



# Ameriprise Financial

Fourth Quarter 2018 Conference Call

January 31, 2019

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# Forward-looking statements

Some of the statements made in our January 30, 2019 earnings release and/or in this January 31, 2019 presentation constitute forward-looking statements. These statements reflect management's estimates, plans, beliefs and expectations, and speak only as of January 31, 2019. These forward-looking statements involve a number of risks and uncertainties.

A list of certain factors that could cause actual results to be materially different from those expressed or implied by any of these forward-looking statements is set forth under the heading "Forward-looking statements" in our January 30, 2019 earnings release, a complete copy of which is available on our website and under the heading "Risk Factors" and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2017. We undertake no obligation to update publicly or revise these forward-looking statements for any reason. In addition, the financial results and values presented in our fourth quarter earnings release and/or in this presentation are based upon asset valuations that represent estimates as of January 30, 2019 and may be revised in our Form 10-K for the year ended December 31, 2018.

#### Non-GAAP Financial Measures

This presentation contains certain non-GAAP financial measures that our management feels best reflect the underlying performance of our operations. Reconciliations of such non-GAAP financial measures to the most directly comparable GAAP financial measure have been provided along with the presentation.



# Consolidated fourth quarter results

GAAP Results	Q4 2018	Q4 2017	Better/(Worse)
Net Revenues (\$M)	\$3,179	\$3,180	
Expenses (\$M)	\$2,527	\$2,585	2%
Net Income (\$M)	\$539	\$177	NM
Diluted EPS	\$3.76	\$1.15	NM
ROE, ex. AOCI	36.0%	24.8%	1120 bps

Adjusted Operating Results ex. Tax Act, unlocking and mean reversion-related impacts	Q4 2018	Q4 2017	Better/(Worse)
Net Revenues (\$M)	\$3,168	\$3,182	-
Expenses (\$M)	\$2,510	\$2,555	2%
Earnings (\$M)	\$544	\$485	12%
Diluted EPS	\$3.80	\$3.15	21%
ROE, ex. AOCI	37.8%	30.9%	690 bps

- Management's discussion today is adjusted for mean reversion-related impacts and the one-time negative impact from the enactment of the Tax Cuts and Jobs Act ("Tax Act") in the fourth quarter of 2017.
- Mean reversion-related items are influenced by markets in two areas, which drove the non-cash impact in the quarter:
  - Increased DAC and DSIC amortization
  - Increased accrual for SOP 03-1 reserves for living benefit riders



# Q4 2018 Business & Financial Results

**Walter Berman** 

**Chief Financial Officer** 



# Strong full year financial performance in the face of fourth quarter market dislocation



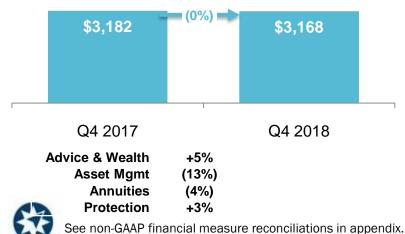
<sup>(1)</sup> Excluding the Tax Act impact in Q4 2017, as well as unlocking and mean reversion-related impacts in both years. Unlocking represents the company's annual review of insurance and annuity valuation assumptions and model changes, and the long term care review in the third quarter.

# Revenue growth in 2018 was strong, but reflects substantial market dislocation in the fourth quarter





#### **Fourth Quarter**



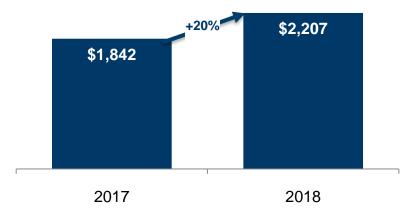
- Full year revenue growth of 4% driven by strong 10% revenue growth in Advice & Wealth Management
- Substantial market dislocation in the fourth quarter reduced revenue growth
  - AWM revenue trend for the full year was 10%, reflecting lower 5% revenue growth in the fourth quarter
  - Asset Management revenues were down slightly for the year including fourth quarter market volatility and lower performance fee revenue
  - Annuities revenues were down slightly for the year from fourth quarter market impacts
  - Protection revenues were up for the full year and quarter from an increase in Auto & Home net earned premiums

# Fourth quarter earnings growth of 12% reflects substantial market dislocation, with strong 20% full year growth

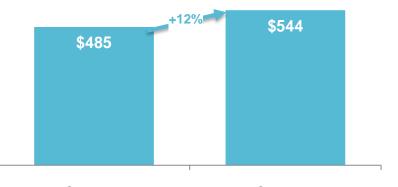
### Adjusted Operating Earnings

ex. Tax Act, unlocking and mean reversion-related impacts (\$ millions)

#### **Full Year**



#### **Fourth Quarter**



- Full year earnings growth of 20% driven by Advice & Wealth Management
- Advice & Wealth Management made up 48% of earnings<sup>(1)</sup> in the year; combined with Asset Management, it was 74%
- Focused G&A expense management down
   5% in the quarter and flat for the full year
- Effective tax planning resulted in a 17.3% adjusted tax rate<sup>(2)</sup> in the quarter



Q4 2018

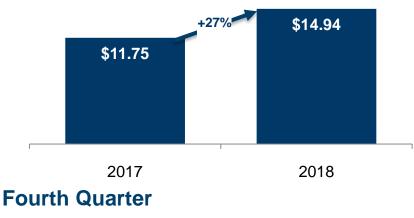
(2) Effective tax rate excluding mean reversion-related impacts See non-GAAP financial measure reconciliations in appendix.

