

**NOTICE:**

Beginning with its upcoming earnings announcement for the quarter ended March 31, 2011, Ameriprise Financial, Inc. (“Company”) plans to use a revised format for the presentation of information in its Statistical Supplement Package (“Supplement”). In order to provide investors the opportunity to become familiar with the revised Supplement format prior to the upcoming earnings announcement, the Company is providing this Supplement for illustrative purposes using historical financial results through the quarter ended December 31, 2010. For comparative purposes, the Supplement originally provided in connection with the earnings release for the quarter ended December 31, 2010 remains available at [ir.ameriprise.com](http://ir.ameriprise.com). Readers should note that the financial results shown in the attached Supplement reflect the impact of a subsequent event that had been disclosed in the Company’s 2010 Form 10-K, but which had not been reflected in the Supplement originally provided.

Changes to the presentation of financial results appearing in this Supplement include: an amended definition of operating earnings as it pertains to the market impact of variable annuity living benefits; additional detail regarding the components of the market impact of variable annuity living benefits; the disclosure of assets under management and assets under administration in place of owned, managed and administered assets; and an expanded disclosure of Columbia Management retail flows.





































































































**Ameriprise Financial, Inc.**  
**Reconciliation of GAAP Segment Income Statements to Segment Operating Income Statements**  
**Revised Format 2009 - 2010**

(in millions unless otherwise noted, unaudited)

									Year-to-Date	
	1 Qtr 2009	2 Qtr 2009	3 Qtr 2009	4 Qtr 2009	1 Qtr 2010	2 Qtr 2010	3 Qtr 2010	4 Qtr 2010	2009	2010
<b>Corporate Segment</b>										
Pretax operating loss	\$ (24)	\$ (73)	\$ (93)	\$ (71)	\$ (30)	\$ (78)	\$ (48)	\$ (94)	\$ (261)	\$ (250)
Reconciling items:										
Net investment income										
Net investment income attributable to the CIEs	1	1	(1)	1	79	155	17	24	2	275
Realized gains (losses)	-	7	2	(9)	1	1	2	15	-	19
Other revenues										
Other revenues attributable to the CIEs	(12)	(7)	4	43	57	46	9	13	28	125
Banking and deposit interest expense										
Banking and deposit interest expense attributable to the CIEs	(1)	(1)	(1)	(3)	-	-	-	-	(6)	-
Interest and debt expense										
Interest and debt expense attributable to the CIEs	-	-	-	-	(40)	(45)	(45)	(51)	-	(181)
General and administrative expense										
Integration and restructuring charges	-	-	(4)	-	-	(5)	-	(4)	(4)	(9)
General and administrative expense attributable to the CIEs	(2)	(1)	(2)	(4)	(14)	(17)	(13)	(12)	(9)	(56)
Total reconciling items, before income taxes	(14)	(1)	(2)	28	83	135	(30)	(15)	11	173
Pretax segment income (loss)	<u>\$ (38)</u>	<u>\$ (74)</u>	<u>\$ (95)</u>	<u>\$ (43)</u>	<u>\$ 53</u>	<u>\$ 57</u>	<u>\$ (78)</u>	<u>\$ (109)</u>	<u>\$ (250)</u>	<u>\$ (77)</u>
<b>Eliminations</b>										
Pretax operating earnings	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Reconciling items:										
Management and financial advice fees										
Management fees earned by the Company from the CIEs	-	(1)	-	(1)	(9)	(10)	(9)	(10)	(2)	(38)
General and administrative expense										
General and administrative expense attributable to the CIEs	-	1	-	1	9	10	9	10	2	38
Total reconciling items, before income taxes	-	-	-	-	-	-	-	-	-	-
Pretax segment income (loss)	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>

**Ameriprise Financial, Inc.**  
**Reconciliation of GAAP Metrics to Operating Metrics**  
**Revised Format 2009 - 2010**

(in millions unless otherwise noted, unaudited)

