

NOTICE:

Beginning with its upcoming earnings announcement for the quarter ended March 31, 2011, Ameriprise Financial, Inc. (“Company”) plans to use a revised format for the presentation of information in its Statistical Supplement Package (“Supplement”). In order to provide investors the opportunity to become familiar with the revised Supplement format prior to the upcoming earnings announcement, the Company is providing this Supplement for illustrative purposes using historical financial results through the quarter ended December 31, 2010. For comparative purposes, the Supplement originally provided in connection with the earnings release for the quarter ended December 31, 2010 remains available at ir.ameriprise.com. Readers should note that the financial results shown in the attached Supplement reflect the impact of a subsequent event that had been disclosed in the Company’s 2010 Form 10-K, but which had not been reflected in the Supplement originally provided.

Changes to the presentation of financial results appearing in this Supplement include: an amended definition of operating earnings as it pertains to the market impact of variable annuity living benefits; additional detail regarding the components of the market impact of variable annuity living benefits; the disclosure of assets under management and assets under administration in place of owned, managed and administered assets; and an expanded disclosure of Columbia Management retail flows.

Ameriprise Financial, Inc.
Reconciliation of GAAP Segment Income Statements to Segment Operating Income Statements
Revised Format 2009 - 2010

(in millions unless otherwise noted, unaudited)

									Year-to-Date	
	1 Qtr 2009	2 Qtr 2009	3 Qtr 2009	4 Qtr 2009	1 Qtr 2010	2 Qtr 2010	3 Qtr 2010	4 Qtr 2010	2009	2010
Corporate Segment										
Pretax operating loss	\$ (24)	\$ (73)	\$ (93)	\$ (71)	\$ (30)	\$ (78)	\$ (48)	\$ (94)	\$ (261)	\$ (250)
Reconciling items:										
Net investment income										
Net investment income attributable to the CIEs	1	1	(1)	1	79	155	17	24	2	275
Realized gains (losses)	-	7	2	(9)	1	1	2	15	-	19
Other revenues										
Other revenues attributable to the CIEs	(12)	(7)	4	43	57	46	9	13	28	125
Banking and deposit interest expense										
Banking and deposit interest expense attributable to the CIEs	(1)	(1)	(1)	(3)	-	-	-	-	(6)	-
Interest and debt expense										
Interest and debt expense attributable to the CIEs	-	-	-	-	(40)	(45)	(45)	(51)	-	(181)
General and administrative expense										
Integration and restructuring charges	-	-	(4)	-	-	(5)	-	(4)	(4)	(9)
General and administrative expense attributable to the CIEs	(2)	(1)	(2)	(4)	(14)	(17)	(13)	(12)	(9)	(56)
Total reconciling items, before income taxes	(14)	(1)	(2)	28	83	135	(30)	(15)	11	173
Pretax segment income (loss)	<u>\$ (38)</u>	<u>\$ (74)</u>	<u>\$ (95)</u>	<u>\$ (43)</u>	<u>\$ 53</u>	<u>\$ 57</u>	<u>\$ (78)</u>	<u>\$ (109)</u>	<u>\$ (250)</u>	<u>\$ (77)</u>
Eliminations										
Pretax operating earnings	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Reconciling items:										
Management and financial advice fees										
Management fees earned by the Company from the CIEs	-	(1)	-	(1)	(9)	(10)	(9)	(10)	(2)	(38)
General and administrative expense										
General and administrative expense attributable to the CIEs	-	1	-	1	9	10	9	10	2	38
Total reconciling items, before income taxes	-	-	-	-	-	-	-	-	-	-
Pretax segment income (loss)	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>

Ameriprise Financial, Inc.
Reconciliation of GAAP Metrics to Operating Metrics
Revised Format 2009 - 2010

(in millions unless otherwise noted, unaudited)