<sup>(1)</sup> Pretax adjusted operating earnings excluding Corporate & Other segment, as well as mean reversion-related impacts and unlocking

# EPS growth of 21% for the quarter and 27% for the full year reflects effective capital management

Adjusted Operating Earnings Per Diluted Share ex. Tax Act, unlocking and mean reversion-related impacts (\$ millions)







- Strong earnings and continued effective capital management drove robust 21% EPS growth in the quarter and 27% EPS growth for the year
- Excellent balance sheet fundamentals
  - Strong excess capital of \$1.5 billion
  - Strong available liquidity of \$1.6 billion
  - Continued good free cash flow generation
  - Investment portfolio credit quality remains strong
- Significant capital deployment in 2018 with accelerated repurchase in the fourth quarter
  - Share repurchase of \$1,576 million
  - Dividends of \$516 million

Advice & Wealth Management is the growth engine of Ameriprise and accounted for nearly half of pretax adjusted operating earnings

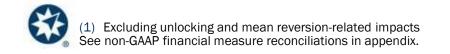




2017

44%

# Diversified and growing sources of free cash flow generation



27%

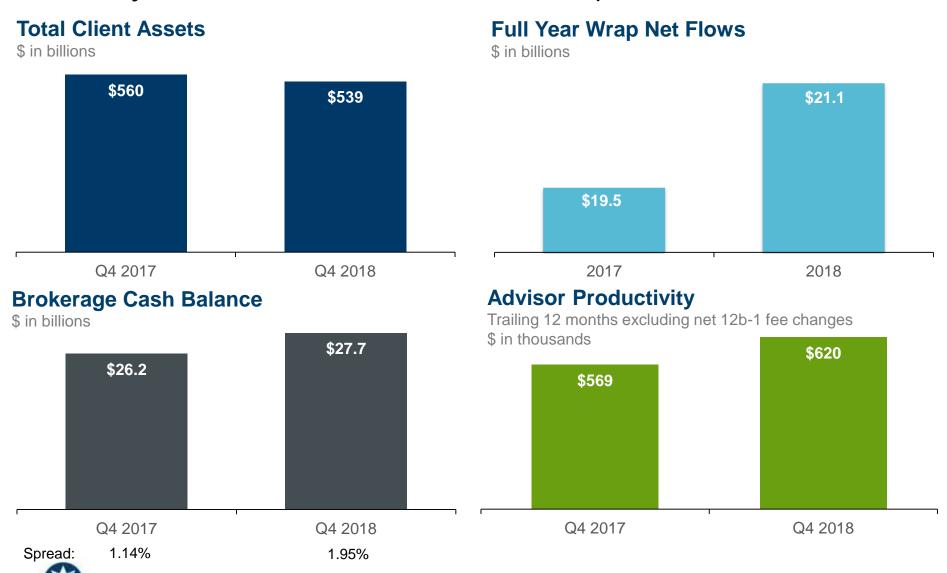
40%

2016

48%

2018

# Strong Advice & Wealth Management organic growth was partially offset by market dislocation in the fourth quarter



# Advice & Wealth Management continues to deliver strong top line and earnings increases – the growth engine for Ameriprise

## **Adjusted Operating Total Net Revenue**

\$ in millions



## **Pretax Adjusted Operating Earnings**



## Highlights

- Strong revenue growth despite market declines:
  - September YTD: +12%
  - Q4: +5%
  - Full Year: +10%
- Expenses are well controlled with G&A up 2% for the quarter, reflecting:
  - Investments to drive future growth
  - Expense base prudently managed with expense reductions in the quarter given market declines
- Strong pretax adjusted operating earnings:
  - September YTD: +22%
  - Q4: +13%
  - Full Year: +19%
- Continued margin expansion:
  - 23.3% in the quarter up 180 bps
  - 22.4% for the year up 170 bps

# Asset Management financial performance impacted by market declines, aligned with the industry

## **Adjusted Operating Total Net Revenue**



### **Pretax Adjusted Operating Earnings**



## Highlights

- Substantial industry headwinds for active managers results reflect market decline impact on AUM, which also exacerbated outflows
- Asset Management consistent earnings trends through the first three quarters of 2018 were disrupted by market decline in the fourth quarter
- On a sequential basis, earnings declined \$44 million, including \$22 million due to market depreciation, as well as impacts from:
  - \$9 million lower performance fees
  - \$8 million one-time Brexit expenses in the quarter
- Expenses are well managed:
  - G&A down 9% in the quarter versus prior year
  - Adjusted for net change in performance fees/CLOs and incremental Brexit expenses, G&A down 6%
- Adjusted margin declined to 35% driven primarily by lower margins in EMEA from Brexit expenses

