withdrawals and terminations		(1,308)		(1,474)		(1,429)		(1,551)		(1,439)		(4,140)		(4,419)		(131)	(10)%		(279)	(7)%		112	7 %
Net flows		(182)		(214)		(193)		(135)		(154)		(243)		(482)		28	15 %		(239)	(98)%		(19)	(14)%
Investment performance and interest credited		2,504		753		3,021		(481)		2,625		5,424		5,165		121	5 %		(259)	(5)%		3,106	#
Other		(4)								-		(9)		_		4	#		9	#			-
Total ending balance - contract accumulation values	\$	67,515	\$	68,054	\$	70,882	\$	70,266	\$	72,737	\$	67,515	\$	72,737	\$	5,222	8 %	\$	5,222	8 %	s	2,471	4 %
Variable annuities fixed sub-accounts	\$	4,833			s	4.824	\$	4.855	\$		\$	4,833	\$	4,912	\$	79		_	79	2 %	\$	57	1 %
	Э	4,833	\$	4,833	\$	4,824	Э	4,855	Э	4,912	Ф	4,833	Э	4,912	Þ	79	2 %	\$	79	2 %	Þ	5/	1 %
Fixed Annuities Rollforward																							
Beginning balance	\$	14,088	\$	14,001	\$	13,823	\$	13,675	\$	13,522	\$	14,193	\$	13,823	\$	(566)	(4)%	\$	(370)	(3)%	\$	(153)	(1)%
Deposits		91		39		36		35		56		346		127		(35)	(38)%		(219)	(63)%		21	60 %
Withdrawals and terminations		(305)		(342)		(305)		(310)		(274)		(924)		(889)		31	10 %		35	4 %		36	12 %
Net flows		(214)		(303)		(269)		(275)		(218)		(578)		(762)		(4)	(2)%		(184)	(32)%		57	21 %
Policyholder interest credited		127		125		121		122		120		381		363		(7)	(6)%		(18)	(5)%		(2)	(2)%
Other		-		<del>-</del>		<del>-</del>		<del>-</del>	_	-		5_		-			-		(5)	#			-
Total ending balance - contract accumulation values	\$	14,001	\$	13,823	\$	13,675	\$	13,522	\$	13,424	\$	14,001	\$	13,424	\$	(577)	(4)%	\$	(577)	(4)%	\$	(98)	(1)%
Capitalized interest	\$	1	\$	1	\$	1	\$	-	\$	1	\$	3	\$	2	\$	-	-	\$	(1)	(33)%	\$	1	-
Payout Annuities Reserve Balance	\$	2,151	\$	2,151	\$	2,145	\$	2,135	\$	2,127	\$	2,151	\$	2,127	\$	(24)	(1)%	\$	(24)	(1)%	\$	(8)	-
Tax Equivalent Spread - Fixed Annuities (3)																							
Gross rate of return on invested assets (4)		5.6 %		5.6 %		5.5 %		5.4 %		5.3 %		5.7 %		5.4 %		(0.3)%			(0.3)%			(0.1)%	
Crediting rate excluding capitalized interest		(3.6)%		(3.6)%		(3.6)%		(3.6)%		(3.6)%		(3.6)%		(3.6)%		-							
Tax equivalent margin spread		2.0 %		2.0 %		1.9 %		1.8 %		1.7 %		2.1 %		1.8 %		(0.3)%			(0.3)%			(0.1)%	
Total Variable Association DAG																							
Total Variable Annuities DAC  Beginning balance	\$	1,533	\$	1.507	\$	1.508	\$	1,532	\$	1,550	\$	1,491	\$	1,508	\$	17	1 %	\$	17	1 %	\$	18	1 %
Capitalization	Ф	40	Ф	1,507	Φ	43	Ф	1,532 50	Ф	43	Ф	1,491	Ф	1,508	Ф	3	8 %	Ф	17	8 %	Ф	(7)	(14)%
Amortization due to market impact on VA guaranteed living benefits		26		12		(1)		50 8		43		57		11		(22)	(85)%		(46)	(81)%		(4)	(50)%
Amortization per income statement		(78)		(57)		(32)		(58)		53		(149)		(37)		131	#		112	75 %		111	#
Other		(14)		(37)		14		18		3		(149)		35		17	#		53	/ J /0 #		(15)	(83)%
	•	` ` `	•	4.500	•		•		Φ.		•		Φ.		•		"	•		40.0/	•		
Total ending balance	\$	1,507	\$	1,508	\$	1,532	\$	1,550	\$	1,653	\$	1,507	\$	1,653	\$	146	10 %	\$	146	10 %	\$	103	7 %
Total Fixed Annuities DAC																							
Beginning balance	\$	74	\$	71	\$	68	\$	67	\$	92	\$	108	\$	68	\$	18	24 %	\$	(40)	(37)%	\$	25	37 %
Capitalization		2		-		1		-		1		8		2		(1)	(50)%		(6)	(75)%		1	-
Amortization per income statement		6		(9)		(9)		(8)		(12)		(14)		(29)		(18)	#		(15)	#		(4)	(50)%
Other		(11)	_	6		7		33		4		(31)		44	_	15	#	_	75	#	_	(29)	(88)%
Total ending balance	\$	71	\$	68	\$	67	\$	92	\$	85	\$	71	\$	85	\$	14	20 %	\$	14	20 %	\$	(7)	(8)%

<sup>(1)</sup> Calculated using operating earnings subject to the quarterly operating effective tax rate for the last four quarters in the numerator and the average allocated equity as of the last day of the trailing four quarters and current quarter in the denominator.

<sup>(2)</sup> Includes payout appuities

<sup>(3)</sup> Attributable to interest sensitive products only, which has been approximately 99% of the total ending fixed annuities accumulation values in the periods reported. The asset earnings rate is a calculated yield based on specifically assigned assets.

<sup>(4)</sup> In the 3rd quarter of 2012 through the 3rd quarter of 2013, the Gross rates of return on invested assets were impacted by outstanding repurchase agreements. Without these positions, the Gross rates of return on invested assets would have been 5.4%, 5.4%, 5.3%, 5.2% and 5.1% respectively.

<sup>#</sup> Variance of greater than 100%.



(unaudited)

**Third Quarter 2013** 

**Protection Segment** 

### Ameriprise Financial, Inc. Protection Segment Third Quarter 2013

															Pi	rior Year C	Compa	risons				
(in millions unless otherwise noted, unaudited)											Year-to	-Date	е		Qtr Chg -			YTD Chg -	3Q	Seq	Qtr Chg - 3	3Q
	3 (	Qtr 2012	4 Q	tr 2012	1 Qtr 2013		2 Qtr 2013	3 (	Qtr 2013		2012		2013		Diff.	%		Diff.	%		Diff.	%
Operating Income Statements																						
Revenues																						
Management and financial advice fees	\$	14	\$	14	\$ 1	4	\$ 14	\$	15	\$	41	\$	43	\$	1	7 %	\$	2	5 %	\$	1	7 %
Distribution fees		22		23	2	2	23		22		68		67		-	-		(1)	(1)%		(1)	(4)%
Net investment income		110		108	11	1	112		111		322		334		1	1 %		12	4 %		(1)	(1)%
Premiums		283		287	28	6	293		301		834		880		18	6 %		46	6 %		8	3 %
Other revenues		67		110	10	5	109		87		282		301		20	30 %		19	7 %		(22)	(20)%
Total revenues		496		542	53	8	551		536		1,547		1,625		40	8 %		78	5 %		(15)	(3)%
Banking and deposit interest expense		-							-		11		-			-		(1)	#			-
Operating total net revenues		496		542	53	8	551		536		1,546		1,625		40	8 %		79	5 %		(15)	(3)%
Expenses																						
Distribution expenses		16		18	1	6	20		20		49		56		4	25 %		7	14 %		-	-
Interest credited to fixed accounts		34		39	3		34		40		104		108		6	18 %		4	4 %		6	18 %
Benefits, claims, losses and settlement expenses		282		309	29	2	309		317		837		918		35	12 %		81	10 %		8	3 %
Amortization of deferred acquisition costs		17		31	2		31		26		79		86		9	53 %		7	9 %		(5)	(16)%
Interest and debt expense		-				-	-		-		-				-	-		-	-		-	-
General and administrative expense		58		52	5	7	59		58		172		174		-	-		2	1 %		(1)	(2)%
Operating expenses		407		449	42	8	453		461		1,241		1,342		54	13 %		101	8 %		8	2 %
Pretax operating earnings	\$	89	\$	93	\$ 11	0	\$ 98	\$	75	\$	305	\$	283	\$	(14)	(16)%	\$	(22)	(7)%	\$	(23)	(23)%
Pretax operating margin		17.9 %		17.2 %	20.4	%	17.8 %		14.0 %		19.7 %		17.4 %		(3.9)%			(2.3)%			(3.8)%	
Return on Equity																						
Allocated equity	\$	1,731	\$	1,753	\$ 1,75	1	\$ 1,794	\$	1,824	\$	1,731	\$	1,824	\$	93	5 %	\$	93	5 %	\$	30	2 %
Operating return on allocated equity (1)	Ť	16.9 %	·	16.6 %	16.7		16.7 %	·	15.9 %	·	16.9 %		15.9 %		(1.0)%			(1.0)%			(0.8)%	
Market impact on indexed universal life benefits (2)																						
Risk margin and nonperformance spread impact	\$	_	\$		\$	_	s -	\$	6	\$	_	\$	6	\$	6	_	\$	6	_	\$	6	_
Other	Ψ.		Ψ.		•		(2)	Ψ.	(8)	Ψ	_	•	(10)	Ψ.	(8)		•	(10)		•	(6)	#
Total market impact on indexed universal life benefits excluded from							(2)		(0)				(10)	-	(0)		_	(10)			(0)	"
operating earnings	\$	-	\$		\$		\$ (2)	\$	(2)	\$		\$	(4)	\$	(2)	-	\$	(4)	-	\$		-
Product Information																						
Long Term Care																						
Pretax operating earnings	\$	(2)	\$	5	\$	5	\$ 2	\$	_	\$	2	\$	7	\$	2		\$	5	ш	•	(2)	#
Allocated equity	\$	489	\$ \$	505	\$ 50		\$ 2 \$ 509	\$	516	\$	489	\$	516	\$ \$	27	# 6%	\$ \$	27	# 6 %	\$	(2) 7	1 %
Operating return on allocated equity <sup>(1)</sup>	Ф		Ф					Ф		Ф		Ф		Ф		0 %	Ф		0 %	Ф		1 70
Operating return on allocated equity **		0.7 %		1.1 %	1.5	%	1.6 %		1.8 %		0.7 %		1.8 %		1.1 %			1.1 %			0.2 %	
Protection excluding Long Term Care																						
Pretax operating earnings	\$	91	\$	88	\$ 10	5	\$ 96	\$	75	\$	303	\$	276	\$	(16)	(18)%	\$	(27)	(9)%	\$	(21)	(22)%
Allocated equity	\$	1,242	\$	1,248	\$ 1,25	0	\$ 1,285	\$	1,308	\$	1,242	\$	1,308	\$	66	5 %	\$	66	5 %	\$	23	2 %
Operating return on allocated equity (1)		23.1 %		22.6 %	22.6	%	22.7 %		21.5 %		23.1 %		21.5 %		(1.6)%			(1.6)%			(1.2)%	

<sup>10</sup> Calculated using operating earnings subject to the quarterly operating effective tax rate for the last four quarters in the numerator and the average allocated equity as of the last day of the trailing four quarters and current quarter in the denominator.

