

**AMERIPRISE FINANCIAL, INC. STATEMENT OF PRINCIPLES  
GOVERNING CORPORATE POLITICAL SPENDING**  
Effective as of January 1, 2012

Upon the recommendation of its Nominating and Governance Committee, the Board of Directors of Ameriprise Financial, Inc. has approved the following principles to govern those contributions and expenditures, if any, made at the direction of the Company's officers with corporate funds specifically for the purpose of influencing the election or defeat of any candidate for federal, state, or local political office ("Political Spending"):

1. Political Spending shall be made in accordance with all governing laws and regulations, Company Codes of Conduct and compliance policies and, as necessary, with the advice of competent legal counsel
2. Political Spending shall be made only for those purposes which, in the reasonable judgment of the Company's officers, advance the best interests of the Company, its shareholders, or clients
3. No Political Spending shall be made in anticipation of, in recognition of, in return for, or in connection with any official act or decision
4. The Company shall not directly or indirectly compensate or reimburse any officer, employee, director or other person for his or her personal political contributions or expenditures
5. Political Spending shall not be made specifically for the purpose of a public communication that expressly advocates the election or defeat of a clearly identified candidate for federal, state, or local political office
6. Political Spending shall not be made specifically for the purpose of supporting any grassroots campaign that expressly advocates the election or defeat of a clearly identified candidate for federal, state, or local political office
7. Except as approved in advance by the Company's General Counsel, Political Spending in direct support of a candidate for state or local political office shall not exceed \$2,500 per election for that candidate, or such lesser amount as may be legally permitted
8. Except as permitted for events or activities sponsored by or related to the Company's political action committee, in-kind Political Spending, such as the use of Company facilities, supplies, resources, equipment or employee time, is prohibited

9. The Nominating and Governance Committee of the Company's Board of Directors shall oversee Political Spending in the manner specified in its Committee charter, as amended from time to time
10. The Company shall regularly disclose information related to Political Spending on its public website with such content and in such a format as the Company's officers reasonably deem to be as appropriate