## Annuities earnings on track adjusted for non-cash items

### **VA Pretax Adjusted Operating Earnings**

excluding unlocking and mean reversion-related impacts



## **FA Pretax Adjusted Operating Earnings**

excluding unlocking and mean reversion-related impacts \$ in millions



## Highlights

#### Variable Annuities

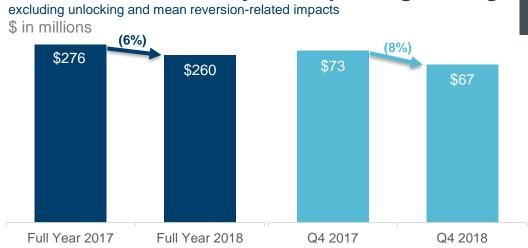
- Pretax adjusted operating earnings were essentially flat in the quarter, excluding mean reversion-related impacts
  - Unfavorable \$68 million mean reversion-related impact in the quarter from the 14% point-topoint decline in equity markets
- Variable annuity sales were up 6% for the full year with sales in products without living benefit riders of ~29%
- Net amount at risk as a percent of account value increased slightly given the market dislocation
  - 1.7% with living benefits and 1.6% with death benefits
  - Remains substantially lower than the industry

#### **Fixed Annuities**

- Pretax adjusted operating earnings down as account balances and portfolio yield continue to decline
- Results muted by lower mortality for income annuity policyholders

## Protection results improved substantially driven by Auto & Home

## **Life & Health Pretax Adjusted Operating Earnings**



## **Auto & Home Pretax Adjusted Operating Earnings**



See non-GAAP financial measure reconciliations in appendix.

## Highlights

#### Life & Health

- Pretax adjusted operating earnings were down 8% in the quarter from lower portfolio yields and timing-related adjustments, consistent with the full year trend
- Claims were in line with expectations for the quarter and the year
- Investment portfolio is well managed from asset class and ratings perspectives, and the duration remains defensively positioned

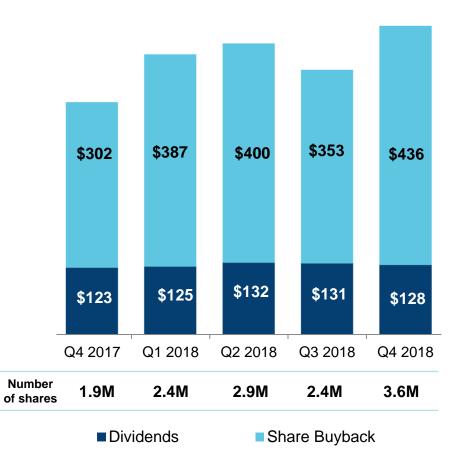
#### **Auto & Home**

- Pretax adjusted operating earnings of \$3 million, including \$12 million from net catastrophe losses
- Substantial benefit from reinsurance programs that mitigated CA wildfire impacts
- Favorable development from improvements to claims processes, underwriting and pricing to date has not been fully reflected in reserve estimates

# Differentiated capital management with \$2.1 billion of capital returned to shareholders in 2018

### **Capital Returned to Shareholders**

\$ in millions



### Highlights

- Strong balance sheet fundamentals
  - Excess capital was \$1.5 billion, with an estimated RBC ratio of ~500%
  - Excellent free cash flow generation
  - Strong investment portfolio credit quality
  - Hedge effectiveness of 98% with significant benefit in the quarter
  - Long term care remains well managed with no impact on capital return
- Balance sheet strength and strong free cash flow generation enables capital management
  - \$2.1 billion returned to shareholders throughout 2018
  - Increased number of shares repurchased by 50% in the fourth quarter
  - 7% of stock retired in 2018



## Conclusion

- Ameriprise continues to deliver strong results, led by Advice & Wealth Management
- Advice & Wealth Management continues to demonstrate profitable growth that is sustainable across market cycles
- Asset Management results were impacted by the market environment
- Business has performed well across market cycles
- Expense base is well managed and will be adjusted as needed in 2019
- Maintaining strong balance sheet fundamentals, generating significant free cash flow and returning substantial capital to shareholders



#### Adjusted operating net revenues

(\$ in millions)	Q4	Q4	% Better/
	2017	2018	(Worse)
Total net revenues	\$ 3,180	\$ 3,179	(0)%
Less: CIEs revenue	24	34	
Less: Net realized investment gains (losses)	11	(5)	
Less: Market impact on indexed universal life benefits	8	(2)	
Less: Market impact of hedges on investments	6	(16)	
Adjusted operating total net revenues	3,131	3,168	1%
Less: Tax impact on low income housing assets	(51)	-	
Adjusted operating total net revenues excluding tax impact	\$ 3,182	\$ 3,168	0%

#### Adjusted operating net revenues

(\$ in millions)	Full Year	Full Year	% Better/
	2017	2018	(Worse)
Total net revenues	\$ 12,132	\$ 12,835	6%
Less: CIEs revenue	94	127	
Less: Net realized investment gains (losses)	46	10	
Less: Market impact on indexed universal life benefits	1	(7)	
Less: Market impact of hedges on investments	(2)	11	
Adjusted operating total net revenues	11,993	12,694	6%
Less: Tax impact on low income housing assets	(51)	-	
Less: Unlocking	(47)	78	
Adjusted operating total net revenues excluding tax impact and unlocking	\$ 12,091	\$ 12,616	4%