2 Market impact on indexed universal life benefits, net of hedges and the related DAC amortization, unearned revenue amortization, and the reinsurance accrual.

<sup>#</sup> Variance of greater than 100%.

# Ameriprise Financial, Inc. Protection Segment Third Quarter 2013

																Pr	ior Year C	ompa	arisons				
(in millions unless otherwise noted, unaudited)												Year-to				Qtr Chg -	3Q		YTD Chg -	3Q		Qtr Chg - 3	
	3 (	Qtr 2012	4 (	Qtr 2012	1 Q	tr 2013	2	Qtr 2013	3	Qtr 2013		2012		2013		Diff.	%		Diff.	%		Diff.	%
Cash Sales																							
VUL / UL <sup>(1)</sup>	\$	68	\$	79	\$	64	\$	81	\$	81	\$	184	\$	226	\$	13	19 %	\$	42	23 %	\$	-	-
Term and whole life		2		4		2		3		3		8		8		1	50 %		-	-		-	-
Disability insurance		1		1		1		2		1		4		4		-	-		-	-		(1)	(50)%
Auto and home		217		200		214		223		241		614		678		24	11 %		64	10 %		18	8 %
Total cash sales	\$	288	\$	284	\$	281	\$	309	\$	326	\$	810	\$	916	\$	38	13 %	\$	106	13 %	\$	17	6 %
VUL / UL Policyholder Account Balances																							
Beginning balance	\$	9,502	\$	9,760	\$	9,859	\$	10,202	\$	10,198	\$	9,216	\$	9,859	\$	696	7 %	\$	643	7 %	\$	(4)	_
Premiums and deposits	Ψ	236	•	260	Ψ.	234	•	251	Ψ.	249	Ψ.	699	•	734	•	13	6 %	•	35	5 %	•	(2)	(1)%
Investment performance and interest		307		128		396		30		362		694		788		55	18 %		94	14 %		332	#
Withdrawals and surrenders		(285)		(287)		(287)		(285)		(295)		(850)		(867)		(10)	(4)%		(17)	(2)%		(10)	(4)%
Other		(200)		(207)		(201)		(200)		(233)		(030)		(007)		(10)	(4)/0		(17)	(Z)70 #		(10)	-
				(2)			_					<u>_</u>				<u>-</u>	-		(1)_	#		<u> </u>	•
Total ending balance	\$	9,760	\$	9,859	\$	10,202	\$	10,198	\$	10,514	\$	9,760	\$	10,514	\$	754	8 %	\$	754	8 %	\$	316	3 %
Premiums by Product																							
Term and whole life	\$	12	\$	12	\$	13	\$	12	\$	12	\$	37	\$	37	\$	-	-	\$	-	-	\$	-	-
Disability insurance		40		39		39		39		39		120		117		(1)	(3)%		(3)	(3)%		-	-
Long term care		29		30		28		28		29		86		85		-	-		(1)	(1)%		1	4 %
Auto and home		198		202		202		210		217		579		629		19	10 %		50	9 %		7	3 %
Intercompany premiums		4		4		4		4		4		12		12		-	-			-			-
Total premiums by product	\$	283	\$	287	\$	286	\$	293	\$	301	\$	834	\$	880	\$	18	6 %	\$	46	6 %	\$	8	3 %
Auto and Home Insurance																							
Policy count (thousands)		742		756		773		795		819		742		819		77	10 %		77	10 %		24	3 %
Loss ratio		82.8 %		97.1 %		84.7 %		87.1 %		90.4 %		82.7 %		87.5 %		7.6 %			4.8 %			3.3 %	
Expense ratio		14.8 %		16.0 %		15.4 %		15.3 %		15.2 %		15.1 %		15.3 %		0.4 %			0.2 %			(0.1)%	
Combined ratio		97.6 %		113.1 %		100.1 %		102.4 %		105.6 %		97.8 %		102.8 %		8.0 %			5.0 %			3.2 %	
DAC Rollforward																							
Life and Health																							
	\$	797	•	702	\$	797	\$	910	\$	838	\$	814	•	797	•	41	E 0/	•	(17)	(2)%	•	28	2.0/
Beginning balance	\$	17	\$	793 22	Ф	797 18	Э	810 22	Ф	22	Э	814 51	\$	797 62	\$	41 5	5 % 29 %	\$	11	(2)% 22 %	\$	28	3 %
Capitalization				22				1				51				5	29 %			22 70		- (4)	#
Amortization due to market impact on indexed universal life benefits		- (0)		(40)		- (47)				- (40)		(40)		1 (40)		(7)	#		1	- (4)0/		(1)	
Amortization per income statement		(6)		(19)		(17)		(18)		(13)		(46)		(48)		(7)			(2)	(4)%		5	28 %
Other		(15)		1_		12	_	23		(2)	_	(26)		33		13	87 %		59	#		(25)	#
Total ending balance	\$	793	\$	797	\$	810	\$	838	\$	845	\$	793	\$	845	\$	52	7 %	\$	52	7 %	\$	7	1 %
Life Insurance in Force	\$	190,862	\$	191,447	\$	191,882	\$	192,759	\$	193,447	\$	190,862	\$	193,447	\$	2,585	1 %	\$	2,585	1 %	\$	688	-
Net Amount at Risk	\$	43,077	\$	42,758	\$	41,990	\$	41,627	\$	41,162	\$	43,077	\$	41,162	\$	(1,915)	(4)%	\$	(1,915)	(4)%	\$	(465)	(1)%
Net Policyholder Reserves																							
VUL / UL	\$	8,840	\$	8.950	\$	9,306	\$	9,318	\$	9,643	\$	8,840	\$	9,643	\$	803	9 %	\$	803	9 %	\$	325	3 %
Term and whole life	φ	233	φ	231	φ	228	φ	226	φ	9,643	φ	233	φ	225	φ	(8)	(3)%	φ	(8)	(3)%	φ	(1)	3 %
																							-
Disability insurance		527		524		527		532		532		527		532		5	1 %		5	1 %		-	4.0/
Long term care and other		2,581		2,594		2,605		2,649		2,669		2,581		2,669		88	3 %		88	3 %		20	1 %
Auto and home loss and LAE reserves		339		356		362		371		381		339		381		42	12 %		42	12 %		10	3 %
Total net policyholder reserves	\$	12,520	\$	12,655	\$	13,028	\$	13,096	\$	13,450	\$	12,520	\$	13,450	\$	930	7 %	\$	930	7 %	\$	354	3 %

<sup>(1)</sup> Includes lump sum deposits.

<sup>#</sup> Variance of greater than 100%.



(unaudited)

**Third Quarter 2013** 

**Corporate & Other Segment** 

### Ameriprise Financial, Inc. Corporate & Other Segment Third Quarter 2013

(in millions unless otherwise noted, unaudited)

Operating Income Statements
Revenues
Management and financial advice fees
Distribution fees
Net investment income
Premiums
Other revenues
Total revenues
Banking and deposit interest expense
Operating total net revenues
Expenses
Distribution expenses
Interest credited to fixed accounts
Benefits, claims, losses and settlement expenses
Amortization of deferred acquisition costs
Interest and debt expense
General and administrative expense
Operating expenses
Pretax operating loss

<sup>#</sup> Variance of greater than 100%.

														Pr	ior Year C	ompai	isons				
											Year-to	-Date		Qtr Chg -	3Q	١	TD Chg	- 3Q	Seq	Qtr Chg - 3	3Q
3 0	tr 2012	4 Qtr	2012	1 Qt	r 2013	2 Qt	r 2013	3 Qtr	2013	2	2012	2	2013	Diff.	%	Е	iff.	%		Diff.	%
																					,
\$	(1)	\$	-	\$	-	\$	-	\$	-	\$	(1)	\$	-	\$ 1	#	\$	1	#	\$	-	-
	-		1		-		1		-		-		1	-	-		1	-		(1)	#
	5		(4)		(6)		(5)		(7)		13		(18)	(12)	#		(31)	#		(2)	(40)%
	-		-		-		-		-		-		-	-	-		-	-		-	-
	1		2		3				2		8		5	 1_	#		(3)	(38)%		2	-
	5		(1)		(3)		(4)		(5)		20		(12)	(10)	#		(32)	#		(1)	(25)%
	-		(1)		-				-				-	 	-			-			-
	5		-		(3)		(4)		(5)		20		(12)	(10)	#		(32)	#		(1)	(25)%
	-		-		1		-		-		-		1	-	-		1	-		-	-
	-		-		-		-		-		-		-	-	-		-	-		-	-
	-		-		-		-		-		-		-	-	-		-	-		-	-
	-		-		-		-		-		-		-	-	-		-	-		-	-
	24		24		25		25		25		70		75	1	4 %		5	7 %		-	-
	38		57		52		56		43		139		151	 5	13 %		12	9 %		(13)	(23)%
	62		81		78		81		68		209		227	6	10 %		18	9 %		(13)	(16)%
\$	(57)	\$	(81)	\$	(81)	\$	(85)	\$	(73)	\$	(189)	\$	(239)	\$ (16)	(28)%	\$	(50)	(26)%	\$	12	14 %