	2009				2010				Year-to-Date	
	1 Qtr 2009	2 Qtr 2009	3 Qtr 2009	4 Qtr 2009	1 Qtr 2010	2 Qtr 2010	3 Qtr 2010	4 Qtr 2010	2009	2010
<b>Total net revenues</b>	\$ 1,716	\$ 1,874	\$ 1,946	\$ 2,269	\$ 2,271	\$ 2,577	\$ 2,450	\$ 2,678	\$ 7,805	\$ 9,976
Less CIEs	(12)	(8)	2	40	127	191	17	27	22	362
Plus Realized (gains) losses	(15)	(6)	(14)	(18)	(5)	(7)	(2)	(19)	(53)	(33)
Operating total net revenues	\$ 1,713	\$ 1,876	\$ 1,930	\$ 2,211	\$ 2,139	\$ 2,379	\$ 2,431	\$ 2,632	\$ 7,730	\$ 9,681
<b>Pretax income</b>	\$ 134	\$ 115	\$ 340	\$ 331	\$ 361	\$ 466	\$ 442	\$ 325	\$ 920	\$ 1,594
Less CIEs	(14)	(8)	-	37	82	139	(32)	(26)	15	163
Pretax earnings excluding CIEs	148	123	340	294	279	327	474	351	905	1,431
Income tax provision	18	28	80	57	65	68	130	71	183	334
<b>Net income attributable to Ameriprise Financial</b>	130	95	260	237	214	259	344	280	722	1,097
Integration/restructuring charges net of tax <sup>(1)</sup>	12	16	21	15	4	37	12	20	64	73
Market impact on variable annuity guaranteed living benefits net of tax <sup>(1)</sup>	(50)	75	12	2	11	(17)	(5)	27	39	18
Realized (gains) losses net of tax <sup>(1)</sup>	(9)	(4)	(9)	(12)	(3)	(5)	(1)	(13)	(34)	(22)
Operating earnings	\$ 83	\$ 182	\$ 284	\$ 242	\$ 226	\$ 274	\$ 350	\$ 314	\$ 791	\$ 1,164
<b>Pretax income</b>	\$ 134	\$ 115	\$ 340	\$ 331	\$ 361	\$ 466	\$ 442	\$ 325	\$ 920	\$ 1,594
Less CIEs	(14)	(8)	-	37	82	139	(32)	(26)	15	163
Pretax earnings excluding CIEs	148	123	340	294	279	327	474	351	905	1,431
Integration/restructuring charges	19	25	32	22	7	57	19	28	98	111
Market impact on variable annuity guaranteed living benefits	(77)	116	19	3	17	(27)	(8)	43	61	25
Realized (gains) losses	(15)	(6)	(14)	(18)	(5)	(7)	(2)	(19)	(53)	(33)
Pretax operating earnings	\$ 75	\$ 258	\$ 377	\$ 301	\$ 298	\$ 350	\$ 483	\$ 403	\$ 1,011	\$ 1,534
<b>Margin</b>	7.6%	5.1%	13.4%	10.4%	9.4%	10.1%	14.0%	10.5%	9.3%	11.0%
Pretax operating margin	4.4%	13.8%	19.5%	13.6%	13.9%	14.7%	19.9%	15.3%	13.1%	16.0%
Operating margin	4.8%	9.7%	14.7%	10.9%	10.6%	11.5%	14.4%	11.9%	10.2%	12.1%
<b>Weighted average common shares outstanding</b>										
Basic	222.3	228.8	258.7	258.9	260.8	261.1	255.3	252.7	242.2	257.4
Diluted	223.5	230.0	260.7	263.3	265.0	265.3	259.9	258.9	244.4	262.3
<b>Basic earnings per share</b>	\$ 0.58	\$ 0.41	\$ 1.00	\$ 0.92	\$ 0.82	\$ 0.99	\$ 1.35	\$ 1.11	\$ 2.98	\$ 4.26
<b>Earnings per diluted share</b>	\$ 0.58	\$ 0.41	\$ 1.00	\$ 0.90	\$ 0.81	\$ 0.98	\$ 1.32	\$ 1.08	\$ 2.95	\$ 4.18
Basic operating earnings per share	\$ 0.37	\$ 0.80	\$ 1.10	\$ 0.93	\$ 0.87	\$ 1.05	\$ 1.37	\$ 1.24	\$ 3.27	\$ 4.52
Operating earnings per diluted share	\$ 0.37	\$ 0.79	\$ 1.09	\$ 0.92	\$ 0.85	\$ 1.03	\$ 1.35	\$ 1.21	\$ 3.24	\$ 4.44