#### Adjusted operating net revenues

(\$ in millions)	YTD	YTD	% Better/
	Q3 2017	Q3 2018	(Worse)
Total net revenues	\$ 8,952	\$ 9,656	8%
Less: CIEs revenue	70	93	
Less: Net realized investment gains (losses)	35	15	
Less: Market impact on indexed universal life benefits	(7)	(5)	
Less: Market impact of hedges on investments	(8)	27	
Adjusted operating total net revenues	8,862	9,526	7%
Less: Unlocking	(47)	78	
Adjusted operating total net revenues excluding unlocking	\$ 8,909	\$ 9,448	6%



### Adjusted operating expenses

(\$ in millions)	Q <sup>2</sup>	4		Q4	% Better/
	201	17	2	2018	(Worse)
Total expenses	\$ 2,	585	\$	2,527	2%
Less: CIEs expenses		24		35	
Less: Integration/restructuring charges		4		3	
Less: Market impact on variable annuity guaranteed benefits		34		(99)	
Less: Market impact on indexed universal life benefits		(12)		7	
Less: Market impact on fixed index annuity benefits		-		(1)	
Less: DAC/DSIC offset to net realized investment gains (losses)		-		1	
Adjusted operating expenses	2,	535		2,581	(2)%
Less: Mean reversion-related impacts		(20)		71	
Adjusted operating expenses excluding mean reversion-related impacts	\$ 2,	555	\$	2,510	2%



Adjusted operating earnings per diluted share

(\$ in millions, except per share amounts)			Per Dilute	ed Share
	Q4	Q4	Q4	Q4
	2017	2018	2017	2018
Net income	\$ 177	\$ 539	\$ 1.15	\$ 3.76
Less net income (loss) attributable to the CIEs	-	(1)	-	(0.01)
Integration/restructuring charges <sup>(1)</sup>	4	3	0.03	0.02
Market impact on variable annuity guaranteed benefits <sup>(1)</sup>	34	(99)	0.22	(0.69)
Market impact on indexed universal life benefits <sup>(1)</sup>	(20)	9	(0.13)	0.07
Market impact on fixed index annuity benefits <sup>(1)</sup>	-	(1)	-	(0.01)
Market impact of hedges on investments <sup>(1)</sup>	(6)	16	(0.04)	0.11
Net realized investment losses (gains) <sup>(1)</sup>	(11)	6	(0.07)	0.04
Tax effect of adjustments <sup>(2)</sup>	-	14	-	0.10
Adjusted operating earnings	178	488	1.16	3.41
Tax Act impact:				
Less: Tax impact on low income housing assets	(51)	-	(0.33)	-
Less: Tax effect of adjustments <sup>(3)</sup>	(269)		(1.75)	
Total Tax Act impact	(320)	-	(2.08)	-
Excluded items:				
Less: Mean reversion-related impacts	20	(71)	0.13	(0.50)
Less: Tax effect of excluded items (2)	(7)	15	(0.04)	0.11
Total excluded items	13	(56)	0.09	(0.39)
Adjusted operating earnings excluding items	\$ 485	\$ 544	\$ 3.15	\$ 3.80
Weighted average common shares outstanding:				
Basic	151.0	141.5		
Diluted	153.8	143.2		
1) Pretax adjusted operating adjustment.				
<sup>2)</sup> Calculated using the statutory tax rate of 35% in 2017 and 21% in 2018. <sup>3)</sup> Amounts represent the impact of the Tax Act including remeasurement of net deferred tax assets using the lo				