# Ameriprise Financial, Inc. Eliminations (1) Third Quarter 2013

												Pri	or Year C	ompa	risons				
(in millions unless otherwise noted, unaudited)									Year-to	-Date		Qtr Chg -	3Q		YTD Chg	- 3Q	Seq (	Qtr Chg - 3	Q
	3 Qtr 2012	2	4 Qtr 2012	1 Qtr 2013	2 Qtr	2013	3 Qtr 2013		2012	2013		Diff.	%		Diff.	%	D	iff.	%
Operating Income Statements																			
Revenues																			
Management and financial advice fees	\$ (3	32)	\$ (31)	\$ (31)	\$	(32)	\$ (33)	\$	(94)	\$ (96	()	(1)	(3)%	\$	(2)	(2)%	\$	(1)	(3)%
Distribution fees	(27	74)	(291)	(286)		(312)	(304)		(823)	(902	2)	(30)	(11)%		(79)	(10)%		8	3 %
Net investment income		-	-	-		(1)	(1)		-	(2	2)	(1)	-		(2)	-		-	-
Premiums		(4)	(4)	(4)		(4)	(4)		(12)	(12	2)	-	-		-	-		-	-
Other revenues		-					-						-			-			-
Total revenues	(31	10)	(326)	(321)		(349)	(342)		(929)	(1,012	2)	(32)	(10)%		(83)	(9)%		7	2 %
Banking and deposit interest expense		-				(1)	(1)		(2)	(2	()	(1)	-		-	-			-
Operating total net revenues	(31	10)	(326)	(321)		(348)	(341)		(927)	(1,010	)	(31)	(10)%		(83)	(9)%		7	2 %
Expenses																			
Distribution expenses	(29	95)	(312)	(307)		(333)	(327)		(881)	(967	)	(32)	(11)%		(86)	(10)%		6	2 %
Interest credited to fixed accounts		-	-	-		-	-		-			-	-		-	-		-	-
Benefits, claims, losses and settlement expenses		-	-	-		-	-		-			-	-		-	-		-	-
Amortization of deferred acquisition costs		-	-	-		-	-		-			-	-		-	-		-	-
Interest and debt expense		-	-	-		-	-		-			-	-		-	-		-	-
General and administrative expense	(1	15)	(14)	(14)		(15)	(14)		(46)	(43	5)	1_	7 %		3	7 %		1	7 %
Operating expenses	(31	10)	(326)	(321)		(348)	(341)	_	(927)	(1,010	)	(31)	(10)%		(83)	(9)%		7	2 %
Pretax operating earnings	\$	-	\$ -	\$ -	\$		\$ -	\$		\$	. 9	<del>.</del>	-	\$		-	\$		-

<sup>(1)</sup> The majority of the amounts represent the impact of inter-segment transfer pricing for both revenues and expenses.



(unaudited)

**Third Quarter 2013** 

**Balance Sheet and Ratings Information** 

### Ameriprise Financial, Inc. Consolidated Balance Sheets Third Quarter 2013

(in millions, unaudited)										
	Septemi	per 30, 2012	Decemb	per 31, 2012		March 31, 2013		June 30, 2013		September 30, 2013
Assets										
Cash and cash equivalents	\$	3,325	\$	2,371	\$	2,160	\$	2,331	\$	3,125
Cash of consolidated investment entities		607		579		881		1,046		340
Investments		39,815		36,877		36,446		35,388		35,404
Investments of consolidated investment entities		4,587		4,370		4,358		4,579		4,636
Separate account assets		71,919		72,397		75,499		74,815		77,788
Receivables		4,415		4,220		4,256		4,583		4,362
Receivables of consolidated investment entities		56		95		127		68		141
Deferred acquisition costs		2,397		2,399		2,435		2,506		2,610
Restricted and segregated cash and investments		2,060		2,538		2,262		2,241		2,259
Other assets		8,224		7,667		7,684		8,378		7,943
Other assets of consolidated investment entities		1,159		1,216		1,188		1,323		1,600
Total Assets	\$	138,564	\$	134,729	\$	137,296	\$	137,258	\$	140,208
Liabilities										
Policyholder account balances, future policy benefits and claims	\$	31,595	\$	31,217	\$	30,545	\$	30,088	\$	29,943
Separate account liabilities	*	71,919	•	72,397	•	75,499	•	74,815	_	77,788
Customer deposits		10,048		6,526		6,494		6,586		6.744
Short-term borrowings		500		501		500		501		500
Long-term debt		2,413		2,403		2,389		2,352		2,947
Debt of consolidated investment entities		5,221		4,981		5,148		5,297		5,242
Accounts payable and accrued expenses		1,145		1,228		1,023		1,191		1,290
Accounts payable and accrued expenses of consolidated investment entities		25		96		30		107		127
Other liabilities		5,779		5,467		5,715		6,706		6,329
Other liabilities of consolidated investment entities		98		201		336		633		129
Total Liabilities		128,743		125,017		127,679		128,276		131,039
Equity										
Ameriprise Financial										
Common shares (\$.01 par)		3		3		3		3		3
Additional paid-in capital		6,363		6,503		6,592		6,730		6,840
Retained earnings		6,087		6,381		6,617		6,831		7,107
Appropriated retained earnings of consolidated investment entities		390		336		361		299		335
Treasury stock		(4,953)		(5,325)		(5,697)		(6,148)		(6,565)
Accumulated other comprehensive income, net of tax		1,267		1,194		1,084		625		605
Total Ameriprise Financial Shareholders' Equity		9,157		9,092		8,960		8,340		8,325
Noncontrolling interests		664		620		657		642		844
Total Equity		9,821		9,712		9,617		8,982		9,169
Total Liabilities and Equity	\$	138,564	\$	134,729	\$	137,296	\$	137,258	\$	140,208

# Ameriprise Financial, Inc. Capital and Ratings Information Third Quarter 2013

(in millions unless otherwise noted, unaudited)

(in millions unless otherwise noted, unaudited)	September 30, 2012	December 31, 2012	March 31, 2013	June 30, 2013	September 30, 2013
	September 30, 2012	December 31, 2012	March 31, 2013		Deptember 30, 2013
Long-term Debt Summary					
Senior notes	\$ 2,119	\$ 2,109	\$ 2,095	\$ 2,058	\$ 2,653
Junior subordinated notes	294	294	294	294	294
Total Ameriprise Financial long-term debt	2,413	2,403	2,389	2,352	2,947
Non-recourse debt of consolidated investment entities	5,221	4,981	5,148	5,297	5,242
Total long-term debt	\$ 7,634	\$ 7,384	\$ 7,537	\$ 7,649	\$ 8,189
Total Ameriprise Financial long-term debt	\$ 2,413	\$ 2,403	\$ 2,389	\$ 2,352	\$ 2,947
Fair value of hedges and unamortized discount	(169)	(159)	(145)	(108)	(103)
Total Ameriprise Financial long-term debt excluding fair value of hedges and unamortized					
discount <sup>(1)</sup>	\$ 2,244	\$ 2,244	\$ 2,244	\$ 2,244	\$ 2,844
Total equity (2)	\$ 9,821	\$ 9,712	\$ 9,617	\$ 8,982	\$ 9,169
Noncontrolling interests	(664)	(620)	(657)	(642)	(844)
Total Ameriprise Financial shareholders' equity	9,157	9,092	8,960	8,340	8,325
Equity of consolidated investment entities	(365)	(312)	(338)	(282)	(319)
Total Ameriprise Financial shareholders' equity excluding CIEs <sup>(1)</sup>	\$ 8,792	\$ 8,780	\$ 8,622	\$ 8,058	\$ 8,006
Total Ameriprise Financial capital	\$ 11,570	\$ 11,495	\$ 11,349	\$ 10,692	\$ 11,272
Total Ameriprise Financial capital excluding fair value of hedges, unamortized discount and equity of CIEs (1)	\$ 11,036	\$ 11,024	\$ 10,866	\$ 10,302	\$ 10,850
Debt to capital					
Total Ameriprise Financial long-term debt to total Ameriprise Financial capital	20.9 %	20.9 %	21.1 %	22.0 %	26.1 %
Total Ameriprise Financial long-term debt to total Ameriprise Financial capital excluding fair value of hedges, unamortized discount and equity of CIEs (1)	20.3 %	20.4 %	20.7 %	21.8 %	26.2 %
. <b>3</b> , , ,	A.M. Best	Standard & Poor's Rating	Moody's Investors		
Ratings (as of September 30, 2013 earnings release date)	Company	Services	Service, Inc.		
Claims Paying Ratings <sup>(3)</sup>					
RiverSource Life Insurance Company	A+	AA-	Aa3		
IDS Property Casualty Ins. Company	Α	N/R	N/R		
Debt Ratings (3)					
Ameriprise Financial, Inc.	a-	A	A3		

<sup>(1)</sup> See non-GAAP financial information on pg 34. Non-GAAP financial measure reconciliations can be found on page 45.

N/R - Not Rated.

<sup>(2)</sup> Includes accumulated other comprehensive income, net of tax.

<sup>(3)</sup> For the most current ratings information, please see the individual rating agency's website.