<sup>(1)</sup> Calculated using the statutory tax rate of 35%



**Ameriprise Financial, Inc.**  
**Reconciliation of GAAP Metrics to Operating Metrics**  
**Revised Format 2009 - 2010**

(in millions unless otherwise noted, unaudited)

	March 31, 2009	June 30, 2009	September 30, 2009	December 31, 2009	March 31, 2010	June 30, 2010	September 30, 2010	December 31, 2010
<b>Long-term Debt Summary</b>								
Senior notes	\$ 1,500	\$ 1,990	\$ 1,540	\$ 1,540	\$ 2,284	\$ 2,356	\$ 2,407	\$ 2,003
Junior subordinated notes	344	322	322	322	322	322	322	308
Non-recourse debt for inverse floaters	6	6	6	6	6	6	6	6
<b>Total Ameriprise Financial long-term debt</b>	<b>1,850</b>	<b>2,318</b>	<b>1,868</b>	<b>1,868</b>	<b>2,612</b>	<b>2,684</b>	<b>2,735</b>	<b>2,317</b>
Less non-recourse debt for inverse floaters	6	6	6	6	6	6	6	6
Less fair value of hedges and unamortized discount	-	-	-	-	(6)	66	117	53
<b>Total Ameriprise Financial long-term debt excluding non-recourse debt for inverse floaters, fair value of hedges and unamortized discount</b>	<b>\$ 1,844</b>	<b>\$ 2,312</b>	<b>\$ 1,862</b>	<b>\$ 1,862</b>	<b>\$ 2,612</b>	<b>\$ 2,612</b>	<b>\$ 2,612</b>	<b>\$ 2,258</b>
<b>Total equity</b>	<b>\$ 6,633</b>	<b>\$ 8,370</b>	<b>\$ 9,390</b>	<b>\$ 9,872</b>	<b>\$ 10,696</b>	<b>\$ 11,119</b>	<b>\$ 11,504</b>	<b>\$ 11,285</b>
Less Noncontrolling interests	253	264	345	603	592	621	554	560
<b>Total Ameriprise Financial shareholders' equity</b>	<b>6,380</b>	<b>8,106</b>	<b>9,045</b>	<b>9,269</b>	<b>10,104</b>	<b>10,498</b>	<b>10,950</b>	<b>10,725</b>
Less Equity of consolidated investment entities	-	-	-	-	482	596	561	529
<b>Total Ameriprise Financial shareholders' equity excluding CIEs</b>	<b>\$ 6,380</b>	<b>\$ 8,106</b>	<b>\$ 9,045</b>	<b>\$ 9,269</b>	<b>\$ 9,622</b>	<b>\$ 9,902</b>	<b>\$ 10,389</b>	<b>\$ 10,196</b>
Total Ameriprise Financial long-term debt	1,850	2,318	1,868	1,868	2,612	2,684	2,735	2,317
Total Ameriprise Financial shareholders' equity	6,380	8,106	9,045	9,269	10,104	10,498	10,950	10,725
<b>Total Ameriprise Financial capital</b>	<b>8,230</b>	<b>10,424</b>	<b>10,913</b>	<b>11,137</b>	<b>12,716</b>	<b>13,182</b>	<b>13,685</b>	<b>13,042</b>
Less non-recourse debt for inverse floaters	6	6	6	6	6	6	6	6
Less equity of consolidated investment entities	-	-	-	-	482	596	561	529
Less fair value of hedges and unamortized discount	-	-	-	-	(6)	66	117	53