Adjusted operating earnings per diluted share

Net income  \$ 1,480 \$  Less net income (loss) attributable to the CIES Integration/restructuring charges <sup>(1)</sup> Market impact on variable annuity guaranteed benefits <sup>(1)</sup> Market impact on indexed universal life benefits <sup>(1)</sup> Market impact on fixed index annuity benefits <sup>(1)</sup> Market impact of hedges on investments <sup>(1)</sup> Market impact of hedges on investments <sup>(1)</sup> Market impact of hedges on investments <sup>(1)</sup> Market impact of adjustment losses (gains) <sup>(1)</sup> Maty effect of adjustments <sup>(2)</sup> Adjusted operating earnings  Tax Act impact:  Less: Tax impact on low income housing assets  Less: Tax effect of adjustments <sup>(3)</sup> Total Tax Act impact  Excluded items:  Less: Mean reversion-related impacts  Less: Tax effect of excluded items (2)  Total excluded items  Adjusted operating earnings excluding items  \$ 1,842 \$  Weighted average common shares outstanding:					ed Share
Net income \$ 1,480 \$ Less net income (loss) attributable to the CIEs 1 Integration/restructuring charges(1) 5 Market impact on variable annuity guaranteed benefits(1) 232 Market impact on indexed universal life benefits(1) (4) Market impact on fixed index annuity benefits(1) (4) Market impact of hedges on investments(1) 2 Net realized investment losses (gains)(1) (44) Tax effect of adjustments(2) (67) Adjusted operating earnings 1,603  Tax Act impact: Less: Tax impact on low income housing assets (51) Less: Tax effect of adjustments(3) (269) Total Tax Act impact (320)  Excluded items: Less: Mean reversion-related impacts 83 Less: Unlocking 42 Less: Tax effect of excluded items (2) (44) Total excluded items \$1,842 \$ Weighted average common shares outstanding:			Full Year	Full Year	Full Year
Less net income (loss) attributable to the CIEs  Integration/restructuring charges <sup>(1)</sup> Market impact on variable annuity guaranteed benefits <sup>(1)</sup> Market impact on indexed universal life benefits <sup>(1)</sup> Market impact on fixed index annuity benefits <sup>(1)</sup> Market impact of hedges on investments <sup>(1)</sup> Market impact of hedges on investments <sup>(1)</sup> Mer realized investment losses (gains) <sup>(1)</sup> Net realized investment losses (gains) <sup>(1)</sup> Majusted operating earnings  Tax Act impact:  Less: Tax impact on low income housing assets  Less: Tax effect of adjustments <sup>(3)</sup> Total Tax Act impact  Less: Mean reversion-related impacts  Less: Wean reversion-related impacts  Less: Tax effect of excluded items (2)  Less: Tax effect of excluded items (2)  Majusted operating earnings excluding items  \$ 1,842 \$  Weighted average common shares outstanding:			2018	2017	2018
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Market impact on variable annuity guaranteed benefits <sup>(1)</sup> Market impact on indexed universal life benefits <sup>(1)</sup> Market impact on fixed index annuity benefits <sup>(1)</sup> Market impact of hedges on investments <sup>(1)</sup> Mer realized investment losses (gains) <sup>(1)</sup> Net realized investment losses (gains) <sup>(1)</sup> Maty realized investments <sup>(2)</sup> Maty realized investments <sup>(2)</sup> Maty realized investments <sup>(2)</sup> Maty realized investments <sup>(2)</sup> Maty realized investments <sup>(3)</sup> Maty realized operating earnings  Maty realized in fits of the second of t	e (loss) attributable to the CIEs	1	(1)	-	(0.01)
Market impact on indexed universal life benefits <sup>(1)</sup> Market impact on fixed index annuity benefits <sup>(1)</sup> Market impact of hedges on investments <sup>(1)</sup> Net realized investment losses (gains) <sup>(1)</sup> Net realized investment losses (gains) <sup>(1)</sup> Adjusted operating earnings  Tax Act impact:  Less: Tax impact on low income housing assets  Less: Tax effect of adjustments <sup>(3)</sup> Total Tax Act impact  (269)  Total Tax Act impact  Less: Mean reversion-related impacts  Less: Unlocking  Less: Tax effect of excluded items (2)  Adjusted operating earnings excluding items  \$ 1,842 \$  Weighted average common shares outstanding:	tructuring charges <sup>(1)</sup>	5	19	0.03	0.13
Market impact on fixed index annuity benefits <sup>(1)</sup> Market impact of hedges on investments <sup>(1)</sup> Net realized investment losses (gains) <sup>(1)</sup> (44)  Tax effect of adjustments <sup>(2)</sup> Adjusted operating earnings  1,603  Tax Act impact:  Less: Tax impact on low income housing assets  (51)  Less: Tax effect of adjustments <sup>(3)</sup> (269)  Total Tax Act impact  Less: Mean reversion-related impacts  Less: Unlocking  Less: Tax effect of excluded items (2)  Total excluded items  Adjusted operating earnings excluding items  \$ 1,842 \$ \$ Weighted average common shares outstanding:	on variable annuity guaranteed benefits $^{(1)}$	232	31	1.48	0.21
Market impact of hedges on investments <sup>(1)</sup> Net realized investment losses (gains) <sup>(1)</sup> (44)  Tax effect of adjustments <sup>(2)</sup> Adjusted operating earnings  1,603  Tax Act impact:  Less: Tax impact on low income housing assets  Less: Tax effect of adjustments <sup>(3)</sup> (269)  Total Tax Act impact  Excluded items:  Less: Mean reversion-related impacts  Less: Tax effect of excluded items (2)  Less: Tax effect of excluded items  Adjusted operating earnings excluding items  \$ 1,842 \$  Weighted average common shares outstanding:	on indexed universal life benefits <sup>(1)</sup>	(4)	17	(0.02)	0.12
Net realized investment losses (gains) <sup>(1)</sup> (44) Tax effect of adjustments <sup>(2)</sup> (67) Adjusted operating earnings  1,603  Tax Act impact: Less: Tax impact on low income housing assets  (51) Less: Tax effect of adjustments <sup>(3)</sup> (269) Total Tax Act impact  (320)  Excluded items: Less: Mean reversion-related impacts  Less: Unlocking  42 Less: Tax effect of excluded items (2) Total excluded items  Adjusted operating earnings excluding items  \$1,842\$  Weighted average common shares outstanding:	on fixed index annuity benefits <sup>(1)</sup>	-	(1)	-	(0.01)
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Adjusted operating earnings  1,603  Tax Act impact:  Less: Tax impact on low income housing assets  (51)  Less: Tax effect of adjustments <sup>(3)</sup> (269)  Total Tax Act impact  Excluded items:  Less: Mean reversion-related impacts  Less: Unlocking  42  Less: Tax effect of excluded items (2)  Total excluded items  81  Adjusted operating earnings excluding items  \$1,842 \$	vestment losses (gains) <sup>(1)</sup>	(44)	(9)	(0.28)	(0.06)
Tax Act impact:  Less: Tax impact on low income housing assets  Less: Tax effect of adjustments <sup>(3)</sup> Total Tax Act impact  (320)  Excluded items:  Less: Mean reversion-related impacts  Less: Unlocking  42  Less: Tax effect of excluded items (2)  Total excluded items  Adjusted operating earnings excluding items  \$ 1,842 \$  Weighted average common shares outstanding:	ljustments <sup>(2)</sup>	(67)	(10)	(0.43)	(0.07)
Less: Tax impact on low income housing assets  Less: Tax effect of adjustments <sup>(3)</sup> Total Tax Act impact  Excluded items:  Less: Mean reversion-related impacts  Less: Unlocking  42  Less: Tax effect of excluded items <sup>(2)</sup> Total excluded items  Adjusted operating earnings excluding items  (51)  (269)  (320)  Excluded items:  (320)  83  42  42  42  44)  Total excluded items  81  Adjusted operating earnings excluding items  \$ 1,842 \$	ting earnings	1,603	2,135	10.23	14.45
Less: Tax effect of adjustments <sup>(3)</sup> Total Tax Act impact  Excluded items:  Less: Mean reversion-related impacts  Less: Unlocking  42  Less: Tax effect of excluded items <sup>(2)</sup> Total excluded items  Adjusted operating earnings excluding items  \$ 1,842 \$					
Total Tax Act impact (320)  Excluded items:  Less: Mean reversion-related impacts 83  Less: Unlocking 42  Less: Tax effect of excluded items (2) (44)  Total excluded items 81  Adjusted operating earnings excluding items \$1,842 \$	ct on low income housing assets	(51)	-	(0.32)	-
Excluded items:  Less: Mean reversion-related impacts 83  Less: Unlocking 42  Less: Tax effect of excluded items (2) (44)  Total excluded items 81  Adjusted operating earnings excluding items \$1,842 \$  Weighted average common shares outstanding:	t of adjustments <sup>(3)</sup>	(269)		(1.72)	
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Less: Unlocking 42 Less: Tax effect of excluded items (2) (44) Total excluded items 81  Adjusted operating earnings excluding items \$1,842 \$  Weighted average common shares outstanding:	:				
Less: Tax effect of excluded items (2)  Total excluded items 81  Adjusted operating earnings excluding items \$1,842 \$  Weighted average common shares outstanding:	version-related impacts	83	(33)	0.53	(0.22)
Total excluded items 81  Adjusted operating earnings excluding items \$1,842 \$  Weighted average common shares outstanding:	<u> </u>	42	(58)	0.27	(0.39)
Adjusted operating earnings excluding items \$ 1,842 \$  Weighted average common shares outstanding:	t of excluded items (2)	(44)	19_	(0.28)	0.12
Weighted average common shares outstanding:	items	81	(72)	0.52	(0.49)
	ting earnings excluding items	\$ 1,842	\$ 2,207	\$ 11.75	\$ 14.94
Decis 45.4.4	age common shares outstanding:				
Basic 154.1		154.1	145.6		
Diluted 156.7		156.7	147.7		
<sup>1)</sup> Pretax operating adjustment. <sup>2)</sup> Calculated using the statutory tax rate of 35% in 2017 and 21% in 2018.					