# Ameriprise Financial, Inc. Ameriprise Financial Investments (1) Third Quarter 2013

(in millions unless otherwise noted, unaudited)

· ,	September 30, 2012	December 31, 2012	March 31, 2013	June 30, 2013	September 30, 2013
Cash and cash equivalents	\$ 3,325	\$ 2,371	\$ 2,160	\$ 2,331	\$ 3,125
Investments - Ending Balances					
Available-for-Sale Securities					
Corporate debt securities	18,787	18,815	18,533	17,732	17,502
Residential mortgage backed securities	7,193	5,429	5,364	5,449	5,943
Commercial mortgage backed securities	4,270	3,419	3,222	2,958	2,770
Asset backed securities	1,651	1,275	1,390	1,405	1,425
Total mortgage and other asset backed securities	13,114	10,123	9,976	9,812	10,138
State and municipal obligations	2,229	2,239	2,256	2,151	2,123
US government and agencies obligations	61	58	56	54	53
Foreign government bonds and obligations	223	224	215	254	252
Common and preferred stocks	11	13	13	15	16
Total other	2,524	2,534	2,540	2,474	2,444
Total available-for-sale securities	34,425	31,472	31,049	30,018	30,084
Commercial mortgage loans	2,570	2,606	2,621	2,642	2,655
Allowance for loan losses	(29)	(29)	(29)	(29)	(26)
Commercial mortgage loans, net	2,541	2,577	2,592	2,613	2,629
Residential mortgage loans	1,089	1,039	987	951	901
Allowance for loan losses	(8)	(7)	(6)	(6)	(6)
Residential mortgage loans, net	1,081	1,032	981	945	895
Policy loans	752	754	754	761	769
Other investments	1,016	1,042	1,070	1,051	1,027
Total investments	39,815	36,877	36,446	35,388	35,404
Total cash, cash equivalents and investments	\$ 43,140	\$ 39,248	\$ 38,606	\$ 37,719	\$ 38,529
Net unrealized gain Available-for-Sale Securities	\$ 3,092	\$ 2,962	\$ 2,745	\$ 1,740	\$ 1,629
AFS Fixed Maturity Asset Quality - %					
AAA	32 %	26 %	25 %	25 %	25 %
AA	6 %	6 %	6 %	6 %	6 %
AFS securities AA and above	38 %	32 %	31 %	31 %	31 %
A	18 %	19 %	20 %	20 %	21 %
BBB	39 %	43 %	43 %	42 %	42 %
Below investment grade	5 %	6 %	6 %	7 %	6 %
Total AFS fixed maturity asset quality - %	100 %	100 %	100 %	100 %	100 %
Fair Value of Below Investment Grade Investments as a % of Total Cash and Investments	5 %	6 %	6 %	6 %	6 %

<sup>(1)</sup> Investments excluding investments of CIEs.

### Ameriprise Financial, Inc.

#### Non-GAAP Financial Information

Ameriprise Financial, Inc. (the Company) prepares its financial statements in accordance with accounting principles generally accepted in the United States (U.S. GAAP). This report includes information on both a U.S. GAAP and non-GAAP basis.

Management believes that the presentation of these non-GAAP financial measures best reflect the underlying performance of the Company and facilitate a more meaningful trend analysis. Management uses certain of these non-GAAP measures to evaluate our financial performance on a basis comparable to that used by some securities analysts and investors. Also, certain of these non-GAAP measures are taken into consideration, to varying degrees, for purposes of business planning and analysis and certain compensation-related matters. See the reconciliations on pages 6, 15, 44 and 45.

These non-GAAP measures include:

- Adjusted net pretax operating margin;
- · Adjusted operating earnings;
- · Adjusted operating revenues;
- · Ameriprise Financial shareholders' equity excluding AOCI;
- · Ameriprise Financial shareholders' equity excluding CIEs;
- Ameriprise Financial shareholders' equity excluding CIEs and AOCI;
- Basic operating earnings per share;
- Effective tax rate excluding noncontrolling interests;
- · Operating earnings;
- Operating earnings per diluted share;
- · Operating effective tax rate;
- · Operating return on equity excluding AOCI;
- Operating total net revenues;
- Pretax operating earnings;
- Pretax operating margin;
- Return on equity excluding AOCI;
- Total Ameriprise Financial capital excluding fair value of hedges, unamortized discount and equity of CIEs;
- Total Ameriprise Financial long-term debt excluding fair value of hedges and unamortized discount;
- Total Ameriprise Financial long-term debt to total Ameriprise Financial capital excluding fair value of hedges, unamortized discount and equity of CIEs;
- Various financial measures that exclude the results of former banking operations

#### Reclassification

Certain prior period information has been restated to conform to current period presentation.

# Ameriprise Financial, Inc. Glossary of Selected Terminology - Segments

Advice & Wealth Management - This segment provides financial planning and advice, as well as full service brokerage services, primarily to retail clients through our advisors. Our advisors have access to a diversified selection of both affiliated and non-affiliated products to help clients meet their financial needs. A significant portion of revenues in this segment is fee-based, driven by the level of client assets, which is impacted by both market movements and net asset flows. We also earn net investment income on owned assets primarily from certificate products. This segment also includes the results of operation for Ameriprise National Trust Bank (formerly Ameriprise Bank, FSB), which terminated its deposit-taking and credit-originating activities in the fourth quarter of 2012. This segment earns revenues (distribution fees) for providing non-affiliated products and earns intersegment revenues (distribution fees) for providing our affiliated products and services to our retail clients. Intersegment expenses for this segment include expenses for investment management services provided by our Asset Management segment.

Asset Management - This segment provides investment advice and investment products to retail, high net worth and institutional clients. Such products and services are provided on a global scale through Columbia Management Investment Advisers, LLC (Columbia Management) and Threadneedle Asset Management Holdings Sàrl (Threadneedle). Columbia Management primarily provides U.S. domestic products and services, and Threadneedle primarily provides international investment products and services. We provide clients with U.S. domestic individual products through unaffiliated third-party financial institutions and through our Advice & Wealth Management segment, and we provide institutional products and services through our institutional sales force. International retail products are primarily distributed through third-party financial institutions and unaffiliated financial advisors. Individual products include mutual funds, exchange-traded funds and variable product funds underlying insurance and annuity separate accounts. Institutional asset management services are designed to meet specific client objectives and may involve a range of products, including those that focus on traditional asset classes, separately managed accounts, collateralized loan obligations, hedge funds, collective funds and property funds. Collateralized loan obligations and hedge funds are classified as alternative assets. Revenues in this segment are primarily earned as fees based on managed asset balances, which are impacted by market movements, net asset flows, asset allocation and product mix. We may also earn performance fees from certain accounts where investment performance meets or exceeds certain pre-identified targets. In addition to the products and services provided to third-party clients, management teams serving our Asset Management results through intersegment transfer pricing. Intersegment expenses for this segment include distribution expenses for services provided by our Advice & Wealth Management, Annuities and Protection segments

Annuities - This segment provides RiverSource variable and fixed annuity products to individual clients. RiverSource Life Insurance Company and RiverSource Life Insurance Co. of New York provide variable annuity products through our advisors, and fixed annuity products are provided through both affiliated and unaffiliated advisors and financial institutions. These products are designed to help individuals address their asset accumulation and income goals. Revenues for our variable annuity products are primarily earned as fees based on underlying account balances, which are impacted by both market movements and net asset flows. Revenues for our fixed annuity products are primarily earned as net investment income on assets supporting fixed account balances, with profitability significantly impacted by the spread between net investment income earned and interest credited on the fixed account balances. We also earn net investment income on owned assets supporting reserves for immediate annuities and for certain guaranteed benefits offered with variable annuities and on capital supporting the business. Intersegment revenues for this segment reflect fees paid by our Asset Management segment for marketing support and other services provided in connection with the availability of VIT Funds under the variable annuity contracts. Intersegment expenses for this segment include distribution expenses for services provided by our Advice & Wealth Management segment, as well as expenses for investment management services provided by our Asset Management segment.

Protection - This segment provides a variety of products to address the protection and risk management needs of our retail clients, including life, disability income and property-casualty insurance. These products are designed to provide a lifetime of solutions that allow clients to protect income, grow assets and give to loved ones or charity. Life and disability income products are primarily provided through our advisors. Our property-casualty products are sold primarily through affinity relationships. We issue insurance policies through our life insurance subsidiaries and property casualty companies (IDS Property Casualty Insurance Company and its subsidiary, Ameriprise Insurance Company). The primary sources of revenues for this segment are premiums, fees, and charges we receive to assume insurance-related risk. We earn net investment income on owned assets supporting insurance reserves and capital supporting the business. We also receive fees based on the level of assets supporting variable universal life separate account balances. This segment earns intersegment revenues from fees paid by our Asset Management segment for marketing support and other services provided in connection with the availability of VIT Funds under the variable universal life contracts. Intersegment expenses for this segment include distribution expenses for services provided by our Asset Management segment.

Corporate & Other - This segment consists of net investment income or loss on corporate level assets, including excess capital held in our subsidiaries and other unallocated equity and other revenues as well as unallocated corporate expenses.

### Ameriprise Financial, Inc. Glossary of Selected Terminology

Adjusted Net Pretax Operating Margin - An internal measure designed to calculate operating margins similar to how asset management companies define operating margins. A ratio representing adjusted operating earnings as a percentage of adjusted operating revenues for the asset management segment.

Adjusted Operating Earnings - Asset management segment pretax operating earnings less operating net investment income plus amortization of intangibles.

Adjusted Operating Revenues - Asset management segment operating total net revenues less pass through distribution revenue and subadvisory and other pass through revenues.

Affiliated General Account Assets - Balance sheet assets from various affiliates managed and reported by Columbia.

Allocated Equity - The internal allocation of consolidated Ameriprise Financial shareholders' equity, excluding accumulated other comprehensive income (loss) and CIEs, is based on management's best estimate of capital required to support the business. Estimates reflect the higher of regulatory or rating agency capital requirements, and includes capital held for some stress contingencies. Equity is allocated to to our operating segment return on allocated equity. For the Corporate & Other segment, allocated equity available after equity has been allocated to the operating segments. Allocated equity is not adjusted for non-operating items except for CIEs.

Alternative Assets - Assets reported by the Company that include Hedge Funds and Collateralized Debt Obligations ("CDO").

Ameriprise Financial - Ameriprise Financial includes ownership interests in subsidiaries that are attributable, directly or indirectly, to Ameriprise Financial, Inc. and excludes noncontrolling interests.

AOCI - Accumulated other comprehensive income (loss), net of tax.

Assets Under Administration - Assets under administration include assets for which we provide administrative services such as client assets invested in other companies' products that we offer outside of our wrap accounts. These assets include those held in clients' brokerage accounts. We generally record fees received from administered assets as distribution fees. We do not exercise management discretion over these assets and do not earn a management fee. These assets are not reported on our Consolidated Balance Sheets. Assets under administration also include certain assets on our Consolidated Balance Sheets for which we do not provide investment amanagement services and do not recognize management fees, such as investments in non-affiliated funds held in the separate accounts of our life insurance subsidiaries. These assets do not include assets under advisement, for which we provide model portfolios but do not have full discretionary investment authority.