	1 Qtr 2009		2 Qtr 2009		3 Qtr 2009		4 Qtr 2009		1 Qtr 2010		2 Qtr 2010		3 Qtr 2010		4 Qtr 2010		Year-to-Date			
																	2009	2010		
Total net revenues	\$	1,716	\$	1,874	\$	1,946	\$	2,269	\$	2,271	\$	2,577	\$	2,450	\$	2,678	\$	7,805	\$	9,976
Less CIEs		(12)		(8)		2		40		127		191		17		27		22		362
Plus Realized (gains) losses		(15)		(6)		(14)		(18)		(5)		(7)		(2)		(19)		(53)		(33)
Operating total net revenues	\$	1,713	\$	1,876	\$	1,930	\$	2,211	\$	2,139	\$	2,379	\$	2,431	\$	2,632	\$	7,730	\$	9,681
Pretax income	\$	134	\$	115	\$	340	\$	331	\$	361	\$	466	\$	442	\$	325	\$	920	\$	1,594
Less CIEs		(14)		(8)		-		37		82		139		(32)		(26)		15		163
Pretax earnings excluding CIEs		148		123		340		294		279		327		474		351		905		1,431
Income tax provision		18		28		80		57		65		68		130		71		183		334
Net income attributable to Ameriprise Financial		130		95		260		237		214		259		344		280		722		1,097
Integration/restructuring charges net of tax ⁽¹⁾		12		16		21		15		4		37		12		20		64		73
Market impact on variable annuity guaranteed living benefits net of tax ⁽¹⁾		(50)		75		12		2		11		(17)		(5)		27		39		16
Realized (gains) losses net of tax ⁽¹⁾		(9)		(4)		(9)		(12)		(3)		(5)		(1)		(13)		(34)		(22)
Operating earnings	\$	83	\$	182	\$	284	\$	242	\$	226	\$	274	\$	350	\$	314	\$	791	\$	1,164
Pretax income	\$	134	\$	115	\$	340	\$	331	\$	361	\$	466	\$	442	\$	325	\$	920	\$	1,594
Less CIEs		(14)		(8)		-		37		82		139		(32)		(26)		15		163
Pretax earnings excluding CIEs		148		123		340		294		279		327		474		351		905		1,431
Integration/restructuring charges		19		25		32		22		7		57		19		28		98		111
Market impact on variable annuity guaranteed living benefits		(77)		116		19		3		17		(27)		(8)		43		61		25
Realized (gains) losses		(15)		(6)		(14)		(18)		(5)		(7)		(2)		(19)		(53)		(33)
Pretax operating earnings	\$	75	\$	258	\$	377	\$	301	\$	298	\$	350	\$	483	\$	403	\$	1,011	\$	1,534
Margin		7.6%		5.1%		13.4%		10.4%		9.4%		10.1%		14.0%		10.5%		9.3%		11.0%
Pretax operating margin		4.4%		13.8%		19.5%		13.6%		13.9%		14.7%		19.9%		15.3%		13.1%		16.0%
Operating margin		4.8%		9.7%		14.7%		10.9%		10.6%		11.5%		14.4%		11.9%		10.2%		12.1%
Weighted average common shares outstanding																				
Basic		222.3		228.8		258.7		258.9		260.8		261.1		255.3		252.7		242.2		257.4
Diluted		223.5		230.0		260.7		263.3		265.0		265.3		259.9		258.9		244.4		262.3
Basic earnings per share	\$	0.58	\$	0.41	\$	1.00	\$	0.92	\$	0.82	\$	0.99	\$	1.35	\$	1.11	\$	2.98	\$	4.26
Earnings per diluted share	\$	0.58	\$	0.41	\$	1.00	\$	0.90	\$	0.81	\$	0.98	\$	1.32	\$	1.08	\$	2.95	\$	4.18
Basic operating earnings per share	\$	0.37	\$	0.80	\$	1.10	\$	0.93	\$	0.87	\$	1.05	\$	1.37	\$	1.24	\$	3.27	\$	4.52
Operating earnings per diluted share	\$	0.37	\$	0.79	\$	1.09	\$	0.92	\$	0.85	\$	1.03	\$	1.35	\$	1.21	\$	3.24	\$	4.44

⁽¹⁾ Calculated using the statutory tax rate of 35%

Ameriprise Financial, Inc.
Reconciliation of GAAP Metrics to Operating Metrics
Revised Format 2009 - 2010

(in millions unless otherwise noted, unaudited)