Adjusted operating return on equity

(\$ in millions)	Twelve N	Months Ended	Twelve N	Nonths Ended
	Dece	ember 31,	Dece	ember 31,
		2017		2018
Net income	\$	1,480	\$	2,098
Less: Adjustments (1)		(123)		(37)
Adjusted operating earnings		1,603		2,135
Less: Unlocking, net of tax <sup>(2)</sup>		27		(46)
Less: Mean reversion-related impacts, net of tax (2)		54		(26)
Less: Tax Act impact		(320)		-
Adjusted operating earnings excluding unlocking, mean reversion related				
impacts and Tax Act impact	\$	1,842	\$	2,207
Fotal Ameriprise Financial, Inc. shareholders' equity	\$	6,212	\$	5,735
Less: Accumulated other comprehensive income, net of tax		252		(98)
Total Ameriprise Financial, Inc. shareholders' equity excluding AOCI		5,960		5,833
Less: Equity impacts attributable to the consolidated investment entities		-		1
Adjusted operating equity	\$	5,960	\$	5,832
Return on equity, excluding AOCI		24.8%		36.0%
Adjusted operating return on equity, excluding AOCI (3)		26.9%		36.6%
Adjusted operating return on equity, excluding AOCI, unlocking, mean				
reversion related impacts and Tax Act impact		30.9%		37.8%