Assets Under Management - Assets under management include assets for which we provide investment management services, such as the assets of the Columbia funds and Threadneedle funds, assets of institutional clients, and client assets held in wrap and personal trust accounts as well as assets managed by sub-advisors selected by us. Assets under management also include certain assets on our Consolidated Balance Sheets for which we provide investment management services and recognize management lees in our Asset Management segment, such as the assets of the general account, RiverSource Variable Product funds held in the separate accounts of our life insurance subsidiaries, and client assets of CIEs. These assets do not include assets under advisement, for which we provide model portfolios, but do not have full discretionary investment authority.

Auto & Home Insurance - Personal auto and home protection products marketed directly to customers through marketing affiliates such as Costco Wholesale Corporation and Ford Motor Credit Company. We sell these products through our auto and home subsidiary, IDS Property Casualty Insurance Company (doing business as Ameriprise Auto & Home Insurance).

Cash Sales - Cash sales are the dollar value volume indicator that captures gross new cash inflows which generate product revenue streams to our company. This includes primarily "client initiated" activity that results in an incremental increase in assets or premiums in force (but doesn't need to result in time of sale revenue), or activity that doesn't increase assets or premiums in force, but generates "fee revenue".

Consolidated Investment Entities ("CIEs") - CIEs include certain property and hedge funds as well as the variable interest entities required to be consolidated under current accounting standards.

DAC Rollforward Other - We record unrealized securities gains (losses) in accumulated other comprehensive income (loss), net of income tax provision (benefit) and net of adjustments in other asset and liability balances, such as DAC, to reflect the expected impact on their carrying values had the unrealized securities gains (losses) been realized as of the respective balance sheet dates.

Deferred Acquisition Costs and Amortization - Deferred acquisition costs ("DAC") represent the direct costs of acquiring new protection and annuity contracts, principally direct sales commissions and other distribution and underwriting costs that have been deferred on the sale of life, disability income, long term care, auto, and home insurance and annuities. DAC also includes deferred direct sales commissions on certain mutual fund products. These costs are deferred to the extent they are directly related to the acquisition of new business and are recoverable from future profits.

Life Insurance in Force - The total amount of all life insurance death benefits currently insured by our company.

Market Impact on Indexed Universal Life Benefits - The impact of changes in financial market conditions on benefit costs associated with indexed universal life benefits accounted for as embedded derivatives, net of changes in associated economic hedge values and net of related impacts on DAC amortization, unearned revenue amortization, and the reinsurance accrual. This market impact includes the risk margin and nonperformance spread impact.

Market Impact on Variable Annuity Guaranteed Living Benefits - The impact of changes in financial market conditions on benefit costs associated with variable annuity guaranteed living benefits accounted for as embedded derivatives, net of changes in associated economic hedge values and net of related impacts on DAC and DSIC amortization. This market impact includes the risk margin and nonperformance spread impact.

Net Amount at Risk - Life insurance in force less policyholder reserves net of reinsurance.

Net Flows - Sales less redemptions and miscellaneous flows which may include reinvested dividends.

Net New Flows - Mutual or VP/VIT fund inflows less outflows.

Operating Earnings - Net income attributable to Ameriprise Financial less integration/restructuring charges, net of tax, market impact on variable annuity guaranteed living benefits and indexed universal life benefits, net of tax, income (loss) from discontinued operations, net of tax and realized gains, net of tax, plus realized losses, net of tax.

Operating Expenses - Total expenses less integration/restructuring charges, market impact on variable annuity guaranteed living benefits, market impact on indexed universal life benefits and expense from consolidated investment entities.

Operating Net Investment Income - Net investment income minus net realized gains (losses) and net investment income from consolidated investment entities.

Operating Return on Allocated Equity - Calculated using operating earnings subject to the quarterly operating effective tax rate for the last four quarters in the numerator and the average allocated equity as of the last day of the trailing four quarters and current quarter in the denominator. Operating earnings are based on the regulatory levels of assets for each product line, not the higher of regulatory or rating agency requirements.

Operating Total Net Revenues - Total net revenues less realized gains plus realized losses plus/less indexed universal life market impact on reinsurance and unearned revenue less revenue from consolidated investment entities and integration/restructuring.

Pretax Operating Earnings - Income from continuing operations before income tax provision plus or minus net realized gains (losses) plus integration/restructuring charges plus market impact on variable annuity guaranteed living benefits plus market impact on indexed universal life benefits minus pretax income (loss) from consolidated investment entities.

Pretax Operating Margin - A ratio representing pretax operating earnings as a percentage of operating total net revenues.

Pretax Income (Loss) Margin - A ratio representing pretax income (loss) as a percentage of total net revenues

Risk Margin and Nonperformance Spread Impact - The portion of the market impact on variable annuity guaranteed living benefits and indexed universal life benefits related to liability valuation adjustments made in accordance with Financial Accounting Standards Board Accounting Standards Codification 820, Fair Value Measurements and Disclosures ("ASC 820") that management considers to be non-economic, including the impact of discounting projected benefits at a rate reflecting a current estimate of RiverSource Life's nonperformance spread.

Separate Account - Represents assets and liabilities that are maintained and established primarily for the purpose of funding variable annuity and insurance products. The assets of the separate account are only available to fund the liabilities of the variable annuity contract holders and others with contracts requiring premiums or other deposits to the separate account. Clients elect to invest premiums in stock, bond and/or money market funds depending on their risk tolerance. All investment performance, net of fees, is passed through to the client.

Threadneedle - Threadneedle Asset Management Holdings Sarl is a holding company for the London-based Threadneedle companies, which provide investment management products and services.

Total Ameriprise Financial Capital - Total Ameriprise Financial shareholders' equity plus total Ameriprise Financial long-term debt. Total Ameriprise Financial capital is also presented excluding fair value of hedges, unamortized discount and equity of CIEs.

Total Ameriprise Financial Long-term Debt to Total Ameriprise Financial Capital Ratio - A ratio comprised of total Ameriprise Financial long-term debt divided by Ameriprise Financial capital. We also present total Ameriprise Financial long-term debt to total Ameriprise Financial capital ratios excluding fair value of hedges, unamortized discount and equity of consolidated investment entities.

Wrap Accounts - Wrap accounts enable our clients to purchase other securities such as mutual funds in connection with investment advisory fee-based "wrap account" programs or services. We offer clients the opportunity to select products that include affiliated and non-affiliated funds. We currently offer both discretionary and non-discretionary investment advisory wrap accounts. In a discretionary wrap account, an unaffiliated investment advisor or our investment management Investment Investment Advisors, LLC, chooses the underlying investments in the portfolio on behalf of the client. In a non-discretionary wrap account, the client chooses the underlying investments in the portfolio based, to the extent the client elects, in part or whole on the recommendations of their financial advisor. Investors in our wrap accounts generally pay an asset-based fee based on the assets held in their wrap accounts. These investors also pay any related fees or costs included in the underlying securities held in that account, such as underlying mutual fund operating expenses and Rule 12b-1 fees.

### **Exhibit A**



### **Statistical Supplement Package**

(unaudited)

**Third Quarter 2013** 

**Disclosed Items** 

## Ameriprise Financial, Inc. Disclosed Items 3 Qtr 2013

Excluded 1	from C	perating	Earnings
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	А	nnui	ties	Protec	ction	Corporate and Eliminations			
(in millions, unaudited)	Securities Gains/(Losses) (1)		Market Impact on VA Guaranteed Living Benefits <sup>(2)(7)</sup>	Securities Gains/(Losses) (1)	Market Impact on Indexed Universal Life Benefits <sup>(3)</sup>	Securities Gains/(Losses) (1)	CIEs (4)		
Revenues									
Management and financial advice fees	\$	-	\$ -	\$ -	\$ -	\$ -	\$ (13)		
Distribution fees		-	-	-	-	-	-		
Net investment income		1	-	2	-	3	81		
Premiums		-	-	-	-	-	-		
Other revenues			<u> </u>		(2)		46		
Total revenues		1	- 1	2	(2)	3	114		
Banking and deposit interest expense			<u> </u>						
Total net revenues		1	-	2	(2)	3	114		
Expenses									
Distribution expenses		-	-	-	-	-	-		
Interest credited to fixed accounts		-	-	-	-	-	-		
Benefits, claims, losses and settlement expenses		-	25	-	-	-	-		
Amortization of deferred acquisition costs		-	(4)	-	-	-	-		
Interest and debt expense		-	-	-	-	-	42		
General and administrative expense							5		
Total expenses			21		-	-	47		
Pretax segment income (loss)		1	(21)	2	(2)	3	67		
Less: Net income (loss) attributable to noncontrolling interest							67		
Pretax segment gain (loss) attributable to Ameriprise									
Financial	\$	1	\$ (21)	\$ 2	\$ (2)	\$ 3	\$ -		

#### Included in Operating Earnings

		Annu	uities	Protection				
(in millions, unaudited)	lmi	rket pacts C/DSIC <sup>(5)</sup>	Assum	ptions &	Assum	ation ptions & hanges <sup>(6)</sup>	Auto & Home Catastrophe Losses <sup>(8)</sup>	
Revenues	-	,		,				
Management and financial advice fees	\$	-	\$	-	\$	-	\$	-
Distribution fees		-		-		-		-
Net investment income		-		-		-		-
Premiums		-		-		-		-
Other revenues		-		-		(18)		-
Total revenues	-	-		-		(18)		-
Banking and deposit interest expense		-		-		-		-
Operating total net revenues	'	-		-		(18)		-
Expenses								
Distribution expenses		-		-		-		-
Interest credited to fixed accounts		-		-		-		-
Benefits, claims, losses and settlement expenses		(3)		21		(4)		15
Amortization of deferred acquisition costs		(10)		(81)		(3)		-
Interest and debt expense						-		-
General and administrative expense		-		-		-		-
Operating expenses		(13)		(60)		(7)		15
Pretax operating earnings	\$	13	\$	60	\$	(11)	\$	(15)

(1) Pretax net realized investment gains/(losses) on Available-for-Sale securities and other securities

(2) Variable annuity guaranteed living benefit impacts include:

\$27 million net expense related to hedged variable annuity living benefits

\$6 million decrease in DAC and DSIC amortization resulting from hedged living benefits