<b>Total Ameriprise Financial capital excluding fair value of hedges, unamortized discount, non-recourse debt for inverse floaters, and equity of CIEs</b>	<b>\$ 8,224</b>	<b>\$ 10,418</b>	<b>\$ 10,907</b>	<b>\$ 11,131</b>	<b>\$ 12,234</b>	<b>\$ 12,514</b>	<b>\$ 13,001</b>	<b>\$ 12,454</b>
<b>Total Ameriprise Financial long-term debt to total Ameriprise Financial capital</b>	<b>22.5%</b>	<b>22.2%</b>	<b>17.1%</b>	<b>16.8%</b>	<b>20.5%</b>	<b>20.4%</b>	<b>20.0%</b>	<b>17.8%</b>
Total Ameriprise Financial long-term debt to total Ameriprise Financial capital excluding fair value of hedges, unamortized discount, non-recourse debt for inverse floaters and equity of CIEs	22.4%	22.2%	17.1%	16.7%	21.4%	20.9%	20.1%	18.1%
<b>Ameriprise Financial shareholders' equity</b>	<b>\$ 6,380</b>	<b>\$ 8,106</b>	<b>\$ 9,045</b>	<b>\$ 9,269</b>	<b>\$ 10,104</b>	<b>\$ 10,498</b>	<b>\$ 10,950</b>	<b>\$ 10,725</b>
AOCI	(1,132)	(386)	279	265	367	607	897	565
Appropriated retained earnings of CIEs	-	-	-	-	508	620	590	558
AOCI attributable to CIEs	-	-	-	-	26	24	29	29
<b>Ameriprise Financial shareholders' equity</b>	<b>\$ 6,380</b>	<b>\$ 8,106</b>	<b>\$ 9,045</b>	<b>\$ 9,269</b>	<b>\$ 10,104</b>	<b>\$ 10,498</b>	<b>\$ 10,950</b>	<b>\$ 10,725</b>
Less AOCI	(1,132)	(386)	279	265	367	607	897	565
<b>Ameriprise Financial shareholders' equity excluding AOCI</b>	<b>\$ 7,512</b>	<b>\$ 8,492</b>	<b>\$ 8,766</b>	<b>\$ 9,004</b>	<b>\$ 9,737</b>	<b>\$ 9,891</b>	<b>\$ 10,053</b>	<b>\$ 10,160</b>
<b>Ameriprise Financial shareholders' equity</b>	<b>\$ 6,380</b>	<b>\$ 8,106</b>	<b>\$ 9,045</b>	<b>\$ 9,269</b>	<b>\$ 10,104</b>	<b>\$ 10,498</b>	<b>\$ 10,950</b>	<b>\$ 10,725</b>
Less Appropriated retained earnings of CIEs	-	-	-	-	508	620	590	558
Plus AOCI attributable to CIEs	-	-	-	-	26	24	29	29
<b>Ameriprise Financial shareholders' equity excluding CIEs</b>	<b>\$ 6,380</b>	<b>\$ 8,106</b>	<b>\$ 9,045</b>	<b>\$ 9,269</b>	<b>\$ 9,622</b>	<b>\$ 9,902</b>	<b>\$ 10,389</b>	<b>\$ 10,196</b>
<b>Ameriprise Financial shareholders' equity</b>	<b>\$ 6,380</b>	<b>\$ 8,106</b>	<b>\$ 9,045</b>	<b>\$ 9,269</b>	<b>\$ 10,104</b>	<b>\$ 10,498</b>	<b>\$ 10,950</b>	<b>\$ 10,725</b>
Less Appropriated retained earnings of CIEs	-	-	-	-	508	620	590	558
Less AOCI	(1,132)	(386)	279	265	367	607	897	565
<b>Ameriprise Financial shareholders' equity excluding CIEs and AOCI</b>	<b>\$ 7,512</b>	<b>\$ 8,492</b>	<b>\$ 8,766</b>	<b>\$ 9,004</b>	<b>\$ 9,229</b>	<b>\$ 9,271</b>	<b>\$ 9,463</b>	<b>\$ 9,602</b>