<sup>(1)</sup> Adjustments reflect the trailing twelve months' sum of after-tax net realized investment gains/losses, net of deferred sales inducement costs ("DSIC") and deferred acquisition costs ("DAC") amortization, unearned revenue amortization and the reinsurance accrual; the market impact on variable annuity guaranteed benefits, net of hedges and related DSIC and DAC amortization; the market impact on indexed universal life benefits, net of hedges and related DAC amortization, unearned revenue amortization, and the reinsurance accrual; the market impact on fixed index annuity benefits, net of hedges and the related DAC amortization; the market impact of hedges to offset interest rate changes on unrealized gains or losses for certain investments; integration/restructuring charges; and the impact of consolidating certain investment entities. After-tax is calculated using the statutory tax rate of 35% in 2017 and 21% in 2018.

<sup>(3)</sup> Adjusted operating return on equity excluding accumulated other comprehensive income (AOCI) is calculated using the trailing twelve months of earnings excluding the after-tax net realized investment gains/losses, net of DSIC and DAC amortization, unearned revenue amortization and the reinsurance accrual; market impact on variable annuity guaranteed benefits, net of hedges and related DSIC and DAC amortization; the market impact on indexed universal life benefits, net of hedges and related DAC amortization, unearned revenue amortization, and the reinsurance accrual; the market impact on fixed index annuity benefits, net of hedges and the related DAC amortization; the market impact of fedges to offset interest rate changes on unrealized gains or losses for certain investments; integration/restructuring charges; the impact of consolidating certain investment entities; and discontinued operations in the numerator, and Ameriprise Financial shareholders' equity excluding AOCI and the impact of consolidating investment entities using a five-point average of quarter-end equity in the denominator. After-tax is calculated using the statutory tax rate of 35% in 2017 and 21% in 2018.



<sup>(2)</sup> After-tax is calculated using the statutory tax rate of 35% in 2017 and 21% in 2018.

### Protection adjusted operating net revenues

0047			
2017		2018	(Worse)
\$ 2,044	\$	2,206	8%
(47)		78	
\$ 2,091	\$	2,128	2%
\$	(47)	(47)	(47) 78



#### Mix Shift

(\$ in millions)	Ful	I Year	Fu	II Year	Fu	ıll Year	Fı	ıll Year
		015		2016		2017		2018
Advice & Wealth Management pretax adjusted operating earnings	\$	859	\$	910	\$	1,163	\$	1,389
Less: Unlocking		-		-		-		-
Less: Mean reversion-related impacts		-		-		-		-
Pretax adjusted operating earnings excluding unlocking and mean reversion-related impacts	\$	859	\$	910	\$	1,163	\$	1,389
Asset Management pretax adjusted operating earnings	\$	761	\$	621	\$	740	\$	728
Less: Unlocking		-		-		-		-
Less: Mean reversion-related impacts		-		-		-		-
Pretax adjusted operating earnings excluding unlocking and mean reversion-related impacts	\$	761	\$	621	\$	740	\$	728
Annuities and Protection pretax adjusted operating earnings	\$	848	\$	592	\$	926	\$	708
Less: Unlocking		42		(198)		100		(6)
Less: Mean reversion-related impacts		(13)		18		83		(33)
Pretax adjusted operating earnings excluding unlocking and mean reversion-related impacts	\$	819	\$	772	\$	743	\$	747
Percent pretax adjusted operating earnings from Advice & Wealth Management		35%		43%		41%		49%
Percent pretax adjusted operating earnings from Asset Management		31%		29%		26%		26%
Percent pretax adjusted operating earnings from Annuities and Protection		34%		28%		33%		25%
Percent pretax adjusted operating earnings from Advice & Wealth Management excluding unlocking								
and mean reversion-related impacts		35%		40%		44%		48%
Percent pretax adjusted operating earnings from Asset Management excluding unlocking and mean								
reversion-related impacts		31%		27%		28%		26%
Percent pretax adjusted operating earnings from Annuities and Protection excluding unlocking and								
mean reversion-related impacts		34%		33%		28%		26%
Excludes Corporate & Other Segment								



### Adjusted operating general and administrative expense

(\$ in millions)		Q4		Q4	% Better/
	2	017	2	018	(Worse)
General and administrative expense	\$	833	\$	792	5%
Less: CIEs expense		-		3	
Less: Integration/restructuring charges		4		3	
Adjusted operating general and administrative expense	\$	829	\$	786	5%

#### Adjusted operating general and administrative expense

(\$ in millions)	Full Year	Full Year	% Better/
	2017	2018	(Worse)
General and administrative expense	\$ 3,158	\$ 3,171	(0)%
Less: CIEs expense	3	7	
Less: Integration/restructuring charges	5	19	
Adjusted operating general and administrative expense	\$ 3,150	\$ 3,145	0%