(3) Indexed universal life benefit impacts include:

\$2 million increase in unearned revenue reserve amortization and reinsurance accrual from hedged indexed universal life benefits

(4) Reflects revenues and expenses of Consolidated Investment Entities

(5) Decrease in DAC and DSIC amortization from higher than projected separate account growth

(6) Net pretax impact of model changes and the annual review/updating of valuation assumptions

(7) \$17 million benefit attributable to annual review/updating of valuation assumptions is excluded from operating earnings and disclosed as part of the Market Impact on VA Guaranteed Living Benefits

(8) Total Auto & Home catastrophe losses for the quarter

#### Ameriprise Financial, Inc. Disclosed Items 2 Qtr 2013

Excluded from Operating Earnings						· :					
		Annı	uities		Protection		Corporate and Eliminations				
(in millions, unaudited)	Securities Gains/(Losses) (1)		Market Impact on VA Guaranteed Living Benefits <sup>(2)</sup>		Market Impact on Indexed Universal Life Benefits (3)	Securities Gains/(Losses) (1)	CIEs (4)	Restructuring Charges (5)			
Revenues											
Management and financial advice fees	\$	-	\$		\$ -	\$ -	\$ (29)	\$			
Distribution fees		-									
Net investment income		(3)				3	7				
Premiums		-									
Other revenues		-			(1)		34				
Total revenues		(3)	-	-	(1)	3	12				
Banking and deposit interest expense		-		-							
Total net revenues		(3)		-	(1)	3	12				
Expenses											
Distribution expenses		-									
Interest credited to fixed accounts		-			2						
Benefits, claims, losses and settlement expenses		-		51							
Amortization of deferred acquisition costs		-		(8)	(1)						
Interest and debt expense				-			35				
General and administrative expense				-			17				
Total expenses		-		43	1		52				
Pretax segment income (loss)		(3)		(43)	(2)	3	(40)	(*			
Less: Net income (loss) attributable to noncontrolling interest		-		-			(40)				

 Pretax segment gain (loss) attributable to Ameriprise Financial
 \$
 (3)
 \$
 (43)
 \$
 (2)
 \$
 3
 \$
 \$
 (1)

	 Asset Ma	ınagem	ent		Annuities	Pro	tectio	on	Consolidated	
(in millions, unaudited)	Gain on Sale - Cofunds <sup>(6)</sup>		CDO Benefit (7)		Market Impacts to DAC/DSIC (8)	Reserve Adjustment <sup>(9)</sup>		Auto & Home Catastrophe Losses (10)	Compensation Items (11)	
Revenues										
Management and financial advice fees	\$ -	\$	17	\$		\$ -	\$		\$	-
Distribution fees	-									
Net investment income	30		10							
Premiums	-									
Other revenues	-									
Total revenues	30		27							-
Banking and deposit interest expense	-									
Operating total net revenues	30		27		-			-		-
Expenses										
Distribution expenses	-									4
Interest credited to fixed accounts	-									
Benefits, claims, losses and settlement expenses	-				3	8		4		
Amortization of deferred acquisition costs	-				9					
Interest and debt expense	-									
General and administrative expense	-		8							17
Operating expenses			8		12	8	_	4		21
Pretax operating earnings	\$ 30	\$	19	\$	(12)	\$ (8)	\$	(4)	\$	(21)

- (1) Pretax net realized investment gains/(losses) on Available-for-Sale securities and other securities
- (2) Variable annuity guaranteed living benefit impacts include:

\$50 million net expense related to hedged variable annuity living benefits

\$7 million decrease in DAC and DSIC amortization resulting from hedged living benefits

(3) Indexed universal life benefit impacts include:

\$2 million net expense related to hedged indexed universal life benefits

\$1 million decrease in DAC amortization resulting from hedged indexed universal life benefits

\$1 million increase in unearned revenue reserve amortization and reinsurance accrual from hedged indexed universal life benefits

- (4) Reflects revenues and expenses of Consolidated Investment Entities
- (5) Non-recurring restructuring charges related to exiting the banking business
- (6) Threadneedle gain on sale of strategic business investment in Cofunds
- (7) CDO fund liquidation benefit
- (8) Increase in DAC and DSIC amortization from lower than projected separate account growth
- (9) Disability income insurance reserve adjustment
- (10) Above the normal expected level of claims experience; total catastrophe losses were \$18 million for the quarter
- (11) True-up of performance based compensation, retention and benefit items as well as severance expense

### Ameriprise Financial, Inc. Disclosed Items 1 Qtr 2013

Excluded	I from	Operating	Earnings
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	Advice & Wealth											
	Management		Annu	ities	Prot	tection	Co	orporate and Elimination	s			
(in millions, unaudited)	Securities Gains/(Losses) (1)	Securitie Gains/(Loss		Market Impact on VA Guaranteed Living Benefits <sup>(2)</sup>	Securities Gains/(Losses) (1)	Market Impact on Indexed Universal Life Benefits (3)	Securities Gains/(Losses) (1)	CIEs <sup>(4)</sup>	Restructuring Charges (5)			
Revenues				<u> </u>		•			·			
Management and financial advice fees	\$	- \$	-	\$ -	\$ -	\$ -	\$ -	\$ (12)	\$ -			
Distribution fees			-	-		-	-	-	-			
Net investment income	1	I	(1)		(1)		2	77	-			
Premiums			-				-		-			
Other revenues			-	-		-	-	17	-			
Total revenues	1	I .	(1)		(1)		2	82				
Banking and deposit interest expense			-				-		-			
Total net revenues	•	1	(1)	-	(1)	-	2	82	-			
Expenses												
Distribution expenses			-				-		-			
Interest credited to fixed accounts			-	-		-	-	-	-			
Benefits, claims, losses and settlement expenses				1			-		-			
Amortization of deferred acquisition costs			-	1			-		-			
Interest and debt expense			-				-	41	-			
General and administrative expense			-				-	11	2			
Total expenses			-	2		-	-	52	2			
Pretax segment income (loss)	1	1	(1)	(2)	(1)		2	30	(2)			
Less: Net income (loss) attributable to noncontrolling interest		<u> </u>						30				
Pretax segment gain (loss) attributable to Ameriprise Financial	\$	ı\$	(1)	\$ (2)	\$ (1)	\$ -	\$ 2	\$ -	\$ (2)			

#### Included in Operating Earnings

	Asset Man	agement	Ann	uities	Protection			
(in millions, unaudited)	Threadr Valuati	lmp	rket pacts c/DSIC (7)	Market Impacts to DAC/DSIC (7)				
Revenues								
Management and financial advice fees	\$	-	\$	-	\$	-		
Distribution fees		-		-		-		
Net investment income		-		-		-		
Premiums		-		-		-		
Other revenues		-		-		-		
Total revenues	· · · · · · · · · · · · · · · · · · ·	-		-		-		
Banking and deposit interest expense		-		-		-		
Operating total net revenues		-		-		-		
Expenses								
Distribution expenses		-		-		-		
Interest credited to fixed accounts		-		-		-		
Benefits, claims, losses and settlement expenses		-		(3)		-		
Amortization of deferred acquisition costs		-		(11)		(1)		
Interest and debt expense		-		-		-		
General and administrative expense		2		-		-		
Operating expenses		2		(14)		(1)		
Pretax operating earnings	\$	(2)	\$	14	\$	1		

- (1) Pretax net realized investment gains/(losses) on Available-for-Sale securities and other securities
- (2) Variable annuity guaranteed living benefit impacts include:
  - \$1 million net expense related to hedged variable annuity living benefits
  - \$1 million increase in DAC and DSIC amortization resulting from hedged living benefits
- (3) Indexed universal life benefit impacts include:
  - \$0 million net expense related to hedged indexed universal life benefits
  - \$0 million increase in DAC amortization resulting from hedged indexed universal life benefits
  - \$0 million increase in unearned revenue reserve amortization and reinsurance accrual from hedged indexed universal life benefits
- (4) Reflects revenues and expenses of Consolidated Investment Entities
- (5) Non-recurring restructuring charges related to exiting the banking business
- (6) Impact related to Threadneedle's estimated change in market valuation attributable to its employee incentive compensation program
- Decrease in DAC and DSIC amortization from higher than projected separate account growth

### Ameriprise Financial, Inc. Disclosed Items 4 Qtr 2012

Excluded from O	perating	Earnings
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gc		Advice & Wealth Management		Annuities				Corporate and Eliminations						
(in millions, unaudited)	Securities Gains/(Losses) (1)		Securities Gains/(Losses) (1)		Market Impact on VA Guaranteed Living Benefits <sup>(2)(7)</sup>		Securities Gains/(Losses) (1)		CIEs (3)			Restructuring Charges <sup>(4)</sup>		
Revenues														
Management and financial advice fees	\$	-	\$	-	\$		\$	-	\$	(11)	\$			
Distribution fees		-		-				-		-		-		
Net investment income		84		(3)				1		(8)				
Premiums		-		-				-		-				
Other revenues		-		-				-		10		5		
Total revenues		84		(3)		-		1		(9)		5		
Banking and deposit interest expense		-		-				-		-		1		
Total net revenues		84		(3)		-		1		(9)		4		
Expenses														
Distribution expenses		-		-				-		-		-		
Interest credited to fixed accounts		-		-				-		-				
Benefits, claims, losses and settlement expenses		-		-		57		-		-				
Amortization of deferred acquisition costs		-		-		(12)		-		-				
Interest and debt expense		-		-				-		42				
General and administrative expense		-		-				-		6		9		
Total expenses		-		-		45				48		9		
Pretax segment income (loss)		84		(3)		(45)		1		(57)		(5)		
Less: Net income (loss) attributable to noncontrolling interest		-		-		<u> </u>				(57)				
Pretax segment gain (loss) attributable to Ameriprise Financial	\$	84	\$	(3)	\$	(45)	\$	1	\$		\$	(5)		