	March 31, 2009	June 30, 2009	September 30, 2009	December 31, 2009	March 31, 2010	June 30, 2010	September 30, 2010	December 31, 2010
Long-term Debt Summary								
Senior notes	\$ 1,500	\$ 1,990	\$ 1,540	\$ 1,540	\$ 2,284	\$ 2,356	\$ 2,407	\$ 2,003
Junior subordinated notes	344	322	322	322	322	322	322	308
Non-recourse debt for inverse floaters	6	6	6	6	6	6	6	6
Total Ameriprise Financial long-term debt	1,850	2,318	1,868	1,868	2,612	2,684	2,735	2,317
Less non-recourse debt for inverse floaters	6	6	6	6	6	6	6	6
Less fair value of hedges and unamortized discount	-	-	-	-	(6)	66	117	53
Total Ameriprise Financial long-term debt excluding non-recourse debt for inverse floaters, fair value of hedges and unamortized discount	\$ 1,844	\$ 2,312	\$ 1,862	\$ 1,862	\$ 2,612	\$ 2,612	\$ 2,612	\$ 2,258
Total equity	\$ 6,633	\$ 8,370	\$ 9,390	\$ 9,872	\$ 10,696	\$ 11,119	\$ 11,504	\$ 11,285
Less Noncontrolling interests	253	264	345	603	592	621	554	560
Total Ameriprise Financial shareholders' equity	6,380	8,106	9,045	9,269	10,104	10,498	10,950	10,725
Less Equity of consolidated investment entities	-	-	-	-	482	596	561	529
Total Ameriprise Financial shareholders' equity excluding CIEs	\$ 6,380	\$ 8,106	\$ 9,045	\$ 9,269	\$ 9,622	\$ 9,902	\$ 10,389	\$ 10,196
Total Ameriprise Financial long-term debt	1,850	2,318	1,868	1,868	2,612	2,684	2,735	2,317
Total Ameriprise Financial shareholders' equity	6,380	8,106	9,045	9,269	10,104	10,498	10,950	10,725
Total Ameriprise Financial capital	8,230	10,424	10,913	11,137	12,716	13,182	13,685	13,042
Less non-recourse debt for inverse floaters	6	6	6	6	6	6	6	6
Less equity of consolidated investment entities	-	-	-	-	482	596	561	529
Less fair value of hedges and unamortized discount	-	-	-	-	(6)	66	117	53
Total Ameriprise Financial capital excluding fair value of hedges, unamortized discount, non-recourse debt for inverse floaters, and equity of CIEs	\$ 8,224	\$ 10,418	\$ 10,907	\$ 11,131	\$ 12,234	\$ 12,514	\$ 13,001	\$ 12,454
Total Ameriprise Financial long-term debt to total Ameriprise Financial capital	22.5%	22.2%	17.1%	16.8%	20.5%	20.4%	20.0%	17.8%
Total Ameriprise Financial long-term debt to total Ameriprise Financial capital excluding fair value of hedges, unamortized discount, non-recourse debt for inverse floaters and equity of CIEs	22.4%	22.2%	17.1%	16.7%	21.4%	20.9%	20.1%	18.1%
Ameriprise Financial shareholders' equity	\$ 6,380	\$ 8,106	\$ 9,045	\$ 9,269	\$ 10,104	\$ 10,498	\$ 10,950	\$ 10,725
AOCI	(1,132)	(386)	279	265	367	607	897	565
Appropriated retained earnings of CIEs	-	-	-	-	508	620	590	558
AOCI attributable to CIEs	-	-	-	-	26	24	29	29
Ameriprise Financial shareholders' equity	\$ 6,380	\$ 8,106	\$ 9,045	\$ 9,269	\$ 10,104	\$ 10,498	\$ 10,950	\$ 10,725
Less AOCI	(1,132)	(386)	279	265	367	607	897	565
Ameriprise Financial shareholders' equity excluding AOCI	\$ 7,512	\$ 8,492	\$ 8,766	\$ 9,004	\$ 9,737	\$ 9,891	\$ 10,053	\$ 10,160
Ameriprise Financial shareholders' equity	\$ 6,380	\$ 8,106	\$ 9,045	\$ 9,269	\$ 10,104	\$ 10,498	\$ 10,950	\$ 10,725
Less Appropriated retained earnings of CIEs	-	-	-	-	508	620	590	558
Plus AOCI attributable to CIEs	-	-	-	-	26	24	29	29
Ameriprise Financial shareholders' equity excluding CIEs	\$ 6,380	\$ 8,106	\$ 9,045	\$ 9,269	\$ 9,622	\$ 9,902	\$ 10,389	\$ 10,196
Ameriprise Financial shareholders' equity	\$ 6,380	\$ 8,106	\$ 9,045	\$ 9,269	\$ 10,104	\$ 10,498	\$ 10,950	\$ 10,725
Less Appropriated retained earnings of CIEs	-	-	-	-	508	620	590	558
Less AOCI	(1,132)	(386)	279	265	367	607	897	565
Ameriprise Financial shareholders' equity excluding CIEs and AOCI	\$ 7,512	\$ 8,492	\$ 8,766	\$ 9,004	\$ 9,229	\$ 9,271	\$ 9,463	\$ 9,602