Adjusted operating effective tax rate

hajasted operating encouve tax rate	
(\$ in millions)	
	Q4
	2018
Pretax income	\$ 652
Less: Adjustments <sup>(1)</sup>	65
Pretax adjusted operating earnings	587
Less: Mean reversion-related impacts	(71)
Pretax adjusted operating earnings excluding mean reversion-related impacts	\$ 658
Income tax provision	\$ 113
Less: Adjustments <sup>(2)</sup>	14_
Adjusted operating income tax provision	99
Less: Tax effect of mean reversion-related impacts (2)	(15)
Adjusted operating income tax provision excluding mean reversion-related impacts	\$ 114
Effective tax rate	17.3%
Adjusted operating effective tax rate	16.9%
Adjusted operating effective tax rate excluding mean reversion-related impacts	17.3%

<sup>(1)</sup> Adjustments reflect net realized investment gains/losses, net of deferred sales inducement costs ("DSIC") and deferred acquisition costs ("DAC") amortization, unearned revenue amortization and the reinsurance accrual; the market impact on variable annuity guaranteed benefits, net of hedges and related DSIC and DAC amortization; the market impact on indexed universal life benefits, net of hedges and related DAC amortization, unearned revenue amortization, and the reinsurance accrual; the market impact on fixed index annuity benefits, net of hedges and the related DAC amortization; the market impact of hedges to offset interest rate changes on unrealized gains or losses for certain investments; integration/restructuring charges; and the impact of consolidating certain investment entities.

<sup>&</sup>lt;sup>2)</sup> Calculated using the statutory tax rate of 21%.



Advice & Wealth Management adjusted operating net revenues (trailing 12 months)

S in millions)		TTM	TTM		
		4 2017	Q4	4 2018	
Adjusted operating total net revenues	\$	5,616	\$	6,189	
Less: Net impact of transitioning advisory accounts to share classes					
without 12b-1 fees		60		40	
Adjusted operating total net revenues normalized for 12b-1 impact	\$	5,556	\$	6,149	

### Asset Management adjusted operating general and administrative expense

(\$ in millions)		Q4		Q4	% Better/
		2017			(Worse)
Adjusted operating general and administrative expense	\$	348	\$	316	9%
Less: Performance fee and CLO compensation		21		2	
Less: Brexit-related costs		-		8	
Adjusted operating general and administrative expense excluding items	\$	327	\$	306	6%



Asset Management net pretax adjusted operating margin

(\$ in millions)	Q4
	2018
Adjusted operating total net revenues	\$ 706
Less: Distribution pass through revenues	180
Less: Subadvisory and other pass through revenues	81
Net adjusted operating revenues	\$ 445
Pretax adjusted operating earnings	\$ 153
Less: Adjusted operating net investment income	2
Add: Amortization of intangibles	4
Net adjusted operating earnings	\$ 155
Pretax adjusted operating margin	21.7%
Net pretax adjusted operating margin	34.8%



Asset Management pretax adjusted operating earnings

)18 197	2	2018	(Worse)
197			` '
	\$	153	(22)%
14		5	
(2)		(8)	
185	\$	156	(16)%
	<u> </u>	<u>`</u>	<del></del>



### Variable annuities pretax adjusted operating earnings

in millions)		Q4		Q4		m millions) Q4			
	2	2017	2	018	(Worse)				
Pretax adjusted operating earnings	\$	134	\$	47	(65)%				
Less: Mean reversion-related impacts		20		(68)					
Pretax adjusted operating earnings excluding mean reversion-related impacts	\$	114	\$	115	1%				

### Variable annuities pretax adjusted operating earnings

(\$ in millions)	Full Year		Full Year		Full Year		% Better/
	2	2017	2	018	(Worse)		
Pretax adjusted operating earnings	\$	639	\$	427	(33)%		
Less: Unlocking		120		5			
Less: Mean reversion-related impacts		81		(31)			
Pretax adjusted operating earnings excluding unlocking and mean reversion-related				,			
impacts	\$	438	\$	453	3%		

#### Fixed annuities pretax adjusted operating earnings

(\$ in millions)	Full Year	Full Year	% Better/
	2017	2018	(Worse)
Pretax adjusted operating earnings	\$ 71	\$ 38	(46)%
Less: Unlocking	-	(6)	
Pretax adjusted operating earnings excluding unlocking	\$ 71	\$ 44	(38)%



### Life & Health pretax adjusted operating earnings

Q4 Q4 % Better/	(\$ in millions)
2017 2018 (Worse)	
\$ 73 \$ 64 (12)%	Pretax adjusted operating earnings
- (3)	Less: Mean reversion-related impacts
cts \$ 73 \$ 67 (8)%	Pretax adjusted operating earnings excluding mean reversion-related impacts
cts \$ 73 \$ 67	Pretax adjusted operating earnings excluding mean reversion-related impacts

### Life & Health pretax adjusted operating earnings

(\$ in millions)	Fu	Full Year		II Year	% Better/	
	2	017	2	018	(Worse)	
Pretax adjusted operating earnings	\$	258	\$	253	(2)%	
Less: Unlocking	\$	(20)	\$	(5)		
Less: Mean reversion-related impacts		2		(2)		
Pretax adjusted operating earnings excluding unlocking and mean reversion-related impacts	\$	276	\$	260	(6)%	
Pretax adjusted operating earnings excluding unlocking and mean reversion-related impacts	<u>Ψ</u>	210	Ψ		(0)	