#### Included in Operating Earnings

	<u> </u>	Annu	iities		Protection		Corporate and Eliminations		Consolidated
(in millions, unaudited)	lmį	Market Impacts to DAC/DSIC (5)		tion sions (6)(7)	Auto & Home Catastrophe Losses (8)		Settlement with Third Party Service Provider (9)	1	ax Adjustment (10)
Revenues									
Management and financial advice fees	\$	-	\$	-	\$	-	\$ -	\$	
Distribution fees		-		-		-			
Net investment income		-		-		-			
Premiums		-		-		-			
Other revenues		-		-		-			
Total revenues		-		-		-			-
Banking and deposit interest expense		-		-		-			
Operating total net revenues		-		-		-	-		-
Expenses									
Distribution expenses		-		-					-
Interest credited to fixed accounts		-		-		-			
Benefits, claims, losses and settlement expenses		(1)		(53)		20			-
Amortization of deferred acquisition costs		(1)		10		-			
Interest and debt expense		-		-		-			
General and administrative expense		-		-			(15)		-
Operating expenses		(2)		(43)		20	(15)		-
Pretax operating earnings	\$	2	\$	43	\$	(20)	\$ 15	\$	-
Tax adjustment	! <u></u>			-				\$	16

(1) Pretax net realized investment gains/(losses) on Available-for-Sale securities and other securities

(2) Variable annuity guaranteed living benefit impacts include:

\$59 million net expense related to hedged variable annuity living benefits

\$14 million decrease in DAC and DSIC amortization resulting from hedged living benefits

(3) Reflects revenues and expenses of Consolidated Investment Entities

(4) Non-recurring restructuring charges related to exiting the banking business

(5) Decrease in DAC and DSIC amortization from higher than projected separate account growth

(6) Revisions to certain calculations in the valuation of Variable Annuities

(7) \$2 million expense attributable to valuation model revisions is excluded from operating earnings and disclosed as part of the Market Impact on VA Guaranteed Living Benefits

(8) Catastrophe losses related to Superstorm Sandy

(9) Positive impact related to settlement with a third party service provider

(10) Tax adjustment from prior periods

### Ameriprise Financial, Inc. Disclosed Items 3 Qtr 2012

Excluded	trom	Operating	Earnings

ge	Advice & Wealth Management	Anno	uities	Protection	Corporate and Eliminations				
(in millions, unaudited)	Securities Gains/(Losses) (1)	Securities Gains/(Losses) (1)	Market Impact on VA Guaranteed Living Benefits <sup>(2)(8)</sup>	Securities Gains/(Losses) (1)	Securities Gains/(Losses) (1)	CIEs (3)	Restructuring Charges <sup>(4)</sup>		
Revenues									
Management and financial advice fees	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (11)	\$ -		
Distribution fees		-	-						
Net investment income	(67)	1	-	(1)	(1)	43	(7)		
Premiums		-	-			-			
Other revenues	-	-	-	-	-	(5)	-		
Total revenues	(67)	1		(1)	(1)	27	(7)		
Banking and deposit interest expense		-	-			-	1		
Total net revenues	(67)	1	-	(1)	(1)	27	(8)		
Expenses									
Distribution expenses		-	-	-		-	-		
Interest credited to fixed accounts		-	-	-		-	-		
Benefits, claims, losses and settlement expenses	-	-	117	-	-	-	-		
Amortization of deferred acquisition costs		-	(26)	-		-	-		
Interest and debt expense		-	-	-		44	-		
General and administrative expense	-					5	9		
Total expenses			91			49	9		
Pretax segment income (loss)	(67)	1	(91)	(1)	(1)	(22)	(17)		
Less: Net income (loss) attributable to noncontrolling interest						(22)			
Pretax segment gain (loss) attributable to Ameriprise Financial	\$ (67)	\$ 1	\$ (91)	\$ (1)	\$ (1)	\$ -	\$ (17)		

#### Included in Operating Earnings

	Asset Management	Annu	uities	Protection				
(in millions, unaudited)	Hedge Fund Redemption Performance Fees (5)	Market Impacts to DAC/DSIC <sup>(6)</sup>	Valuation Assumptions & Model Changes (7)(8)	Market Impacts to DAC/DSIC <sup>(6)</sup>	Valuation Assumptions & Model Changes <sup>(7)</sup>			
Revenues	-							
Management and financial advice fees		\$ -	\$ -	\$ -	\$ -			
Distribution fees	-	-	-		-			
Net investment income	-	-	-		-			
Premiums	-	-	-		-			
Other revenues	-	-	-		(41)			
Total revenues					(41)			
Banking and deposit interest expense	-	-	-					
Operating total net revenues	-	-	-	-	(41)			
Expenses								
Distribution expenses	-	-	-		-			
Interest credited to fixed accounts	-	-	-		-			
Benefits, claims, losses and settlement expenses	-	(3)	32		(14)			
Amortization of deferred acquisition costs	-	(11)	28	(1)	(14)			
Interest and debt expense	-	-	-		-			
General and administrative expense		-	-		-			
Operating expenses		(14)	60	(1)	(28)			
Pretax operating earnings	\$ 7_	\$ 14	\$ (60)	\$ 1	\$ (13)			

(1) Pretax net realized investment gains/(losses) on Available-for-Sale securities and other securities

(2) Variable annuity guaranteed living benefit impacts include:

\$123 million net expense related to hedged variable annuity living benefits

\$32 million decrease in DAC and DSIC amortization resulting from hedged living benefits

(3) Reflects revenues and expenses of Consolidated Investment Entities

(4) Non-recurring restructuring charges related to exiting the banking business

(5) The company has chosen not to disclose the gross revenue and expense amounts for competitive reasons, but instead has shown the net impact on pretax operating earnings

(6) Decrease in DAC and DSIC amortization from higher than projected separate account growth

(7) Net pretax impact of annual review/updating of valuation assumptions and model changes

(8) \$10 million expense attributable to annual reviewlupdating of valuation assumptions and model changes is excluded from operating earnings and disclosed as part of the Market Impact on VA Guaranteed Living Benefits

### **Exhibit B**



### **Statistical Supplement Package**

(unaudited)

**Third Quarter 2013** 

**Non-GAAP Financial Measure Reconciliations** 

# Ameriprise Financial, Inc. Non-GAAP Financial Measure Reconciliations Third Quarter 2013

Return on Equity   Net income attributable to Ameriprise Financial (last twelve months)   \$ 876   \$ 1,029   \$ 1,120   \$ 1,212   \$ 1,218   \$ 1,427   \$ 876   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427   \$ 1,000   \$ 1,427	(in millions unless otherwise noted, unaudited)									Year	-to-dat	e
Net necome attributable to Ameriprise Financial (last twelve months)   S 876   S 1,229   S 1,120   S 1,218   S 1,427   S 876   S 1,427	,	3 Qtr 2012	4 Qtr 2012		1 Qtr 2013		2 Qtr 2013	3 (	Qtr 2013	2012		2013
Less income (loss) from discontinued operations, net of tax (last twelve months)  Net income from continuing operations attributable to Ameriprise Financial (last twelve months)  S 1086	Return on Equity									•		
Natincome from continuing operations attributable to Ameriprise Financial (last twelve months)   866		\$ 876	\$ 1,	029 \$	1,120	\$	1,218	\$	1,427	\$ 876	\$	1,427
Net income from continuing operations attributable to Ameriprise Financial (last twelve months)  866												
A		10		(2)	(2)		(2)		-	10		
Class adjustments of   (320)												
Operating earnings (last twelve months)   \$ 1,186   \$ 1,245   \$ 1,245   \$ 1,346   \$ 1,346   \$ 1,449   \$ 1,186   \$ 1,449   \$												
Total Ameriprise Financial shareholders' equity (five point quarter end average)  Less assets and liabilities held for sale (five point quarter end average)  1						•		•			•	
Average   S   9,057   S   9,071   S   9,066   S   8,011   S   8,775   S   9,057   S   8,775	Operating earnings (last twelve months)	\$ 1,100	<b></b> Т,	245 \$	1,240	ð	1,340	<u> </u>	1,449	\$ 1,100	- J	1,449
average) Less assets and liabilities held for sale (five point quarter end average) Less assets and liabilities held for sale (five point quarter end average) 21 Less ADCI, net of tax (five point quarter end average) 912 1,001 1,068 1,023 955 912 955 912 955  Total Ameriprise Financial shareholders' equity from continuing operations excluding ADCI (five point quarter end average) 8,124 8,070 7,998 7,888 7,820 8,124 7,820 Less equity impacts attributable to the consolidated investment entities (five point quarter end average) 8,124 0,090 0,090 0,090 0,000 0,0	Total Ameriprise Financial shareholders' equity (five point quarter end											
Less assets and liabilities held for sale (five point quarter end average)		\$ 9.057	\$ 9	071 \$	9.066	\$	8 911	\$	8 775	\$ 9.057	\$	8 775
Less ACCI, net of tax (five point quarter end average)  7. Total Ameriptise Financial shareholders' equity from continuing operations excluding AOCI (five point quarter end average)  8. 124  8. 070  7. 998  7. 888  7. 820  8. 124  8. 070  7. 998  7. 888  7. 880  7. 880  8. 124  8. 060  8. 124  8. 076  9. 140  9. 15. 55  9. 126  9. 141  9. 1			Ψ 0,	-	-	Ψ.	-	Ψ	-		•	-
Excluding AOCI (five point quarter end average)			1,	001	1,068		1,023		955			955
Less equity impacts attributable to the consolidated investment entities (five point quarter end average)  A 406 397 384 356 344 406 344 Operating equity (five point quarter end average)  Return on equity excluding AOCI Operating return on equity excluding AOCI Operating return on equity excluding AOCI  Income from continuing operations before income tax provision Less pretax income (loss) attributable to noncontrolling interests Consolidated investment entities (CIEs)  Pretax operating earnings  \$ 397	Total Ameriprise Financial shareholders' equity from continuing operations											
Point quarter end average   Coperating equity (five point quarter end average)   S		8,124	8,	070	7,998		7,888		7,820	8,124		7,820
Return on equity excluding AOCI	Less equity impacts attributable to the consolidated investment entities (five											
Return on equity excluding AOCI Operating return on equity excluding AOCI 15.4% 16.2% 16.2% 16.4% 17.9% 19.4% 15.4% 19.4% 15.4% 19.4% 15.4% 19.4% 15.4% 19.4% 15.4% 19.5% 19.4% 19.5% 19.4% 19.5% 19.4% 19.5% 19.4% 19.5% 19.4% 19.5% 19.4% 19.5% 19.4												
Departing return on equity excluding AOCI   15.4%   16.2%   16.4%   17.9%   19.4%   19.4%   15.4%   19.4%	Operating equity (five point quarter end average)	\$ 7,718	\$ 7,	673 \$	7,614	\$	7,532	\$	7,476	\$ 7,718	\$	7,476
Departing return on equity excluding AOCI   15.4%   16.2%   16.4%   17.9%   19.4%   15.4%   19.4%   19.4%   15.4%   19.4%	Deturn on anythe analysis a ACCI	40.70/	44	0.007	44.00/		45.50/		40.00/	40.70/		40.00/
Effective Tax Rate   Income from continuing operations before income tax provision   \$ 199 \$ 418 \$ 487 \$ 402 \$ 602 \$ 820 \$ 1,491												
Income from continuing operations before income tax provision   S   199   S   418   S   487   S   402   S   602   S   820   S   1,491	Operating return on equity excluding AOCI	15.4%	10	J.Z /0	10.4 /0		17.970		19.470	15.470		19.470
Less pretax income (loss) attributable to noncontrolling interests         (22)         (57)         30         (40)         67         (71)         57           Income from continuing operations before income tax provision excluding consolidated investment entities (CIEs)         221         475         457         442         535         891         1,434           Less adjustments (2)         (176)         32         (3)         (46)         (177)         (361)         (66)           Pretax operating earnings         \$ 397         \$ 443         \$ 460         \$ 488         \$ 552         \$ 1,252         \$ 1,500           Income tax provision from continuing operations         \$ 47         \$ 87         121         \$ 120         \$ 154         \$ 248         \$ 395           Operating income tax provision         \$ 108         76         122         136         160         \$ 374         418           Effective tax rate (3)         23.8%         20.8%         25.0%         29.6%         25.5%         30.3%         26.4%           Effective tax rate excluding noncontrolling interests (3)         21.4%         18.3%         26.6%         26.9%         28.7%         27.9%         27.5%	Effective Tax Rate											
Income from continuing operations before income tax provision excluding consolidated investment entities (CIEs)  221	Income from continuing operations before income tax provision	\$ 199	\$	418 \$	487	\$	402	\$	602	\$ 820	\$	1,491
consolidated investment entities (CIEs)         221 (176)         475 (176)         457 (38)         442 (48)         535 (46)         891 (1,434)         1,434 (66)         1,434 (66)         1,434 (777)         1,434 (77		(22)		(57)	30		(40)		67	(71)		57
Less adjustments (*)         (176)         32         (3)         (46)         (17)         (361)         (66)           Pretax operating earnings         \$ 397         \$ 443         \$ 460         \$ 488         \$ 552         \$ 1,252         \$ 1,500           Income tax provision from continuing operations         \$ 17         \$ 87         121         \$ 120         \$ 154         \$ 248         \$ 395           Operating income tax provision         \$ 108         76         122         \$ 136         160         \$ 374         418           Effective tax rate (*)         23.8%         20.8%         25.0%         29.6%         25.5%         30.3%         26.4%           Effective tax rate excluding noncontrolling interests (*)         21.4%         18.3%         26.6%         26.9%         26.9%         28.7%         27.9%         27.5%												
Pretax operating earnings         \$ 397         \$ 443         \$ 460         \$ 488         \$ 552         \$ 1,252         \$ 1,500           Income tax provision from continuing operations         \$ 47         \$ 87         \$ 121         \$ 120         \$ 154         \$ 248         \$ 395           Operating income tax provision         \$ 108         \$ 76         \$ 122         \$ 136         \$ 160         \$ 374         \$ 418           Effective tax rate <sup>(3)</sup> 23.8%         20.8%         25.0%         29.6%         25.5%         30.3%         26.4%           Effective tax rate excluding noncontrolling interests <sup>(3)</sup> 21.4%         18.3%         26.6%         26.9%         28.7%         27.9%         27.5%												
Income tax provision from continuing operations         \$ 47 \$ 87 \$ 121 \$ 120 \$ 154 \$ 248 \$ 395           Operating income tax provision         \$ 108 \$ 76 \$ 122 \$ 136 \$ 160 \$ 374 \$ 418           Effective tax rate (3)         23.8%         20.8%         25.0%         29.6%         25.5%         30.3%         26.4%           Effective tax rate excluding noncontrolling interests (3)         21.4%         18.3%         26.6%         26.9%         28.7%         27.9%         27.5%					(3)							
Operating income tax provision         \$         108         \$         76         \$         122         \$         136         \$         160         \$         374         \$         418           Effective tax rate (3)         23.8%         20.8%         25.0%         29.6%         25.5%         30.3%         26.4%           Effective tax rate excluding noncontrolling interests (3)         21.4%         18.3%         26.6%         26.9%         28.7%         27.9%         27.5%	Pretax operating earnings	\$ 397	\$	443 \$	460	\$		\$	552		\$	
Effective tax rate (3) 23.8% 20.8% 25.0% 29.6% 25.5% 30.3% 26.4% Effective tax rate excluding noncontrolling interests (3) 21.4% 18.3% 26.6% 26.9% 28.7% 27.9% 27.5%			\$			\$		\$			\$	
Effective tax rate excluding noncontrolling interests (3) 21.4% 18.3% 26.6% 26.9% 28.7% 27.9% 27.5%	Operating income tax provision	\$ 108	\$	76 \$	122	\$	136	\$	160	\$ 374	\$	418
	Effective tax rate (3)	23.8%	20	0.8%	25.0%		29.6%		25.5%	30.3%		26.4%
	Effective tax rate excluding noncontrolling interests (3)	21.4%	18	8.3%	26.6%		26.9%		28.7%	27.9%		27.5%
	Operating effective tax rate (3)	27.2%	17	7.2%	26.5%		27.9%		29.0%	29.9%		27.9%

<sup>(1)</sup> Adjustments reflect the trailing twelve months' sum of after-tax net realized gains/losses; the market impact on variable annuity guaranteed living benefits net of hedges and related DSIC and DAC amortization; the market impact on indexed universal life benefits, net of hedges and the related DAC amortization, unearned revenue amortization, and the reinsurance accrual; and integration/restructuring charges. After-tax is calculated using the statutory tax rate of 35%

<sup>(2)</sup> Adjustments reflect net realized gains/losses; the market impact on variable annuity guaranteed living benefits net of hedges and related DSIC and DAC amortization; the market impact on indexed universal life benefits, net of hedges and the related DAC amortization, unearned revenue amortization, and the reinsurance accrual; and integration/restructuring charges.

<sup>(3)</sup> Year-to-date 2012 includes a tax-related item related to incomplete data received from a third party service provider for securities lending activities in prior periods.

### Ameriprise Financial, Inc. Non-GAAP Financial Measure Reconciliations Third Quarter 2013

	September 30, 2012	December 31, 2012		Mar	March 31, 2013		June 30, 2013		September 30, 2013	
Long-term Debt Summary				_						
Senior notes	\$ 2,119	\$	2,109	\$	2,095	\$	2,058	\$	2,653	
Junior subordinated notes	294		294		294		294		294	
Total Ameriprise Financial long-term debt	2,413		2,403		2,389		2,352		2,947	
Less fair value of hedges and unamortized discount	169		159		145		108		10	
Total Ameriprise Financial long-term debt excluding fair value of hedges and										
unamortized discount	\$ 2,244	\$	2,244	\$	2,244	\$	2,244	\$	2,84	
Equity Summary										
Total equity	\$ 9,821	\$	9,712	\$	9,617	\$	8,982	\$	9,16	
Less noncontrolling interests	664		620		657		642		84	
Total Ameriprise Financial shareholders' equity	9,157		9,092		8,960		8,340		8,32	
Less equity of consolidated investment entities	365		312		338		282		31	
Total Ameriprise Financial shareholders' equity excluding CIEs	\$ 8,792	\$	8,780	\$	8,622	\$	8,058	\$	8,00	
Capital Summary										
Total Ameriprise Financial long-term debt	\$ 2,413	\$	2,403	\$	2,389	\$	2,352	\$	2,94	
Total Ameriprise Financial shareholders' equity	9,157	•	9,092	Ψ	8,960	•	8,340	•	8,32	
Total Ameriprise Financial capital	11.570		11,495		11,349		10.692		11,27	
Less equity of consolidated investment entities	365		312		338		282		31	
Less fair value of hedges and unamortized discount	169		159		145		108		10	
Total Ameriprise Financial capital excluding fair value of hedges,	109		100		143		100		- 10	
unamortized discount and equity of CIEs	\$ 11,036	\$	11,024	\$	10,866	\$	10,302	\$	10,85	
Total Ameriprise Financial long-term debt to total Ameriprise Financial			_							
capital	20.9%		20.9%		21.1%		22.0%		26.1	
Total Ameriprise Financial long-term debt to total Ameriprise Financial capital										
excluding fair value of hedges, unamortized discount and equity of CIEs	20.3%		20.4%		20.7%		21.8%		26.2	
Ameriprise Financial shareholders' equity	\$ 9,157	\$	9,092	\$	8,960	\$	8,340	\$	8,32	
AOCI	1,267		1,194		1,084		625		60	
Appropriated retained earnings of CIEs	390		336		361		299		33	
AOCI attributable to CIEs	(25)		(24)		(23)		(17)		(1	
meriprise Financial shareholders' equity	\$ 9,157	\$	9,092	\$	8,960	\$	8,340	\$	8,32	
ess AOCI	1,267		1,194		1,084		625		60	
Ameriprise Financial shareholders' equity excluding AOCI	\$ 7,890	\$	7,898	\$	7,876	\$	7,715	\$	7,72	
meriprise Financial shareholders' equity	\$ 9,157	\$	9,092	\$	8,960	\$	8,340	\$	8,32	
ess appropriated retained earnings of CIEs	390		336		361		299		33	
ess AOCI	1,267		1,194		1,084		625		60	
maringing Financial phareholders' equity evaluding CIFs and ACCI	¢ 7.500	•	7.500	•	7.545	•	7.440	¢	7.0	
Ameriprise Financial shareholders' equity excluding CIEs and AOCI	\$ 7,500	\$	7,562	\$	7,515	\$	7,416	\$	7,3	